

#### **MENTOR**

# Blue Career Centre of Eastern Mediterranean and Black Sea





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**Blue Careers** 





Call for Proposals EASME/EMFF/2016/1.2.1.2:

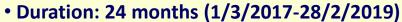
"Blue Careers in Europe"

Proposal N° EASME/EMFF/2016/1.2.1.2/002

#### **General** Info







• Total cost: 689,762€

[EC financial contribution: 551,810€ (80%)]

• 7 partners, 4 countries participating











#### **MENTOR Partners**

1. University of Cyprus (UCY) Cyprus



2. Maritime Institute of Easter Mediterranean (Mar.In.EM) Cyprus



3. Cyprus Chamber of Commerce and Industry (CCCI) Cyprus



4. National Technical University of Athens (NTUA) Greece



5. Agricultural University of Athens (AUA) Greece



6. Marine Cluster Bulgaria (MCB) Bulgaria







#### **Blue Career Center - Motivation**

- Base: Cyprus
- Representations: Greece, Bulgaria, Romania Observers: Egypt, Jordan, Lebanon, Turkey



- Aim:
  - to provide prospects for young jobseekers in blue economy
  - to support businesses in finding the right staff with proper qualifications.





# **Objectives**

The Blue Career Centre will:

- Attract higher education graduates or persons with vocational/technical qualifications for maritime professions through targeted and innovative education and/or training initiatives (including career guidance);
- Offer mentoring and career guidance to students (age 15-18) for Key Blue sectors of the region;
- Re-train and up-skill workers employed in other sectors and/or people currently unemployed for a job in the blue economy;
- Expand the skills of people currently employed in the blue economy to progress in their careers and/or to facilitate their mobility to other maritime jobs.





## **Important Blue Economy Sectors**

Marine and Maritime Economic Activities (MEAs)

as of strategic importance in the EM & BS region:

1. Maritime Transport (i.e. shipping, ports, shipbuilding and ship-repairs)





2. Cruise Tourism





3. Marine Aquaculture (mainly in the EM)





4. Offshore oil and gas







# **Expected Results**

- 1. Establishment of the Blue Career Centre Secretariat in Cyprus with representations in Greece, Bulgaria and Romania, which may later extend to other countries in the area. 

  1 Secretariat, 3 representations
- 2. Mapping of the provided maritime education and training in the EM and BS region, including availability of infrastructure. 4 catalogues (CY, GR, BG, RO)
- 3. Development of re-training schemes for blue professionals in the maritime sector, fisheries and offshore oil and gas.

  4 re-training seminars
- 4. Mentoring and career guidance to students (age 15-18) for the Blue sectors in schools in Cyprus, Greece, Bulgaria, and Romania. Visits to 200 schools
- 5. Re-train blue professionals in the maritime sector, cruise tourism, fishing tourism and ichthyotourism, and offshore oil and gas sectors. 4X40 people
- 6. Establish introductory e-learning courses for the maritime transport sector, for offshore oil and gas sector, for marine aquaculture sector, cruise tourism and for fishing tourism and ichthyotourism.

  5 introductory e-learning courses





## **Expected Results (cont.)**

- 7. Sharing and pooling of resources, such as maritime simulators and possibly a training vessel from the EM & BS area. Inventory of available resources
- 8. Organise Blue Career Fairs (Days) in the Eastern Mediterranean and Black Seas. 8: 2 in each participating country (CY, GR, BU, RO)
- 9. Promote the mobility of students and staff within the region.

  30 students, 6 staff
- 10. Balance the demand and supply of maritime, aquaculture, cruise tourism and offshore oil and gas professionals in the region.

Matching database for maritime professionals

11. Promote the harmonisation of Maritime Education and Training

Organization of the first Regional Conference of Maritime Education & Training Providers





## **Visits to Schools - Conferences**





#### **Blue Career Fairs**





Blue Career Fair, Athens, 27.10.2017

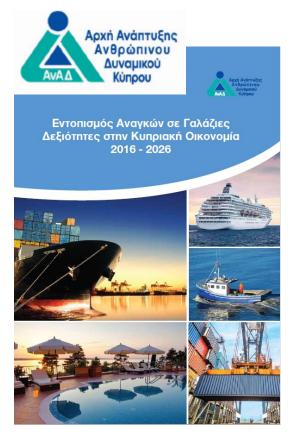
Blue Career Fair, Limassol, 8.12.2017





#### Report of Human Resource Development Authority, Cyprus

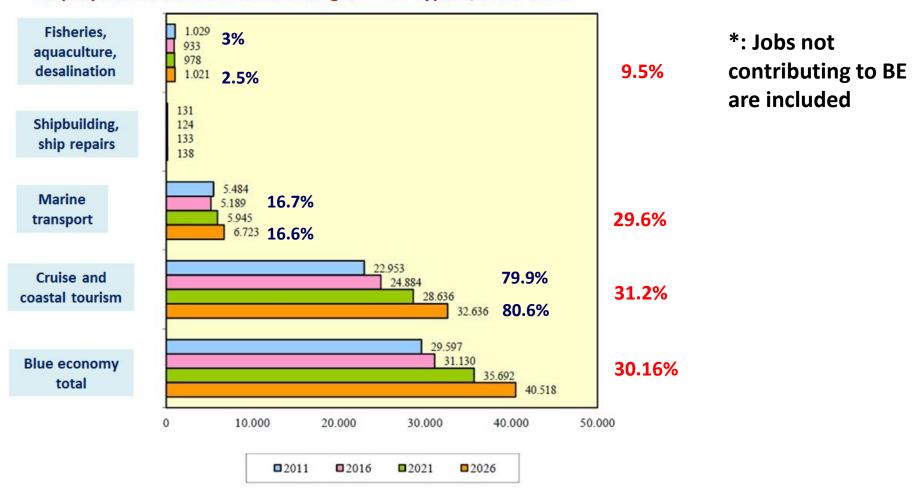
Identification of needs in Blue Skills in Cyprus Economy, 2016-2026



(174 pp.)

## **Prospects of Blue Economy Sectors**

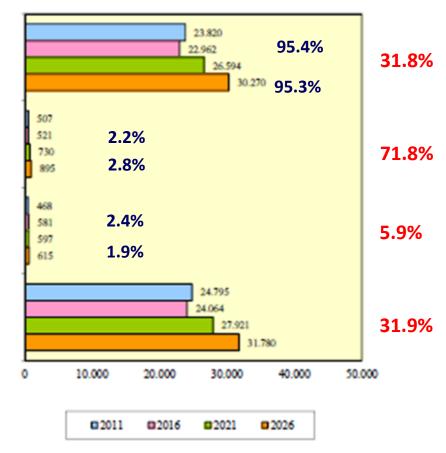
#### Employment in Sectors contributing to BE in Cyprus, 2016-2026



# **Predictions of Employment in BE sectors**

#### Predictions of employment for blue jobs in Cyprus, 2016-2026







## **More info and Updates**



http://www.bluecareers.org



https://www.facebook.com/Blue-Career-Centre-of-Eastern-Mediterranean-Black-Sea-1101721573291460/



https://twitter.com/Blue Career



https://www.linkedin.com/company/26998900/



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## Thank you very much for your attention!



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