

# Campusworld

A project for the internationalization of students' curricula

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**CRUISE SECTOR IN THE EUSAIR AREA**

Challenges and future perspectives

Olympia, 27 June 2018

**City and a seaport in Marche region**

**Capital of the province of Ancona and of the Marche region**



**Ancona**



100.924 inhabitants

**Main campus and administrative offices**



**1969**

**foundation year of Marche Polytechnic  
University as public university**



- **16.423 students**
- **48 degree programmes**  
(bachelor and master)
- **9 PhD programmes**
- **31 specialization schools**
- **12 departments**
- **517 professors and researchers**
- **533 technical-administrative staff**

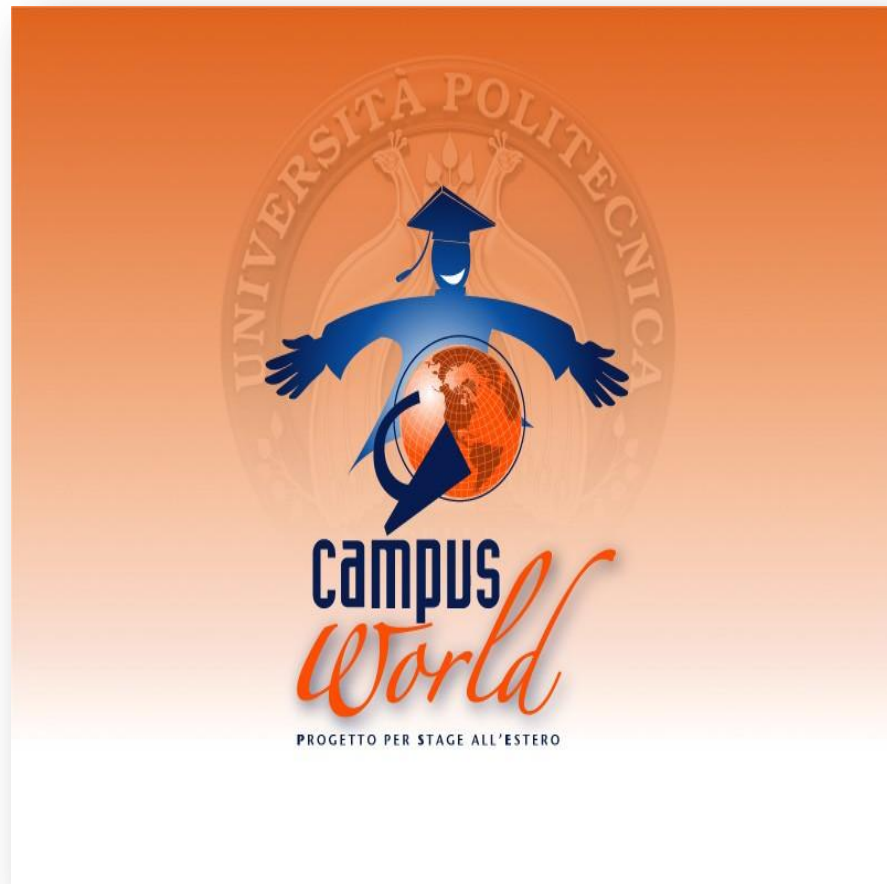
# Areas of Univpm:

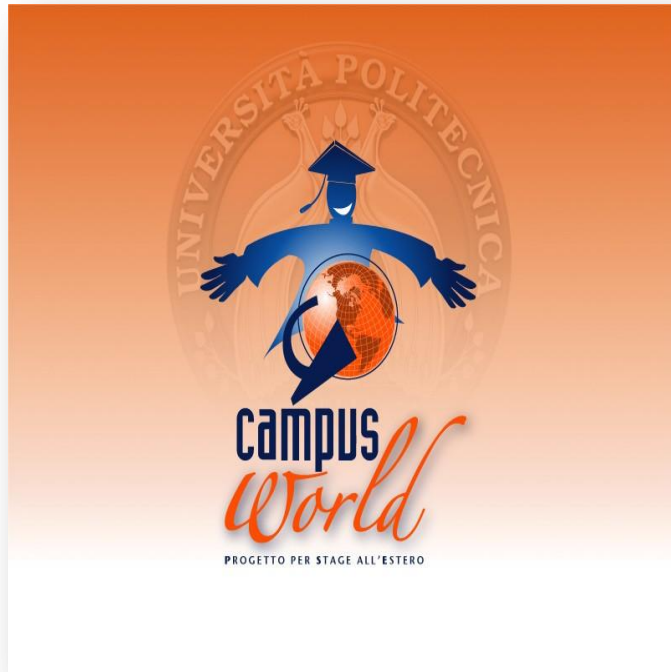
- Agriculture
- Economics
- Engineering
- Medicine & Surgery
- Sciences



# Project promoted by UNIVPM for internships all over the world

- ✓ Addressed to students and young graduates of UNIVPM
- ✓ Internships from 2 to 6 months
- ✓ Monthly scholarship





**2005**

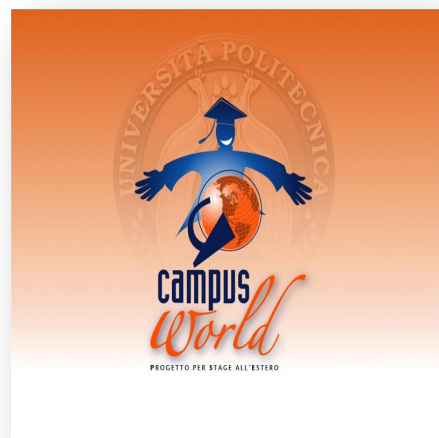
**Starting date of the  
Campusworld project**

**Cost of the project funded by UNIVPM  
(per year):**

**€ 250.000 - 300.000**



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## Co-funders of the Campusworld project:



Camera  
di Commercio  
Ancona

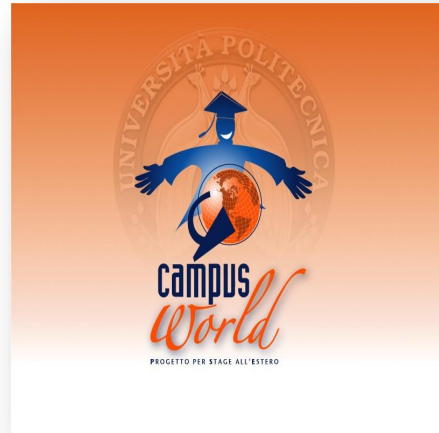
UBI  Banca Popolare  
di Ancona



## OBJECTIVES

- To promote integration of academic study and professional work experience
- To offer new career opportunities
- To improve foreign language proficiency
- To encourage internationalization
- To explore new economic realities
- To offer a new service to businesses and institutions





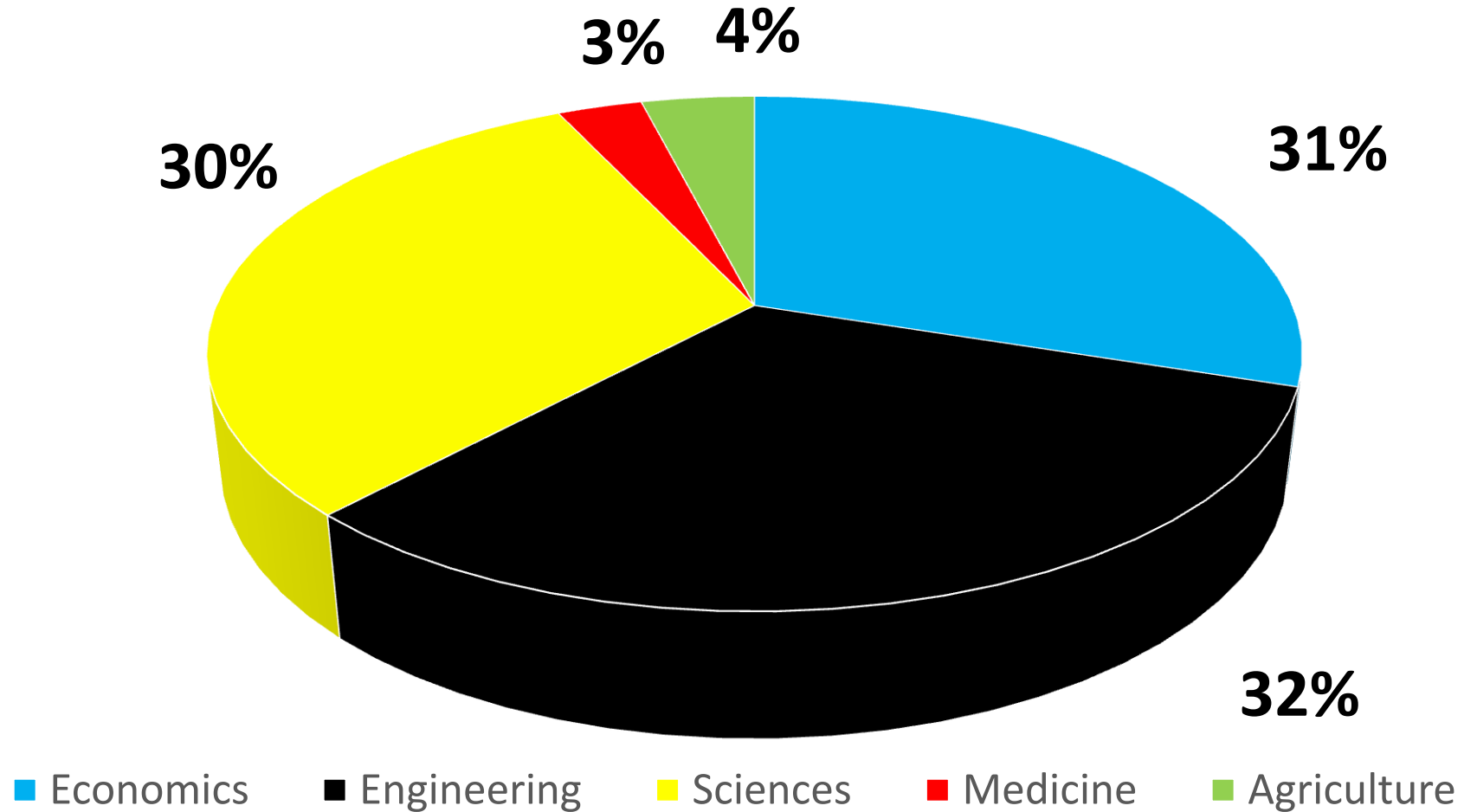
**Number of applications submitted every year by students/graduates:**

**≈800**

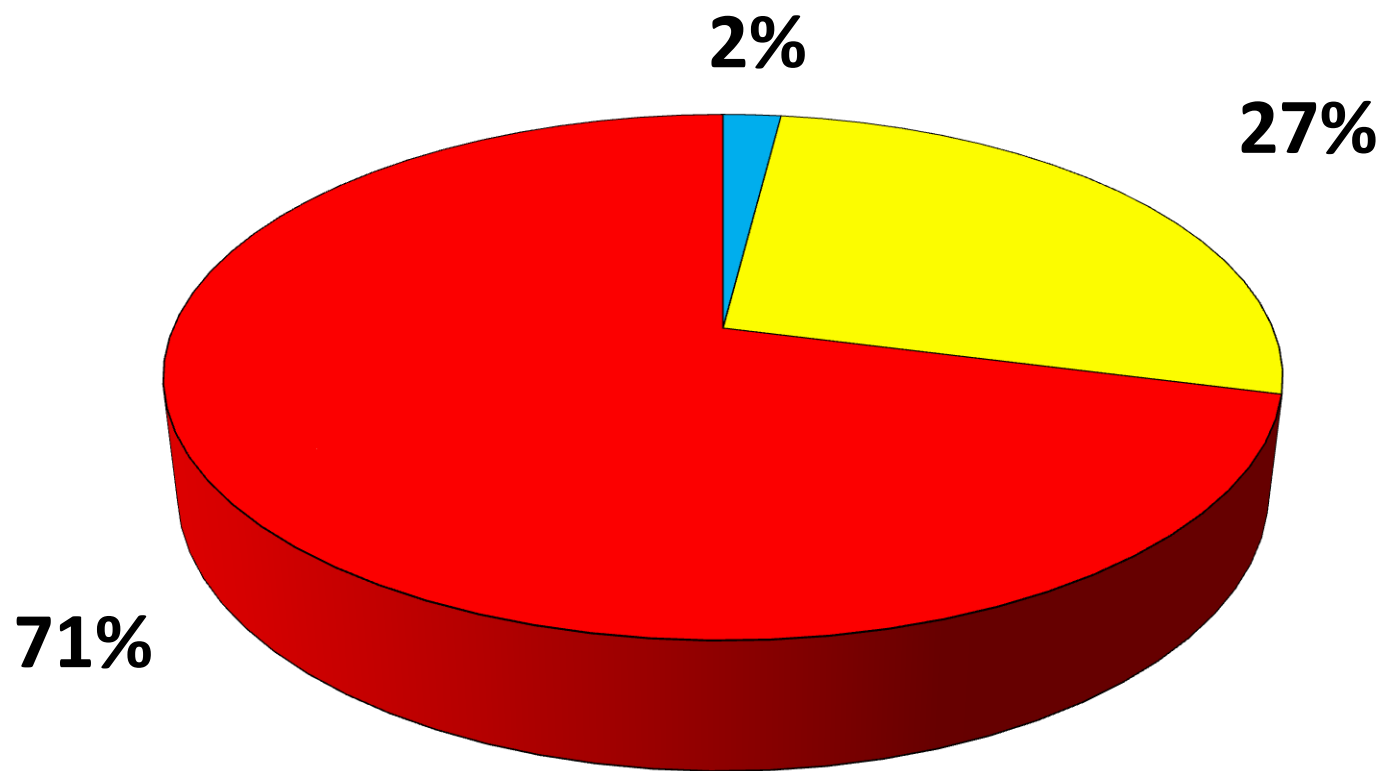
**Number of internships carried out every year:**

**≈120**

# Internships per subject area

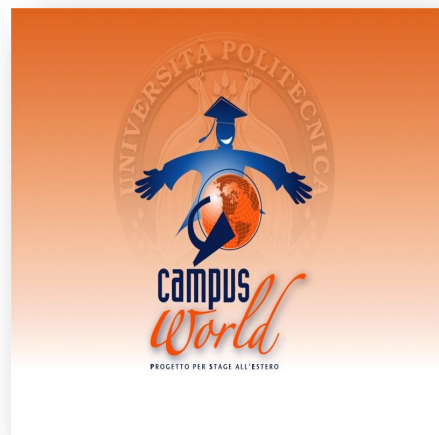


# Internships per degree programme

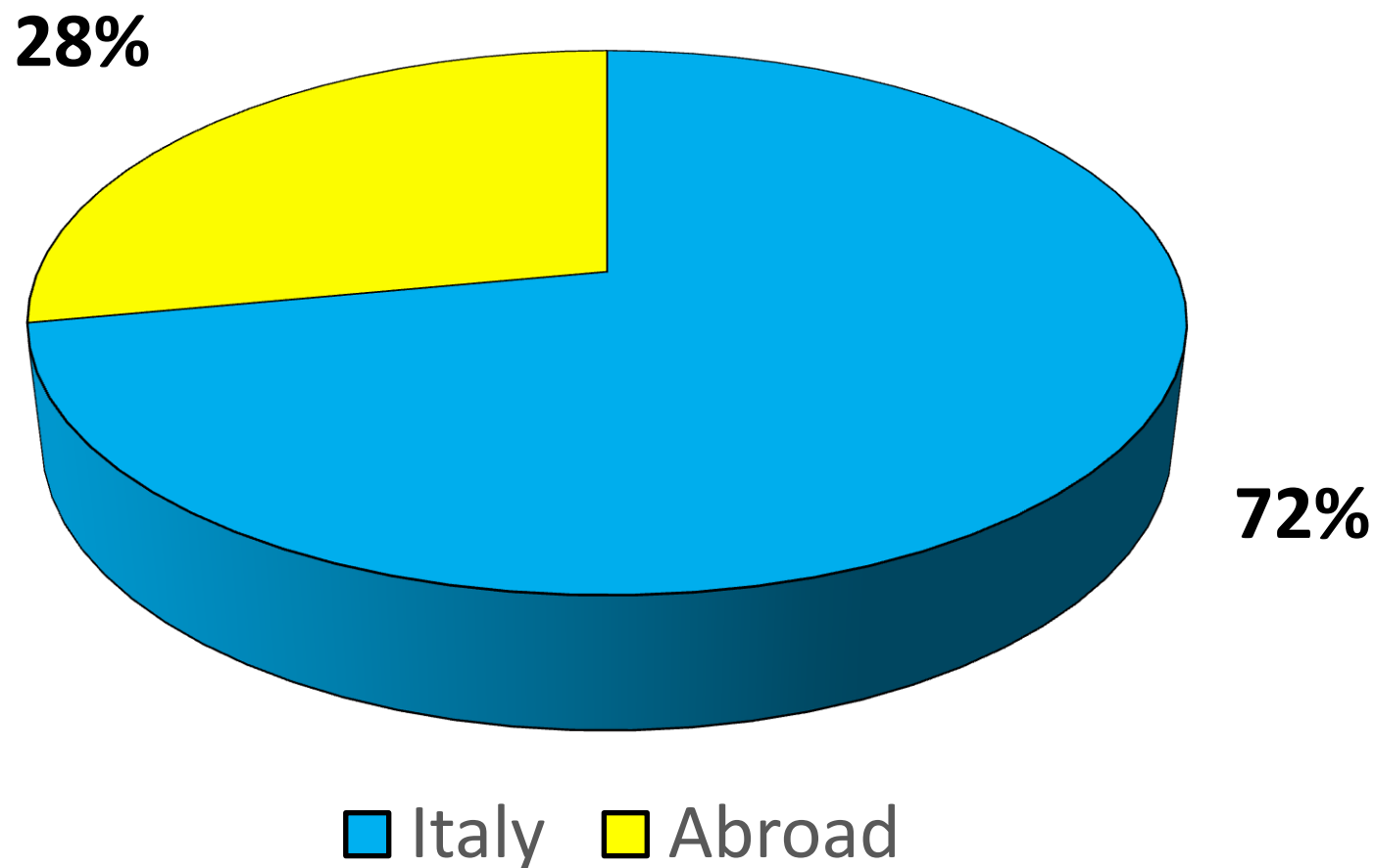
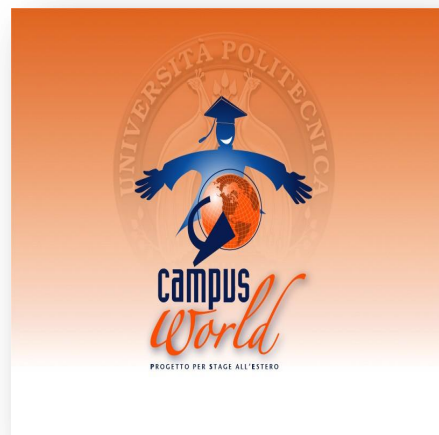


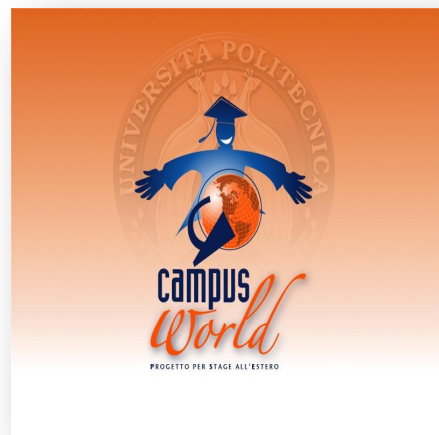
■ Bachelor's students ■ Master's Degree Students ■ Master's Degree graduates

# Post-graduation employment rate of Campusworld participants (6 to 12 months after graduation)

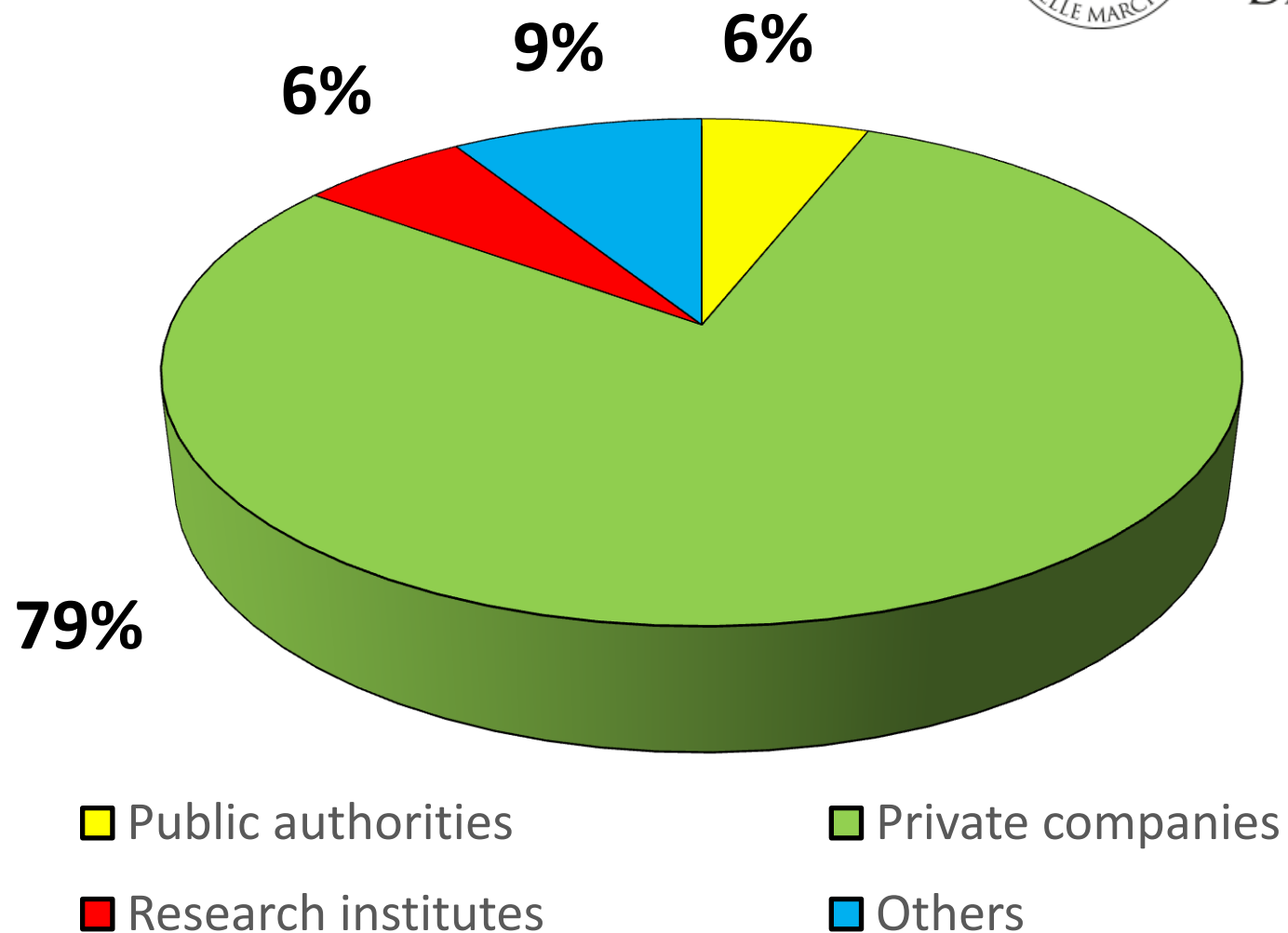


## Employment in Italy or abroad





## Categories of employers



**UniAdrion → Association of universities of the adriatic-ionic area,  
comprises **38** universities from **8** countries**

**Albania**

- 6 Universities

**Bosnia-Herzegovina**

- 5 Universities

**Croatia**

- 2 Universities

**Greece**

- 5 Universities

**Italy**

- 12 Universities

**Serbia**

- 4 Universities

**Slovenia**

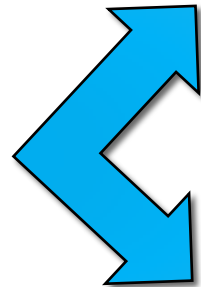
- 2 Universities

**Montenegro**

- 2 Universities






# UniAdrion



Originated **in 2000** as a “network of universities” with the purpose of creating a permanent connection among universities and research centres in the Adriatic-Ionian region

Promotes cooperation among universities and research centres through the implementation of joint research and teaching activities

## UniAdrion Strategic Objectives

- 1. Producing new knowledge = RESEARCH**  **Thematic Tables to develop research projects**
- 2. Disseminating knowledge = TEACHING**  **Mobility programmes, Joint programmes**
- 3. Share knowledge with the territory = EXPLOIT THE POTENTIAL OF UNIVERSITIES FOR THE TERRITORIAL DEVELOPMENT**  **Cooperation with other stakeholders (municipalities, chambers of commerce)**

## A couple of proposals to capitalize on the experience of Campusworld and to train young graduates for further developing EUSAIR

**1**

A few scholarships funded by private/public investors for placements in the cruise sector field destined to students/young graduates coming from the adriatic-ionic area → UniAdrion may open a call and select candidates (through its university members)

**2**

Public/private investors from the adriatic-ionic area may participate in building Campusworld budget for placements in the area and in specific fields

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**Thank you!**



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**Abstract:**

Campusworld is a project promoted by Marche Polytechnic University and supported by the Chamber of Commerce of Ancona and by UBI BANCA Bank. The project is addressed to students and young graduates of Marche Polytechnic University and aims at the internationalization of their curricula by offering them the opportunity to carry out an internship all over the world. This idea may be duplicated in the adriatic-ionian area for specific placements in specific, strategic fields, especially through the activity of Uniadrion and its members.