

CRUISE SECTOR IN THE EUSAIR AREA: CHALLENGES AND FUTURE PERSPECTIVES

OLYMPIA (GREECE)

27.06.2018

CONFERENCE VENUE: CONFERENCE AND EXHIBITION CENTRE OF OLYMPIA SPAP

DRAFT AGENDA (UPDATED 20/06/2018)

Working languages: English, Greek, Italian, Croatian

08:30 REGISTRATION OF THE PARTICIPANTS

09:00 - 09:30 WELCOME REMARKS

Konstantinos Nikoloutsos, President Iliia Chamber of Commerce

- **Efthymios Kotzas**, Mayor of Olympia
- Representative Region of Western Greece
- **Amb. Fabio Pigliapoco**, Senior Advisor of the Adriatic and Ionian Initiative
- **Amb. Bratislav Đorđević**, Executive Manager, in charge of Tourism, of the Permanent International Secretariat of the Organization of the Black Sea Economic Cooperation (BSEC PERMIS)
- **Mirjana Čagalj**, President of the AIC Forum, AI-NURECC partner

09:30 - 10:30 The Adriatic and Ionian scene: cruise geography and traffic flows

Moderated by **Anthony La Salandra**, Director of Risposte Turismo

- **Andrea Mosconi**, Forum of the Adriatic and Ionian Chambers of Commerce, Maritime traffics in Adriatic and Ionian Area - case studies on the main cruise ports
- **Theodora Riga**, Director - Cooperation with Other Associations and member of Board of Directors, MedCruise
- **Bojan Babič**, Cruise Terminal Director, Port of Koper
- **Maja Danilović**, Marketing manager, Port of Kotor
- **Leonidas Varouxis**, President of Municipal Harbour Fund of Katakolon

10.30 - 12.30 European strategies for sustainable cruise development: funding tools and capitalisation on existing projects/ best practices

Moderated by **Eva Stefanidaki**, ReShip - University of the Aegean

- **Alexandros Karvounis**, Regional Development - Projects Directorate, European Investment Bank (EIB) (tbc)
- **EUSAIR TSGs groups:**
 - **Blanka Belošević**, Coordinator EUSAIR Pillar IV Sustainable Tourism and Head Department for International Cooperation National Focal Point for UNWTO
 - **Sofia Loukmidou**, Coordinator EUSAIR Pillar I Blue Growth
- **Nikolas Tsipiras**, Treasurer of INSULEUR, member of the Board of the of Zakynthos Chamber of Commerce, member of Forum AIC
- **George Karabatos**, President of our Foundation, "Routes of the Olive Tree" (cultural route in the Adriatic Ionian Region, certified by Council of Europe in 2005)

• Representative Joint Secretariat Interreg ADRIION

• *Successful cooperation projects:*

- **Vaios Vaiopoulos**, Ionian University of Corfu - Partner of APPRODI project, funded by Interreg ADRIION
- **Marjan Dumanić**, Rera S.D. for Coordination Development of Split Dalmatia County - Coordinator SIROCCO project, funded by Interreg MED
- **Yorgos Stephanedes**, University of Patras, member of UNIADRIION - Partner of BLUEMED project, funded by Interreg MED
- **Petra Karanikić**, University of Rijeka Technology Transfer Office - Partner of BEAT project, funded by Interreg Italy- Croatia (capitalizing the feasibility study implemented in the Blue Tech project - funded by IPA CBC)
- **Silvia Mangialardo**, Marche Polytechnic University, member of UNIADRIION - Campusworld project, funded by Marche Polytechnic University, Ancona Chamber of Commerce and UBI BANCA Bank
- **Georgios Georgiou** - Coordinator of the Blue Career Centre of Eastern Mediterranean and Black Sea project, funded by EASME

Networking lunch

14:00 - 15:30 Destinations' response to cruise development challenges

Moderated by **Anthony La Salandra**, Director of Risposte Turismo

Case studies

in collaboration with Risposte Turismo, Forum of the Adriatic and Ionian Cities - FAIC and Port Authorities

Adriatic and Ionian Area:

- **Bojan Babič**, Cruise Terminal Director, Port of Koper
- **Marko Miljanić** Head of the Department for Tourism, Entrepreneurship and the Sea, City of Dubrovnik, member of FAIC
- **Giovanni Manzotti**, Head of Economic Development Department, Ancona Chamber of Commerce, member of "Welcome to Ancona" Committee and Forum AIC
- **Maja Danilović**, Marketing manager, Port of Kotor
- **Leonidas Varouxis**, President of Municipal Harbour Fund of Katakolon

Other challenger case studies:

- **Anastasios Konidakis** - Cruise Department Manager, Municipality Port Fund of Thira - Santorini
- **Valentin Moldoveanu**, County councillor Tulcea County Council - Romania, CPMR BBSC Member

15:30 - 17:30 Workshops

(Please note: Working language of this session: English)

in collaboration with the Laboratory in Research in Shipping and Port Management (ReShiP) Department of Shipping, Trade and Transport of the University of the Aegean (Greece)

18:00 Workshops results and conclusions

- **AI-NURECC Initiative: the way forward (by CPMR)**

Guided Tour - Ancient Olympia

21:00 Dinner