

DRAFT AGENDA

(updated on 5 November 2018)

Introduction

The CPMR is organising a series of events in Tirana, on 20-21 November 2018, as part of the EU-funded **AI-NURECC Initiative**, which contributes to providing added value for the implementation of the EUSAIR macro-regional strategy.

More precisely, these events fall under the **AI-NURECC Skills Development and Training Action** and the **AI-NURECC Task Force on Tourism and Cultural Heritage** and aim to:

- promote technical debate on the added value of EU policies and the macro-regional approach for AI countries (especially for non-EU members) focusing on multi-level governance matters;
- increase skills and knowledge of young people, students and civil servants on territorial development project design to emphasise the untapped opportunities available through EU, national, and regional funding programmes by capitalising on existing project ideas, exchange of best practices and achieving critical mass of information (e.g. on tourism business and cultural heritage related topics);
- promote multi-actor networking activities and innovative synergies among universities, regional and local authorities and representatives of the business sector;
- explore collaboration opportunities with existing EUSAIR technical bodies (TSGs and All Round Tables);

The 2018 European Year of Cultural Heritage under way, makes this action even more relevant as the partners involved in the EYCH's activities will be invited to participate in the related AI-NURECC events, such as the Info-kiosk in Tirana, and exchange with the non-EU States' delegations.

In this context, aiming to bring together young people, politicians and officers from Regional and Local Authorities and representatives of Chambers of Commerce, Universities, VET, NGOs, Managing Authorities of ETC programmes, Interreg Project Managers, the AI-NURECC Initiative will specifically organise:

A FORUM on EU Policies and EU Territorial Cooperation Opportunities focused on Technology, Innovation and Youth in the Adriatic-Ionian area. The Forum will take place on the first day and will:

- set the wider policy and strategic context at European level in technology, innovation and youth policies including proposals for the 2021-2027 programming period;
- consider how macro-regional strategies support and promote technology, innovation, youth inclusion and conversion of brain drain into brain and wisdom gain, including the experiences to date in another EU Macro-regional Strategy;
- discuss the role that Regional and Local Authorities play in driving forward a sustainable approach to education and training systems.

A TRAINING WORKSHOP taking place in the afternoon of the first day. The training workshop will focus on the practicalities of preparing and implementing successful cooperation projects in the EUSAIR. It will include examples of best practice, tips on what to avoid doing, and will also highlight the forthcoming opportunities under the Interreg ADRIION and other cooperation programmes.

AN INFO-KIOSK taking place on the second day, in the morning. Its aim is to support dialogue in the field of cultural heritage and tourism, by offering visibility to the non-EU Members and promoting the diversity and the great potential of the Adriatic-Ionian Region.

FORUM on EU Policies and EU Territorial Cooperation Opportunities focused on Technology, Innovation and Youth in the Adriatic-Ionian Area

Tuesday 20 November 2018

Venue: Tirana International Hotel

Working languages: Albanian, English, Croatian, Italian

(speakers tbc)

8.30-9.00: Registration (coffee available)

9.00-9.45: OPENING SESSION

- **Mr Erion VELIAJ**, Mayor of Tirana
- **Mr Gramoz RUÇI**, Chairman of the Parliament, Republic of Albania
- **Mr Blendi KLOSI**, Minister of Tourism and Environment, Republic of Albania
- **Mr Thorbjørn JAGLAND**, Secretary General of the Council of Europe
- **Member of the European Parliament and EUSAIR Friends**
- **Mr Aldrin DALIPI**, President of Tirana Regional Council, CPMR Member, and Vice President of the Adriatic Ionian Euroregion (AIE)
- **Ms Eleni MARIANO**, Secretary General of the CPMR, AI-NURECC Coordinator

9.45-11.45: SESSION I

Macro-Regional Strategies: between the Present and the Future of the European Policies

This session will be moderated by **Mr Giuseppe SCIACCA**, Executive Secretary of the CPMR Islands Commission and Coordinator of the CPMR Adriatic-Ionian Task Force, CPMR, AI-NURECC Coordinator

- **Representative from Directorate-General for Regional and Urban Policy (DG REGIO), European Commission**
- **Mr Valter FLEGO**, President of the Istria Region (Croatia)
- **Ambassador Luigi SORECA**, Head of European Union Delegation to Albania
- **Ms Claire MOREL**, Head of “Unit 3. International Cooperation”, Dir C — Innovation, International Cooperation and Sport, Directorate-General for Education, Youth, Sport and Culture (DG EAC), European Commission

Debate

10.30 -10.45: Coffee break

- State of play and initiatives taken up by the Montenegrin Chairmanship of the Adriatic and Ionian Initiative (AII) and EUSAIR Presidency
- **Mr Colin WOLFE**, Head of “Unit 5. Western Balkans Regional Cooperation and Programmes”, Directorate D - Western Balkans, Directorate-General for Neighbourhood and Enlargement Negotiations (DG NEAR), European Commission
- **Mr Nevenko HERCEG**, Prime Minister of Herzegovina-Neretva County (Bosnia and Herzegovina), Member of the Adriatic Ionian Euroregion (AIE), AI-NURECC partner

- **Ms Elida PETOSHATI**, EUSAIR National Coordinator, Director of the Region and Neighbouring Countries, Ministry for Europe and Foreign Affairs, Republic of Albania
- **Mr Senad OPRAŠIĆ**, EUSAIR TSG3 Coordinator, Ministry of Foreign Trade and Economic Relations, Bosnia and Herzegovina

Debate

11.45-12.00: Coffee break

12.00-13.30: SESSION II

Enhancing skills and competitive technologies to convert brain drain into brain and wisdom gain in the AI area

This session will be chaired and introduced by **Ms Manuela BORA**, Regional Minister of Marche Region (Italy) and President of the CPMR Adriatic-Ionian Task Force

- Deputy Minister of Education, Sport and Youth, in charge of Erasmus+, Republic of Albania
- **Ms Greta BARDELI**, President of the Regional Council of Shkodër (Albania)
- **Dr Donato IACOBUCCI**, Full Professor of Applied Economics at Università Politecnica delle Marche, Association of Universities of the Adriatic-Ionian area (UniAdrion), AI-NURECC partner
- **Mr Francesco COCCO**, Secretary General of the Adriatic Ionian Euroregion (AIE), AI-NURECC partner
- **Mr Đuro BLANUŠA**, Secretary General of the Regional Youth Cooperation Office (RYCO)
- **Ms Floreta KERTUSHA**, Specialist in Tourism Promotion Sector, Durres Municipality (Albania), Member of the Forum of Adriatic and Ionian Cities (FAIC), AI-NURECC partner
- **Mr Andrea XHAVARA**, President of the Durrës Chamber of Commerce (Albania), Member of the Forum of the Adriatic and Ionian Chambers of Commerce (Forum AIC) Board of Governors, AI-NURECC partner
- **Mr Grigor JOTI**, President of the Assembly, Albanian ICT Association, Member of the European Cluster Collaboration Platform

Debate

13.30-13.45: CONCLUSIONS of the Seminar by **Mr Giuseppe SCIACCA**, Executive Secretary of the CPMR Islands Commission and Coordinator of the CPMR Adriatic-Ionian Task Force, CPMR, AI-NURECC Coordinator

13.45-15.00: Lunch buffet on-site

Europroject Design Training Action to promote access to EU programmes/funds

Tuesday 20 November 2018

Venue: Tirana International Hotel

Working languages: Albanian, English, Croatian, Italian

*Introduced and moderated by **Mr Stavros Kalognomos**, Policy Officer in charge of the
CPMR Balkan & Black Sea Commission, AI-NURECC Coordinator*

15.00-16.15: HOW TO SET UP SUCCESSFUL COOPERATION PROJECTS: INSTITUTIONAL DIMENSION

- **Mr Mario IALENTI**, Head of Office for European Territorial Cooperation, Cross-Border and Trans-National Cooperation Programmes, International Cooperation and Development – Molise Region (Italy)
- **Ms Caterina BRANCALEONI**, Managing Authority of the Interreg Adriatic-Ionian Transnational Programme (ADRION)
- **Ms Blanka BELOŠEVIĆ**, EUSAIR TSG 4 Coordinator, Ministry of Tourism, Republic of Croatia
- **Mr Senad OPRAŠIĆ**, EUSAIR TSG3 Coordinator, Ministry of Foreign Trade and Economic Relations, Bosnia and Herzegovina
- **Dr Bostjan BRUMEN**, University of Maribor (Slovenia), European Commission's Smart Specialisation Platform for Digitalisation and Safety for Tourism

Debate

16.15-16.30: Coffee break

16.30 -18.45: HOW TO IMPLEMENT SUCCESSFUL COOPERATION PROJECTS: LESSONS LEARNT FROM THE GROUND

- **Mr Luan BREGASI**, President, Union of Albanian Business, Partner of the **CIDE-NET** (Creative and Innovation Driven Enterprises' Network) Project (funded under Interreg Balkan-Mediterranean Programme)
 - Presentation (15mins)
 - Questions and Answers (15mins)
- **Mr Asmir KOSOVAC**, Sarajevo Economic Region Development Agency (Bosnia-Herzegovina), Partner of the **ADRION 5 SENSES** (Building the ADRION Brand Name in Tourism: Indulging all Five Senses) Project (funded under Interreg ADRION Programme)
 - Presentation (15mins)
 - Questions and Answers (15mins)
- **Ms Ivana PRCE**, Expert Advisor, Dubrovnik Neretva Regional Development Agency (DUNEA, Croatia), Partner of the MC4BG (Med Coasts for Blue Growth) Project (labelled by the Union for the Mediterranean)
 - Presentation (15mins)
 - Questions and Answers (15mins)
- **Ms Kristina BRŠČIĆ**, Head of the Department of Economics and Agricultural Development, Institute of Agriculture and Tourism Poreč (Croatia), Partner of the **MITOMED+** (Models of Integrated Tourism in the MEDiterranean Plus) Project (funded under Interreg MED Programme)
 - Presentation (15mins)
 - Questions and Answers (15mins)

Debate

Conclusions of the Europroject Design Training Action by the CPMR, AI-NURECC Coordinator

Dinner buffet on-site
1st Info-kiosk event

Wednesday 21 November 2018

Venue: Tirana International Hotel

Working language: English

Networking coffee on-site

(The aim of the AI-NURECC info-kiosks is to support dialogue in the field of cultural heritage and tourism, by offering visibility to non-EU Members and promoting the diversity and the great potential of the Adriatic-Ionian Region.)

Info-stands/desks of selected projects with Albanian participation, funded under Interreg ADRION, MED, Balkan-Mediterranean Programmes.

The Info-kiosk will be animated by the AI-NURECC Initiative Coordinators.

The Info-kiosk event will be followed by the 2nd Training Workshop.

12.30-14.00: Lunch buffet on-site

**Creative and Cultural Industries in the EUSAIR Area
Training Workshop on ICC Start-up
“Adriatic Start-up School” model
(Forum AIC)**

Wednesday 21 November 2018

Venue: Tirana International Hotel

[link](#)