

CRUISE TERMINAL



LUKA KOPER
Port of Koper

BOJAN BABIČ, Cruise Terminal Director



Koper Cruise Terminal

- Dedicated cruise pier 420 m
- 10 m sea depth
- „Tent“ terminal
- Security measures



Slovenia - New Cruise Destination

- First activities started in 2005
- 100% port of call - 85 calls / 100.000 pax
- Nearby the main town square
- Investments made: dradging & securty facilities
- MedCruise

Slovenian product

- Port of Koper
- Municipality
- National Tourist Board
- Tourist operators
- All the Local community
- Local interested destinations



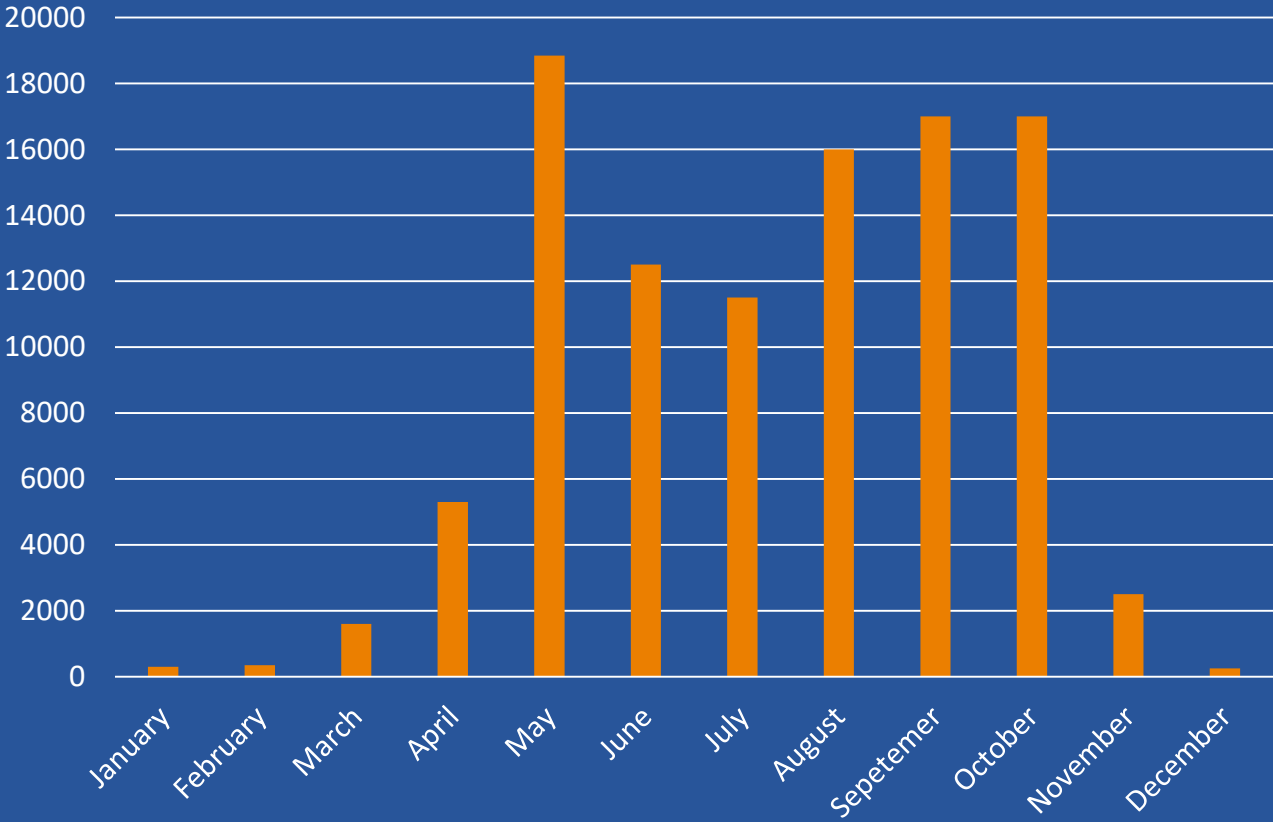
Passenger Traffic

Number of pax/year



Seasonality

2018 cruise season

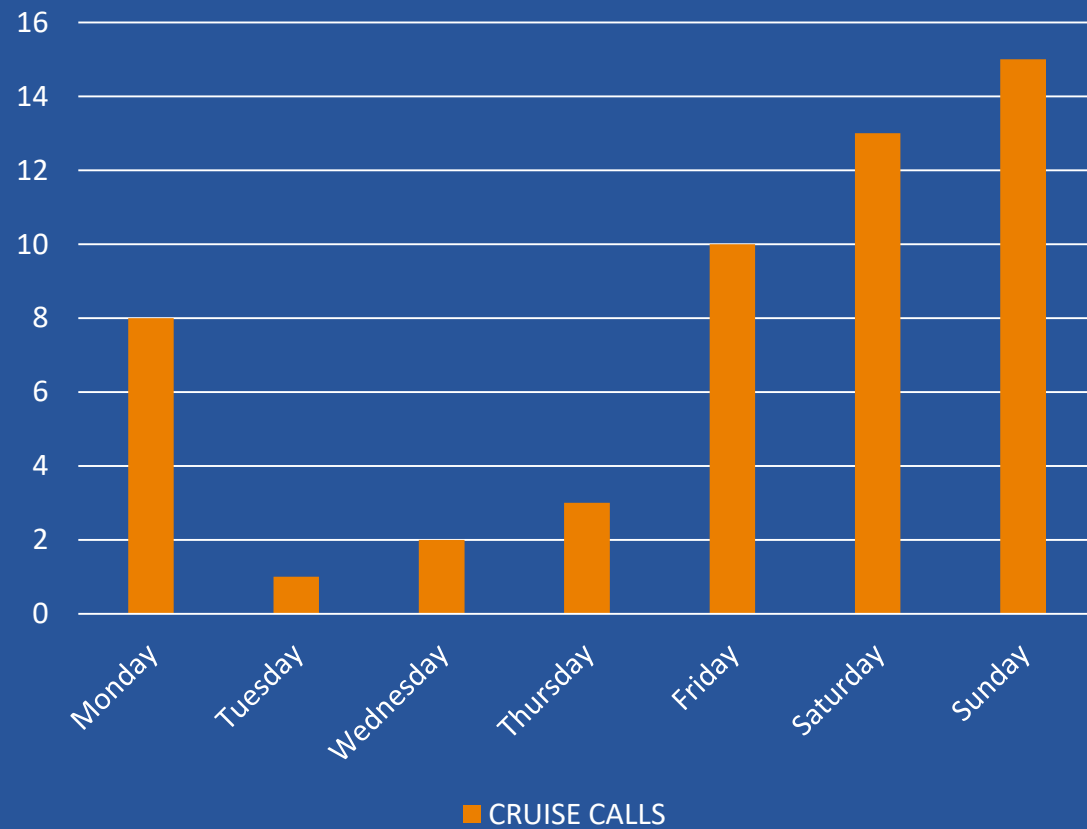


■ 2018 cruise season



Week flows

CRUISE CALLS



Preserve authentic destination

An aerial photograph of a coastal town built on a peninsula. The town features numerous buildings with red-tiled roofs and a prominent stone tower with a circular base. The water is a vibrant blue-green, and the sky is clear with some light clouds. The town is surrounded by a stone wall, and there are some boats in the harbor area.

- PRODUCTS SHOULD CONSIST DIVERSE CONTENTS
- Natural beauties
- Historic sites
- Cultural (effects, events, museums...)
- Traditional customs (villages, home visits,
- Gastronomy (food & beverage, home made...)
- Activity (hiking, cycling, walking...)
- Disable requests
- Diversity

Challenges

- Infrastructure
- Venice Cruise limitation
- Brand - regional promotion



Thank you.

