

joined by the sea

Pescara and Chieti

7<sup>th</sup>-9<sup>th</sup> June 2017



17<sup>th</sup>

**Forum  
of the Adriatic  
and Ionian  
Chambers of Commerce**

18<sup>th</sup>

**Forum  
of the Adriatic  
and Ionian  
Cities**

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Bridging to the Future

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**FORUM**

delle Camere di Commercio dell'Adriatico e dello Ionio  
of the Adriatic and Ionian Chambers of Commerce  
Gospodarskih Komora Jadransko-jonskog područja



**FORUM  
of Adriatic  
and Ionian  
CITIES**



Camera di Commercio, Industria,  
Agricoltura e Attività  
Pescara



Camera di Commercio  
Chieti



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**17<sup>th</sup> Forum of the Adriatic Ionian Chambers of Commerce**  
**18<sup>th</sup> Forum of the Adriatic and Ionian Cities**  
**PESCARA e CHIETI, 7<sup>th</sup>-9<sup>th</sup> June 2017**

**AGENDA \_ draft 01/06/2017**

**Wednesday 7<sup>th</sup> June**

18.30 pm Welcome and guided tour of the City of Chieti

**Meetings of the Fora Bodies**

17.30 Parallel sessions: AIC Forum and FAIC Boards of Governors

20.30 pm Dinner (Venue: City of Chieti)

**Thursday 8<sup>th</sup> June**

*Conference Venue : Exhibition pavilion Marina di Pescara*

9.00 am Registration of the participants

**Plenary Session**

***"BRIDGING TO THE FUTURE"***

Moderator: *Marco Panara*, Journalist from Italian Journal "La Repubblica" Business and Finance

**9.30 - 10.15 Institutional welcoming greetings**

- *Marco Alessandrini*, Mayor, City of Pescara
- *Umberto Di Primo*, Mayor, City of Chieti
- *Rodolfo Giampieri*, President, Forum of the Adriatic and Ionian Chambers of Commerce
- *Vladimir Jokic*, President, Forum of the Adriatic and Ionian Cities
- *Daniele Becci*, President, Pescara Chamber of Commerce
- *Roberto Di Vincenzo*, President, Chieti Chamber of Commerce
- *Luciano D'Alfonso\**, Governor, Abruzzo Region
- *Amb. Fabio Pigiapoco*, Permanent Secretariat Adriatic and Ionian Initiative

**10.15 - 11.30 Which Governance model to relaunch the territories in a macro regional perspective?**

- *Jean Pierre Halkin\**, EU Commission – DG REGIO – Head of Unit Competence Centre Macroregions and European Territorial Cooperation, "*EUSAIR latest developments and 2<sup>nd</sup> Forum results*"
- *Cinzia De Marzo*, EU External Expert for the European Commission for EU Macro Regional Strategies, "Fora Joint Actions: a useful tool to support EUSAIR implementation"

**Round Table**

- o *Rodolfo Giampieri*, President, Central Adriatic Port System Authority
- o *Giuseppe Sciacca*, Senior Policy Officer, Conference of Peripheral Maritime Region
- o *Francesco Cocco*, Secretary-General, Adriatic Ionian Euroregion, BlueTourMed Project
- o *Mirjana Čagalj*, Croatian Chamber of Economy Vice President for Construction, Transport and Connections, and Acting President of Split County Chamber
- o *Paola Di Salvatore*, IPA Adriatic CBC Managing Authority
- o *Riccardo Strano*, Italian project partner EUSAIR Facility Point (Marche Region)
- o *Delegate of Cities\**, Forum of the Adriatic and Ionian Cities

**11.30 - 12.45 Competitive Factor of Cultural Heritage and Tourism**

- *Mr. Dirk Glaesser\**, Director of Sustainable Development of Tourism, UNWTO
- *Alberto D'Alessandro*, Executive Director VII European Forum of Cultural Routes, "Celebrating the 30<sup>th</sup> anniversary of Cultural Routes"
- *Brian Smith*, Secretary General, Heritage Europe (EAHTR) best practices in view of "European Year of Cultural Heritage in 2018"
- *Pina Costa*, External Relations and Business Development Manager, Assocamerestero "Attraction factors in international tourism circuits"
- *Domenico Sturabotti*, Symbola Executive Director "Io sono Cultura"
- *Alberto Monachesi*, Ancona City experience, "Tipicità in Blu", FAIC
- *Konstantinos Nikoloutsos*, President, Ilia Chamber of Commerce, "Olympia City experiences"
- *Roberto Di Vincenzo*, President Chieti Chamber of Commerce, "*Tourism&Territories: Bike to Coast*"

**12.45 am - 1.15 Industry 4.0 and digitalization as bridge to the future of SMEs**

- *Michael Berz*, EU Commission - DG GROW, "Digital Manufacturing, a priority for EU"
- *Giuseppe Salonia*, SMEs Applied Research Service and Experimental Centres Manager, Unioncamere
- *Roberto Santolamazza*, Chief Director T<sup>2</sup>i - Technology Transfer and Innovation

### 13.15 pm Conclusions

- *Nicola Pedrazzi*, Osservatorio Balcani e Caucaso Transeuropa, The Civil Society Forum and the Berlin Process for the European integration of the Western Balkans
- *Luca Fraticelli*, Italian Foreign Affairs and International Cooperation Ministry – Adriatic and Balkans Unit and EU General Management "Beginning of the year of All Presidency and EUSAIR Co-Presidency"

### 13.30 *Networking lunch*

### 14.30 – 17.00 pm Thematic Workgroups related to the EUSAIR Pillars

Venue : *Exhibition pavilion Marina di Pescara and Pescara Chamber of Commerce*

#### ➤ BLUE GROWTH

*"Nautical refitting. Old ships as: labs for cross-border design & crafts and venues for cultural and food events"*

Keynote speakers: - *Rossana Carullo*, Associate Professor, Politecnico di Bari, Department of Civil Engineering and Architecture Science  
- *Michele Fiorentino*, Associate Professor, Politecnico di Bari, Department of Mechanics, Mathematics and Management

Coordinators: Bari Chamber of Commerce , Montenegro Chamber of Economy

#### ➤ CONNECTING THE REGION

*"Ports as a tourist gateway to the city: best practices of welcome services and potential models of organisation for Chambers of Commerce, Port Authorities and Municipalities"*

Keynote speaker: *Anthony La Salandra*, "Risposte Turismo" Managing Director

Coordinators: Ancona Chamber of Commerce, Achaia Chamber of Commerce

#### ➤ ENVIRONMENTAL QUALITY AND AGRICULTURE

*"Public-Private Partnership in Agriculture: Challenges and Opportunities"*

Keynote speaker: *Mia Glamuzina*, Member of the Coordination Team of the Bosnia-Herzegovina Government for EU Integration Issues

Coordinators: Chamber of Economy of the Federation of Bosnia-Herzegovina, Italian Unioncamere

#### ➤ SUSTAINABLE TOURISM

*"Intercultural dialogue through sustainable tourism"*

Keynote speaker: - *Joanna Mouliou*, European Commission – DG REGIO "Silk Road project"

- *Monia Franceschini*, President, European Association "NikolaosRoute La Via Nicolaiana"

Coordinators: Croatian Chamber of Economy, Durres Chamber of Commerce

#### ➤ WOMEN'S ENTREPRENEURSHIP

*"The potential of women's entrepreneurship - from heritage to the future"*

Keynote speaker: *Vito Signati*, Director of CESP Special Agency of the Chamber of Commerce of Matera, "Mirabilia: European Network of Unesco Sites" project Lead Partner

Coordinators: Split Chamber of Economy, Udine Chamber of Commerce

### 17.00 Workgroup on EU Project Management

with the participation of the T.A. to the Managing Authority of the IPA Adriatic CBC Programme Unioncamere Europa asbl

Coordinator: Chieti Chamber of Commerce

### 20.30 Dinner (Venue: City of Pescara)

### Friday 9<sup>th</sup> June

*Conference Venue : Exhibition pavilion Marina di Pescara and Pescara Chamber of Commerce*

### 09.30 Parallel Sessions: AIC Forum and FAIC Ordinary Assemblies (restricted to Fora members)

### 11.00 Open Assembly: Workgroups' final document presentation

### 13.00 Closure

### *Light lunch*

### 14.30 Guided tour of the City of Pescara

\*TBC