



FROM ANCIENT MARITIME ROUTES TO ECO-TOURISTIC DESTINATIONS

APPRODI

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Partner: Ionian University Research Committee

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Lead Partner:

1. **Teramo University, Università di Teramo - I**

Partners

2. **City of Ortona, (Comune di Ortona) - I**
3. **Ca' Foscari University, Venice – Università Ca' Foscari Venezia - I**
4. **City of Durres - Bashkia Durres - AL**
5. **Regional Directorate of National Culture Durres -Ministria e Kulturës - Drejtoria Rajonale e Kulturës Kombëtare Durrës -AL**
6. **Ionian University Research Committee - Επιτροπή Ερευνών Ιονίου Πανεπιστημίου - GR**
7. **City of Corfú - Δήμος Κέρκυρας - GR**
8. **City of Dubrovnik Development Agency DURA - Razvojna agencija Grada Dubrovnika DURA - HR**
9. **University of Zadar - Sveučilište u Zadru - HR**



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APPRODI

Specific Objective: Promote the sustainable valorisation and preservation of natural and Cultural Heritage as growth assets in the Adriatic-Ionian area

Duration: 24 months

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Focus:

Important **Ancient harbors** (for the scholars), but
often considered marginal

State of the Art:

Ancient harbor sites may have a **high but unused
potential for economic growth** as ecotourism
destinations

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Main objective:

**Promote and valorize cultural heritages in
ADRION area.**

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5 pilot sites/actions will be valorized as new potential destinations by applying techniques such as:

- **geo-archeological and underwater investigations** (Ortona, Durres, Dubrovnik), Museums exhibitions;
- **zero impact and zero infrastructures solutions** for an **innovative coastal and lagoon archaeological park** (Torcello – Venice, Corfù);
- Awareness **raising actions and thematic events** will be implemented;
- **promotion of valorized touristic destinations.**



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AIMS:

- Strengthen the relations amongst the involved cities through a consolidated community group;
- qualitative change in the nature of tourism demand
with a transnational approach





PILOT ACTIVITIES

T2.1

Ortona Ancient Harbor pilot case

3/2019, Partner City of Ortona

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PILOT ACTIVITIES

T2.2

Venice Early Medieval Harbor pilot case

11/2018, Partner Ca' Foscari University, Venice

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PILOT ACTIVITIES

T2.3

Durres ancient, harbor pilot case

3/2019, Partner(s), City of Durres – Ministry of Culture,
Regional Directorate of National Culture Durres

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PILOT ACTIVITIES

T2.4

Corfu ancient, harbor pilot case

3/2019, Partners(s) Ionian University Research Committee
– City of Corfu

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PILOT ACTIVITIES

T2.5

Dubrovnik ancient, harbor pilot case

3/2019, Partner City of Dubrovnik Development Agency
DURA

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CLAUDE LORRAIN: PORT SCENE WITH THE DEPARTURE OF ODYSSEUS FROM THE LAND OF THE PHAEACIANS
(OIL ON CANVAS, 1646; LOUVRE, PARIS)

