

# BEAT

Blue Enhancement Action for Technology transfer

University of Rijeka, Dept. of Technological Transfer

AI-NURECC Workshop on Cruise Tourism  
Olympia - 27 June 2018





# MAIN OUTCOMES

- Memorandum of understanding for foundation of the cross-border cluster
- Guidelines for cluster management organization
- Case studies reports
- Cross-border business matchmaking event
- Benchmarking reports on innovation capabilities made available to the SMEs
- Open training sessions on the management of innovation processes

# PROJECT'S ADDED VALUE

Project solutions go into the direction of implementing **integrated, interconnected, homogeneous networks for maritime technologies and shipbuilding sector** in order to facilitate the identification of **joint innovation paths**, promoting **networking/clustering** between SMEs, universities/research centres, port authorities related to Blue Growth.

# PARTNERS

## Unioncamere Veneto

- Port of Venice
- Special Agency ConCentro of the Chamber of Commerce of Pordenone
- University of Trieste, Dept. of Economics
- Maritime Technology Cluster of Friuli Venezia Giulia -Monfalcone
- Istrian Development Agency Pula
- University of Rijeka, Dept. Technology transfer



# WP 3 – CROSS BORDER CLUSTER DEVELOPMENT ON MARITIME TECHNOLOGIES

## University of Rijeka

- Assessment of conditions for transnational cluster development
- Networking and knowledge exchange for transnational cluster development
- Cross border cluster management: governance and organization

This action aims at developing a cross-border cluster in the blue technologies gathering firms in the shipbuilding sector, research centres, technology transfer offices and other stakeholders oriented to support the competitiveness of firms specializing in maritime industry



# CAPITALIZATION STRATEGY

BEAT project proposal capitalizes the Priority 1 of the Program IPA Adriatic CB 2007 – 2013 aimed to strength the economy and social bodies in the Adriatic area through innovation and increasing of competitiveness of the productive system, thanks to the implementation of the outputs from previous projects aimed to identify key target groups and key actors operating in shipbuilding technologies sector in the Adriatic-Ionian area

# CONTACTS

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