

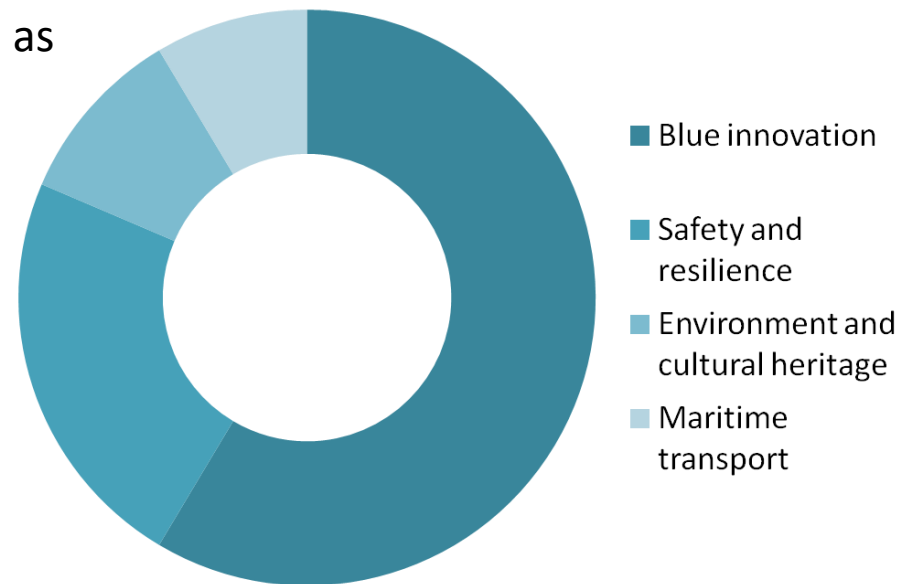
# Blue enhancement action for technology transfer

BEAT | Istrian development agency | Claudia Pučić

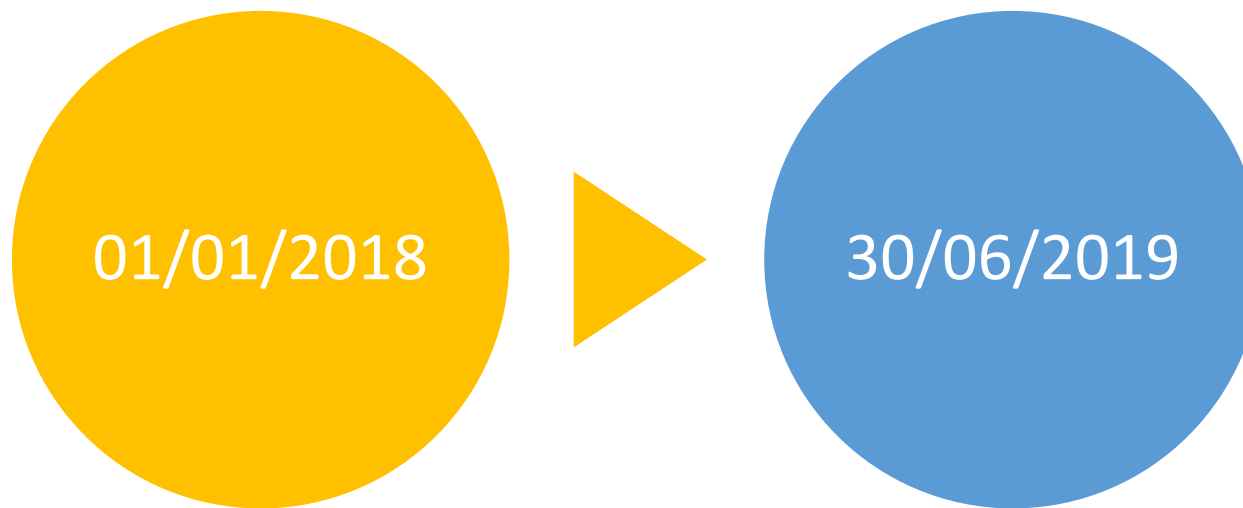
1st Joint Conference of the Fora of the Adriatic and Ionian Chambers of Commerce, Cities  
and Universities | Split | 17 October 2018

# IMPORTANCE OF BLUE INNOVATION

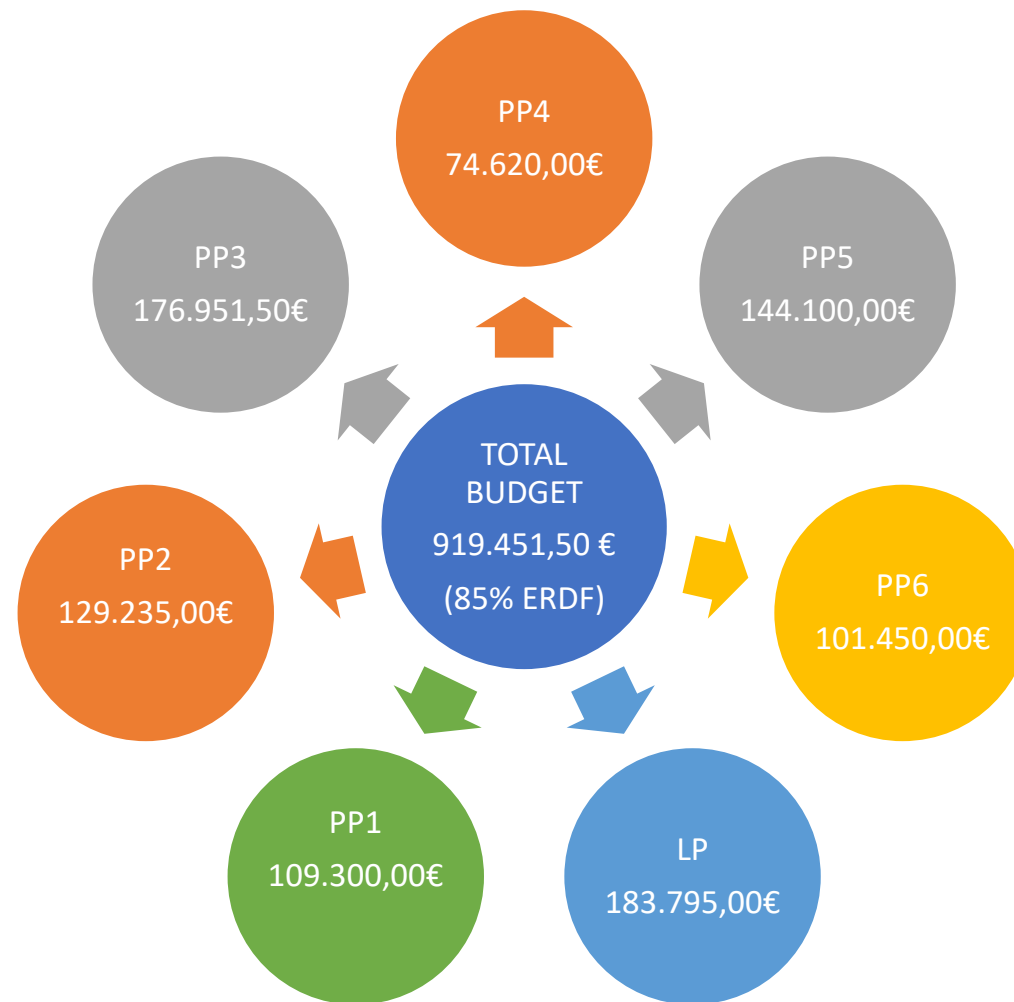
Under this priority (BLUE INNOVATION), the Italy-Croatia Cooperation Programme addresses key socio-economic challenges and needs related to smart growth as defined in the Europe 2020 Strategy



# PROJECT IMPLEMENTATION



# PARTNERS



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LP - Unioncamere Veneto

PP1 - Port of Venice

PP2 - Special Agency ConCentro of the Chamber of Commerce of Pordenone

PP3 - University of Trieste, Dept. of Economics

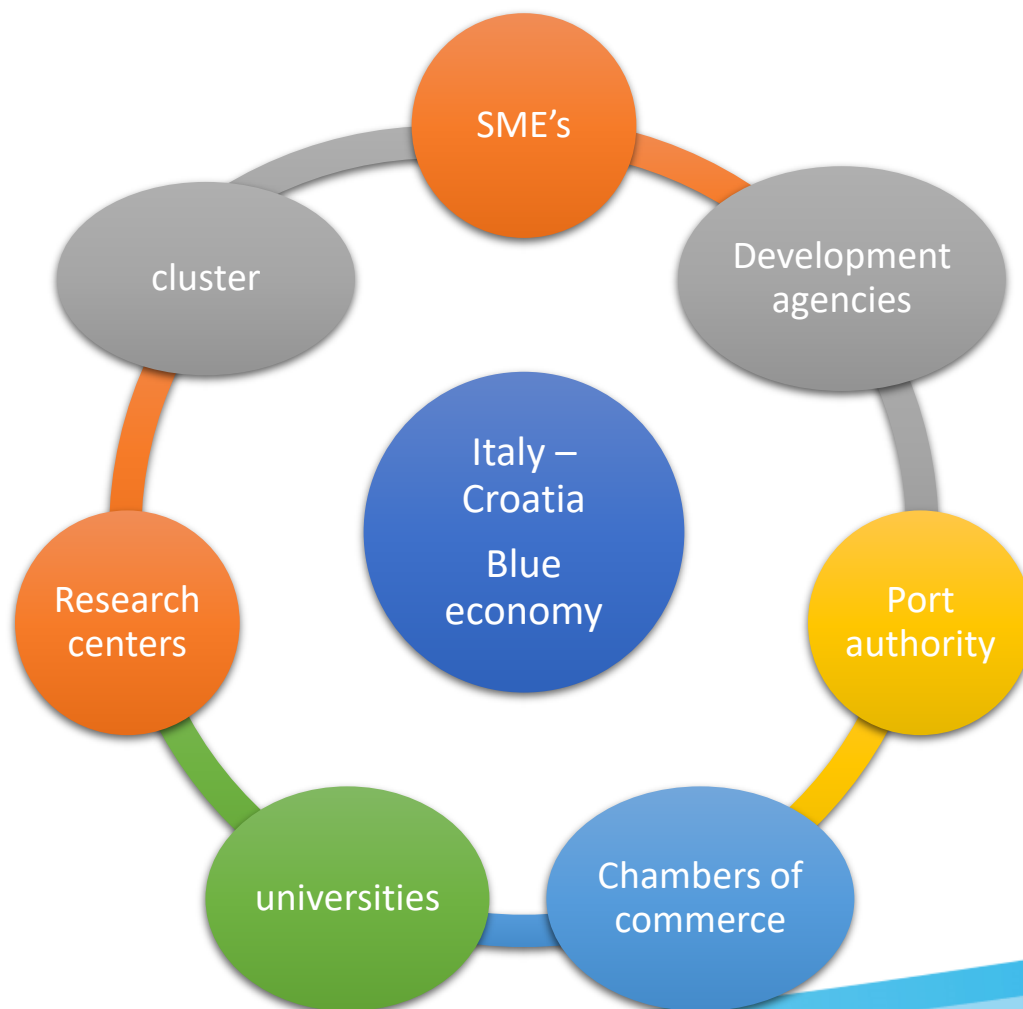
PP4 - Maritime Technology Cluster of Friuli Venezia Giulia -Monfalcone

PP5 - Istrian Development Agency Pula

PP6 - University of Rijeka, Dept. Technology transfer

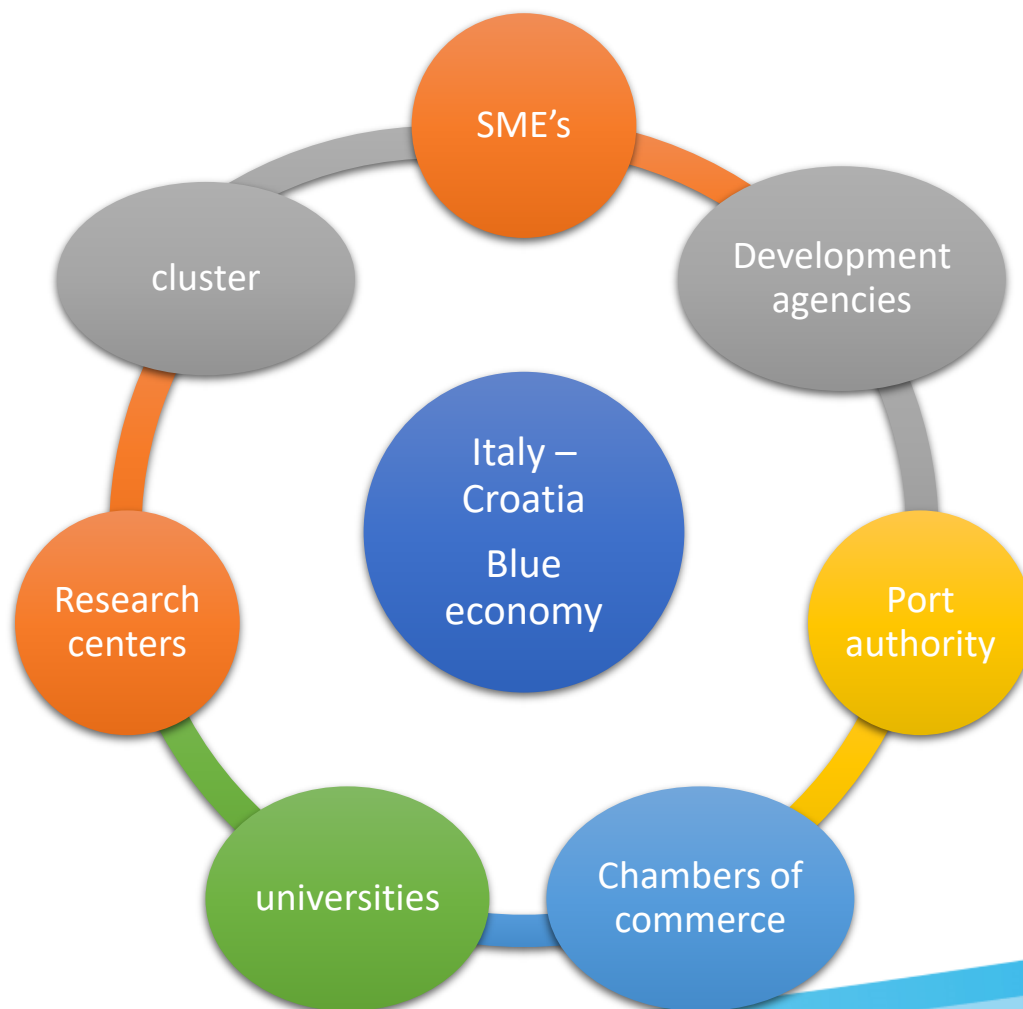
# PROJECT OVERALL OBJECTIVE

To strengthen innovation processes of main economic actors and cooperation levels



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# WORK PACKAGE 1

Project management and coordination of activities

# WORK PACKAGE 2

Communication activities



## Cross border cluster development on maritime technologies for knowledge sharing

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# WORK PACKAGE 3

... in progress:

Istrian development agency signed the contract with selected best offeror after implementation of public procurement:

„Study: Use of innovative technologies of seafloor research for the port authority needs”

# WORK PACKAGE 4

Analysis of the innovation capabilities of blue SMEs and enhancement of their innovation skills

Innovation self-assessment and benchmarking

SMEs feedback collection and reporting

Open training sessions and diffusion

# WORK PACKAGE 4

Analysis of the innovation capabilities of blue SMEs and enhancement of their innovation skills



## Welcome to our Survey.

This survey is designed for the purpose of the Cross-border Italy-Croatia project “BEAT”.

The survey is composed by 15 multiple questions and will take approximately 15 minutes to be completed. The information you provide will be used only for research purposes and only on aggregated level – no personally identifiable information will be disclosed.

Further, data collected at the function/department/office level will be statistically elaborated (through tables and charts reporting average and median values) only if 5 complete surveys at minimum are collected within each function/department/office.

In the Italian version we added here the name and email address of the responsible for the data treatment. This to comply to the Italian privacy norms.

Thank you for participating in our survey.

-To promote research, innovation and business opportunities in blue economy sectors, by facilitating the brain circulation between research and business communities and increasing their networking and clustering capacity.

Setting framework conditions for innovation capabilities

- Increasing the rate of research and improve the innovation


Cross border cluster development on blue technologies

- Cross – border cluster development


Blue Growth  
**EUSAIR**


# THANK YOU FOR ATTENTION!

Istrian development agency  
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 [www.italy-croatia.eu/BEAT](http://www.italy-croatia.eu/BEAT)