



AGENDA

13:30 – 14:00: Registration

14.00-15:00: OPENING SESSION – *Welcome greetings*

Working languages: Albanian – Italian

Introduced and moderated by **Michele DE VITA**, **Secretary-General** of the Forum of the Adriatic and Ionian Chambers of Commerce

- **Amb Fabio PIGLIAPOCO**, Adriatic and Ionian Initiative
- **Amb Alberto CUTILLO**, Italian Ambassador to the Republic of Albania
- **Brizida HOXHA**, **Secretary-General** of Durres Chamber of Commerce
- **Luca CERISCIOLI**, President of Marche Region
- **Aldrin DALIPI**, President of Tirana Regional Council, CPMR member, and Vice President of the Adriatic Ionian Euroregion
- **Alfred MURALLAJ**, President of Durres Regional Council (*tbc*)
- **Vangjush DAKO**, Mayor of Durrës (*tbc*)

15:00 – 16:00 *Training workshop CCI Start-ups: “Adriatic Start-up School” model* - within AI-NURECC Initiative

Working language: English

Introduced and moderated by **Professor Dr Donato IACOBUCCI**, Training Coordinator Ecapital Culture, Professor of Applied Economics at Università Politecnica delle Marche, representative of UniAdrión.

- **Francesca Farinelli**, General Manager Ecapital Culture - Presentation of the Adriatic Start-up school
The project intends to encourage creation and development of innovative cultural companies aimed at enhancing the cultural heritage of the Adriatic-Ionian Macroregion (topics to be addressed: archeological sites; architecture; events; food; live performance and theatre; movies; museum; music; publishing; theme parks; visual arts). The Adriatic Start-up School final purpose is to draw up business plans to be submitted to the institutional, entrepreneurial and financial world of EUSAIR.
- **Case study – Genta Ahmeti**, CEO of “Life on boat” company
- **Short business idea presentations by Students of University Agricultural University of Tirana - Faculty of Economy and Agribusiness: Sara Hoxhiq, Margi Kaba, Arjola Doci**

16:00 – 16:30 coffee break

16:30 - 17:30 *The Adriatic Start-up School: local Stakeholders involvement and inputs*

17:30 - 18:30 *Networking*