



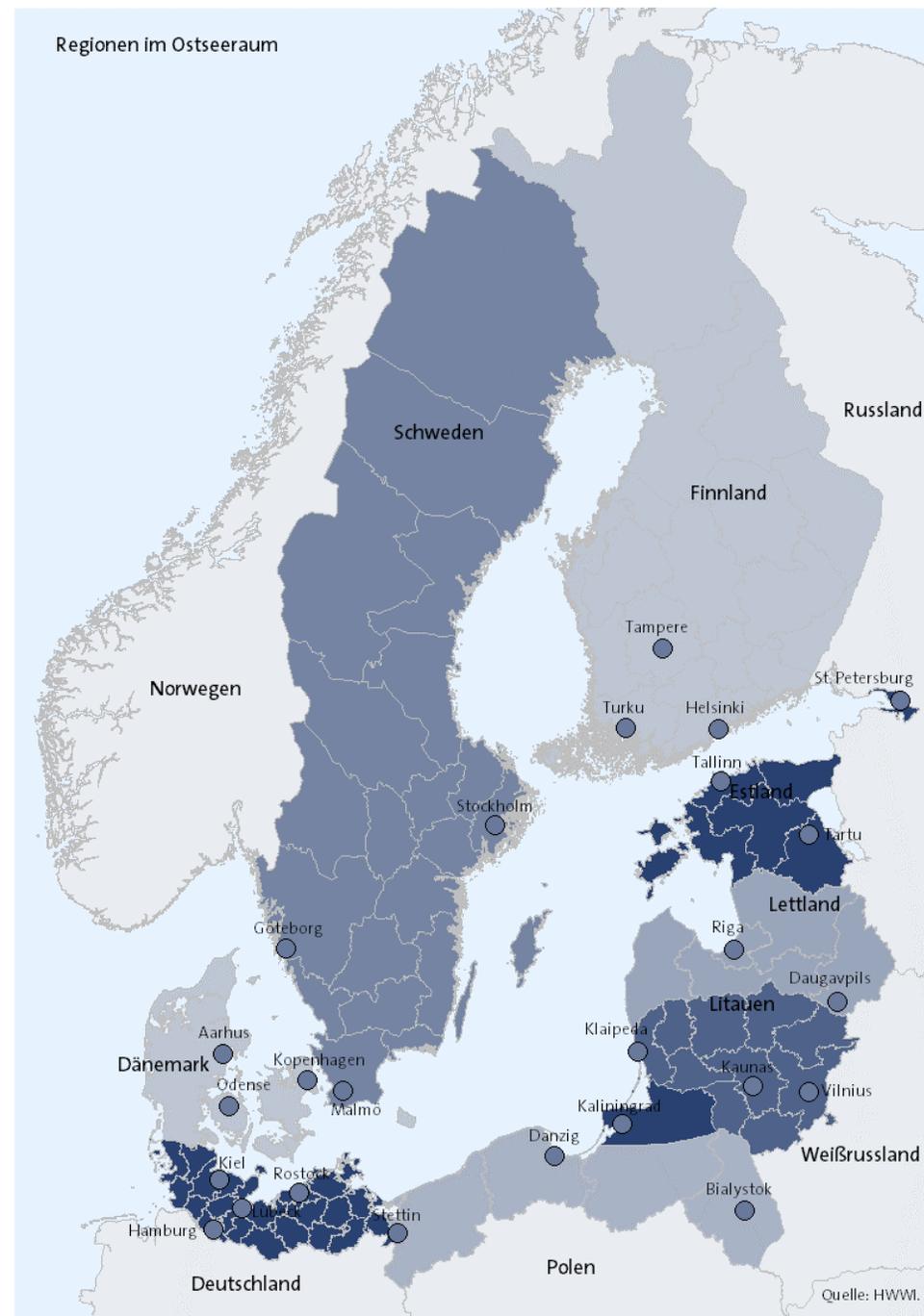
# Economic Development Perspectives of the Elbe/Oder Chamber Union (KEO) – Perspective of the macro-region Baltic Sea

Dr. Jan Wedemeier

14<sup>th</sup> Edition of the Forum of the  
Adriatic and Ionian Chambers  
Corfu, 10. June 2014

# The Baltic Sea Region

- Population of 147 million
- 29 % of the EU population
- 29 % of the European GDP
- 33 % of intra EU export
  
- Economic area within Europe with a special structure and history
  
- First macro-regional strategy in Europe (EUSBSR)



# The Baltic Sea Region

## Outline

---

1. EU Strategy for the Baltic Sea Region (EUSBSR)
2. KEO-Study in perspective of the EUSBSR
3. Conclusion

# 1. EU Strategy for the Baltic Sea Region (EUSBSR)

## Core contents of macro-regional strategy

### Save the sea

- Clear water in the sea
- Rich and healthy wildlife
- Clean and safe shipping
- Better cooperation

### Connect the region

- Good transport conditions
- Reliable energy markets
- Connecting people in the region
- Better cooperation in fighting cross-border crime and trafficking

### Increase prosperity

- Deepening and fulfilling the single market
- Implementation of Europe 2020 Strategy
- Improved global competitiveness
- Climate change adaption

# 1. EU Strategy for the Baltic Sea Region (EUSBSR)

## Objectives and priority areas

### Objectives and Priority Areas

- Save the sea
  - Hazards
  - Ship
  - ...
- Connect the region
  - Transport
  - Energy
  - ...
- Increase prosperity
  - Culture
  - Market
  - ...

### Horizontal Actions

- Spatial
- Neighbors
- Involve
- Sustainable
- Promo

# 1. EU Strategy for the Baltic Sea Region (EUSBSR)

## EU Strategy for the Baltic Sea Region (EUSBSR)

### EUSBSR

Objective 2  
- Connect the region

Objective 3  
- Increase prosperity

Sub-objective  
- Good transport conditions

Sub-objective  
- Connecting people in the region

Sub-objective  
- Global competitiveness

PA  
Ship

PA  
Transport

PA  
Innovation

PA  
Ship

PA  
Transport

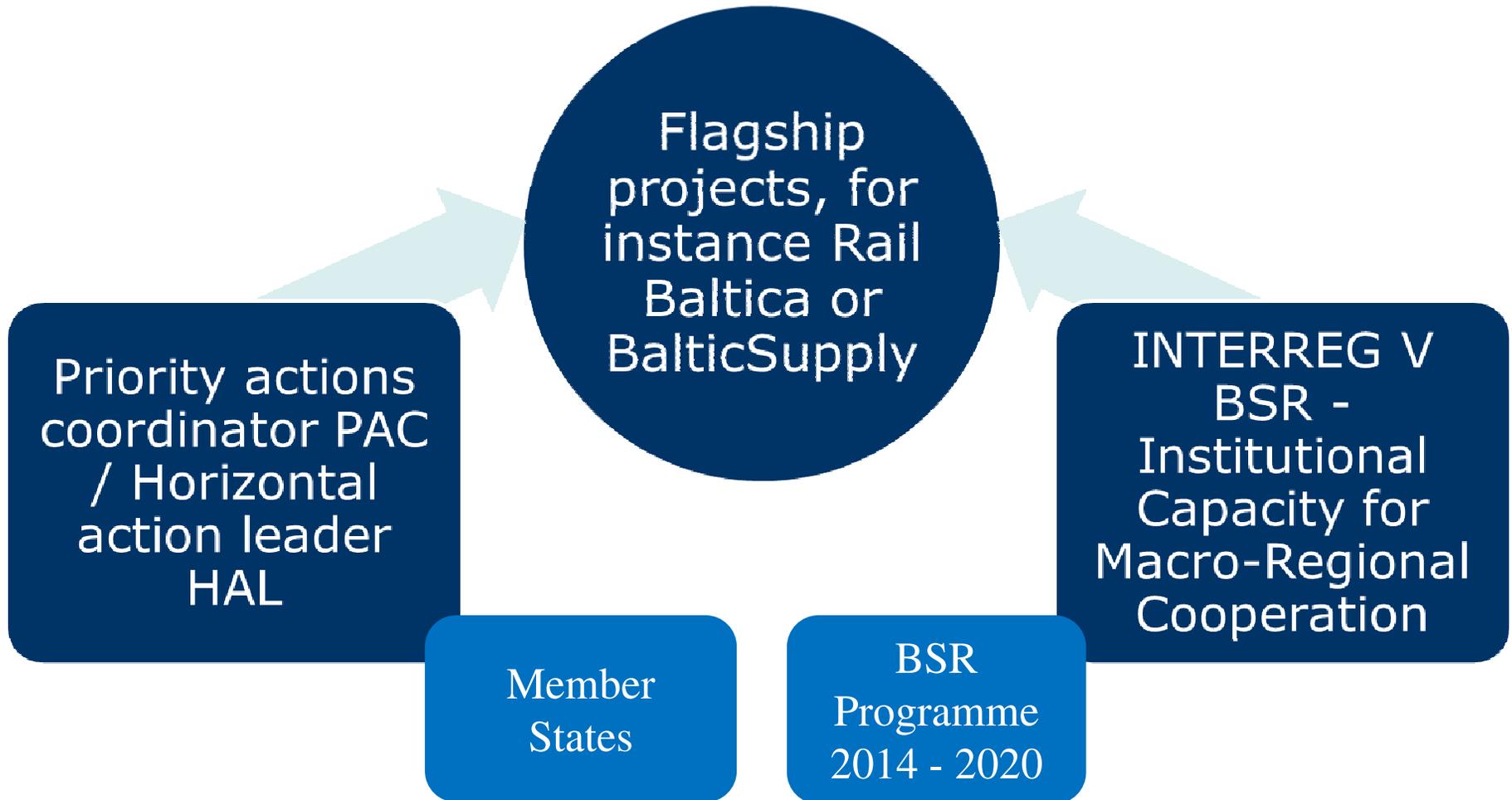
HA  
Spatial

PA  
Transport

HA  
Neighbors

# 1. EU Strategy for the Baltic Sea Region (EUSBSR)

## Institutional setting



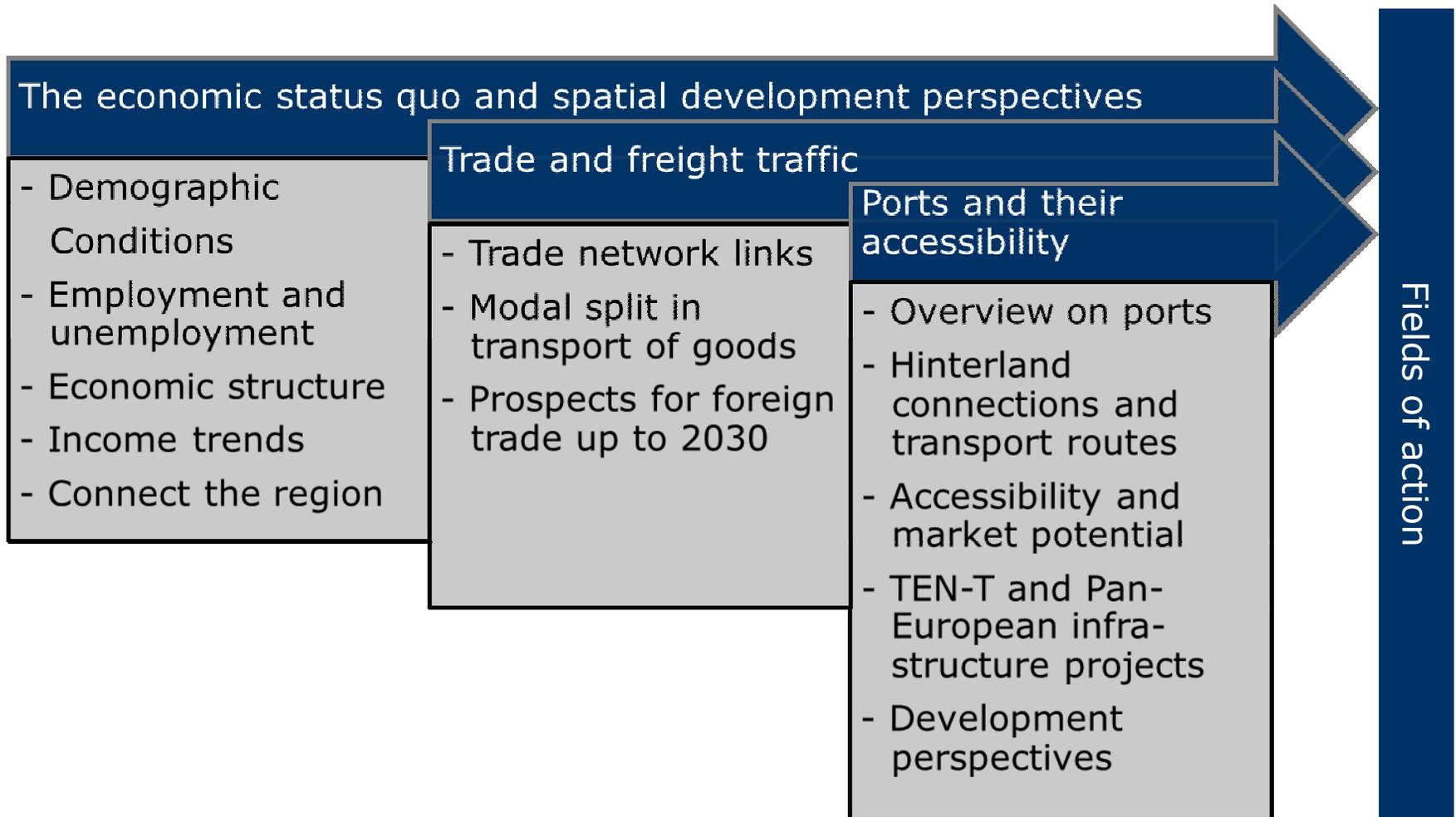
# 2. KEO-Study in perspective of the EUSBSR

## Example of a status quo analysis



## 2. KEO-Study in perspective of the EUSBSR

### Analysis



## 2. KEO-Study in perspective of the EUSBSR

### Fields of action

---

- Expand the networking in research and development
- Accelerate the reduction of transaction costs
- Reduce deficits in the transport infrastructure
- Expand the infrastructure between urban centers
- Use the potential of inland waterway craft
- Potential river cruise tourism

⇒ Regional differences are relevant!

# 3. Conclusion

## Best-practice study

---

- Before developing actions for the macro-regional strategy a well-designed analysis is needed
  - Best-practice study:
    - The KEO-Study is an example of status quo analysis of a region within the extended Baltic Sea Region
    - Study was presented at a EU-Conference in Brussels and in the Polish Sejm (parliament)
    - Transport policy resolution of the Elbe/Oder Chamber Union
    - KEO Study is one of the pre-studies for the development of the TEN-T corridors North Sea-Baltic and Baltic-Adriatic
- ⇒ Developing a follow up EU-project on transport economics

## Contact



Hamburg Institute of International Economics (HWWI)

HWWI Bremen

Dr. Jan Wedemeier

Fahrenheitstr. 1, 28359 Bremen, Germany

Phone +49 (0)421-2208 – 243 ; +49 (0)40-340576 – 663

[www.hwwi.org](http://www.hwwi.org) | [wedemeier@hwwi.org](mailto:wedemeier@hwwi.org)



Hamburg Institute  
of International  
Economics

## The future of the Baltic Sea region: Potentials and challenges

Silvia Stiller, Jan Wedemeler

HWWI Policy  
Report No. 16

Hamburg Institute of International Economics (HWWI) | 2011  
ISSN 1862-4944 | ISSN (Internet) 1862-4952



Hamburg Institute  
of International  
Economics

## Economic Development Perspectives of the Elbe/Oder Chamber Union (KEO)

Michael Bräuninger, Silvia Stiller, Mark-Oliver Teuber, Jan Wedemeler

HWWI Policy  
Report No. 18

Commissioned by



With the kind support of



Hamburg Institute of International Economics (HWWI) | 2013  
ISSN 1862-4944 | ISSN (Internet) 1862-4952