



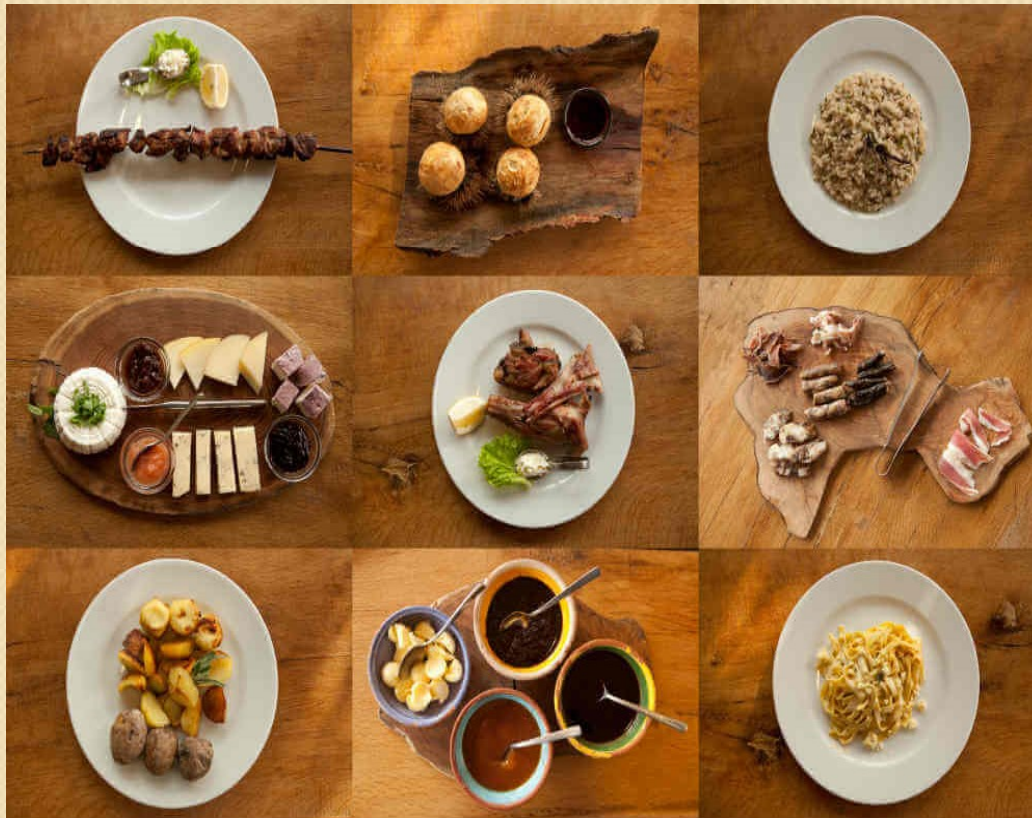
Creating an agrotourism business

Agrotourism is a quite new type of tourism in our country. The desire of the consumers to spend time on the nature, eat organic food and relax is giving this culture a great start-up. In this circumstances, creating more businesses based in agrotourism would be a smart investment.

Margi Kaba

FRIENDLY ENVIRONMENT FOR THE CONSUMERS

The farms in our country are small and need new ideas to make their business grow. They should start thinking of new ways to attract not only the buyers of the product, but also tourists.



What they can consider is to open the farm for the tourist to come, harvest, milk and then buy the product. This is what a lot of farms are doing in the US nowadays.

Margi Kaba

ECONOMIC BENEFITS

Development

The rural sights in our country will be developed as more tourists will go to visit the new destinations. This will bring up the need to improve the infrastructure and so a whole supporting system for all the economy.

Welfare

By agrotourism improvement, the incomes of the farmers will increase. This fact will increase the profits in the tourism industry, leading to the same effect to the GDP.



Margi Kaba