

Open4Business

MATCHMAKING EVENT PÉCS, HUNGARY



Open4Business Brokerage Event and Conference, 3-5 October, 2018

The Chamber of Commerce and Industry of Pécs-Baranya in collaboration with the Enterprise Europe Network will organize this event for the 3rd time on the 4-5th October 2018.

Beside diplomatic and twin city leaders from Austria, Croatia, Czech Republic, Finland, France, Germany, Italy, Romania, Serbia, Slovakia, Slovenia, and Ukraine representatives of enterprises and clusters from the engineering, supplier (automotive, plastic and electronics), environmental, creative, agro-food and ICT industry participated in the previous events.



Open4Business		
	2016	2017
Participating countries	14	14
Number of participants	155	274
b2b participants	122	145
Number of meetings	296	367
Co-organizers	10	9

Open4Business 2016. <http://open4business.talkb2b.net/>

Open4Business 2017. <https://www.b2match.eu/open4business>

Please, take a look at the event's **exciting photo gallery** by clicking on the link below:

<https://photos.app.goo.gl/PQ2aGyKyCZV8xmjk2>

Registration to the event is open until 15 September 2018.

Open4Business Matchmaking Event 2018: <https://open4business2018.b2match.io/>

This year's conference and B2B will focus mainly on machine industry, international project-, and cluster co-operations, creative industries, women entrepreneurs, ICT and.

The success of the organization is assured by the participation of the following co-operators:

- Enterprise Europe Network – Creative Industry Sector Group
- International Chamber's network
- South-West Hungarian Engineering Cluster
- Information Management Innovation Cluster
- Embassy of the Kingdom of the Netherlands in Hungary



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Program

3 October 2018:

- Enterprise Europe Network – Creative Industry Sector Group meeting, visit at the Zsolnay Cultural Quarter (European Capital of Culture 2010)
- **Connect-IT** - ICT Cluster conference
- Opening of **Design Pécs Week**
- “Get together” reception of the B2B and conference participants in the city centre

4 October 2018

- Plenary session
- Parallel Thematic Sessions:
 1. International Cluster Cooperation
 2. Industry 4.0
 3. Dutch-Hungarian Business Opportunities
 4. Creative Industries Project Co-operations
- **B2B matchmaking session**
- Networking Evening: Garden party and visit of the underground cellar system of the local Champaign Factory for all the participants of the conference and B2B

5 October 2018

- Cluster networking
- Company visits: optionally at a machine or a creative industry company

Be part of our successful event, bring your companies and clusters, find new partners for your projects!

Sincerely yours,

Dr. Tamás Síkfői
President

Mr. Szabolcs Rabb
Secretary General

Your contacts in case of questions/news are:

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