



FONDAZIONE MARCHE

ecapital
Culture
Adriatic Start-up School



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PARTNERS

Private and Public Partnership for a No-Profit Initiative



FONDAZIONE MARCHE



UNIVERSITÀ
POLITECNICA
DELLE MARCHE



Comune di
Ancona



Patrocinio



FORUM

delle Camere di Commercio dell'Adriatico e dello Ionio
of the Adriatic and Ionian Chambers of Commerce
Gospodarskih Komora Jadransko-jonskog područja



PROJECT



Intensive and free training course

Two editions realized (2015 e 2016)

Objective

To foster the creation of start-ups in the touristic and cultural field and to promote contamination and integration of young people from different Countries.

Territorial context

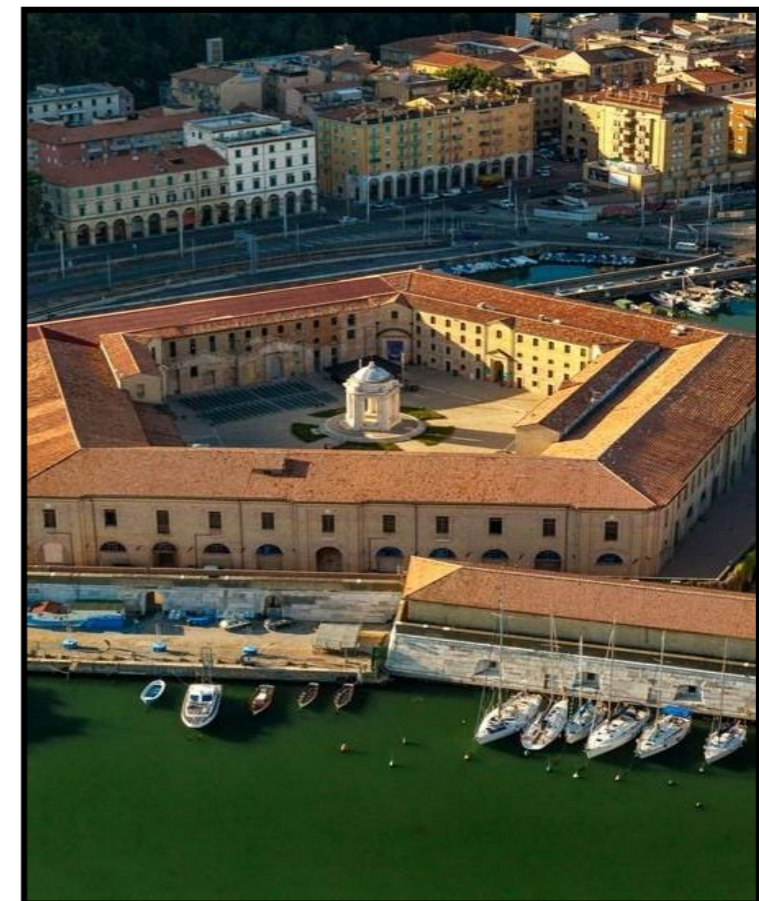
The Macro region Adriatic-Ionic



The project ECAPITAL CULTURE



ECAPITAL CULTURE - Adriatic Start-up School is a training path for future entrepreneurs aimed to the creation of Start-ups operating in the cultural tourism sector which contribute, through the enhancement of the cultural heritage, to the economic-cultural development of the Adriatic - Ionian Macro Region.



An unique experience in Europe

The results are intended to impact in several areas:

- training of young entrepreneurs on the cultural and tourism fields;
- startups creation and development;
- creation of professional networks;
- promotion of economic-cultural synergies within the Macro Region;



Topics

Archeological Sites

Architecture

Events

Food

Live Performance | Theatre

Movies

Museum

Music

Publishing

Theme Parks

Visual Arts

Albania



Bosnia



Croatia



Greece



Montenegro



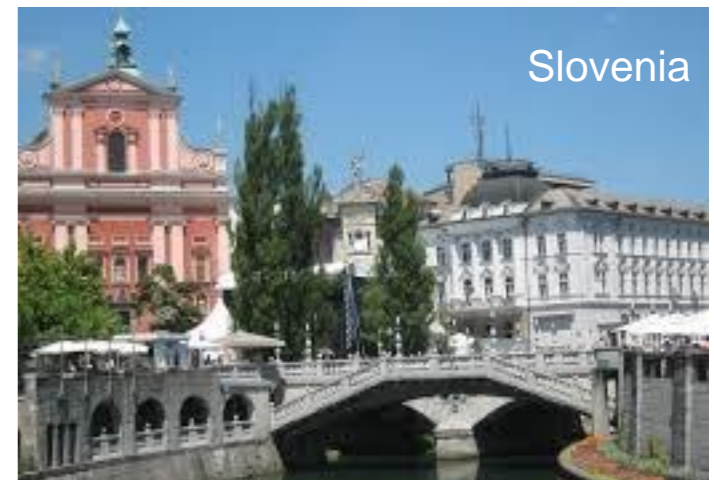
Italy



Serbia



Slovenia



Ecapital Culture III Edition - 2019

Call Opens: January 2019

School Date: May 2019

School Date: October 2019

30+30 Young Participants from:

Albania, Bosnia - Herzegovina,
Croatia, Greece, Italy, Montenegro,
Serbia, Slovenia

Application Requirements:

- Business Idea in Cultural Field
- Good Level of English Language
 - Comfort Letter



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Ecapital Culture is looking for Partners



PARTNER'S RESEARCH for WORKING GROUPS WE ARE LOOKING FOR

- People from government network, embassies, universities, chambers of commerce, cities, etc.
- Private citizens with a great passion for Macro Region culture and start ups

TO CREATE A WORKING GROUP IN EACH COUNTRY

1. AIM:

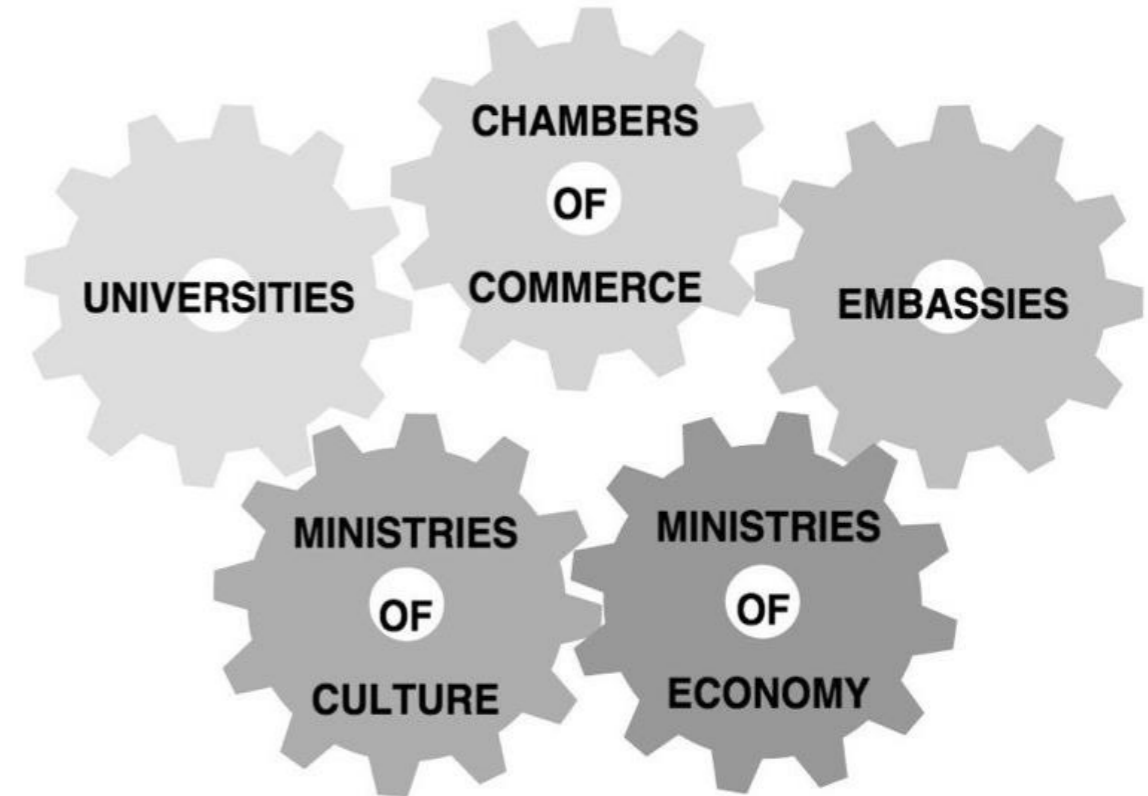
- participation into the project's design
- promotion and dissemination
- recruitment of candidates
- support for young entrepreneurs in their countries
- contact with business angel etc.

2. ORGANIZATION OF AN EVENT

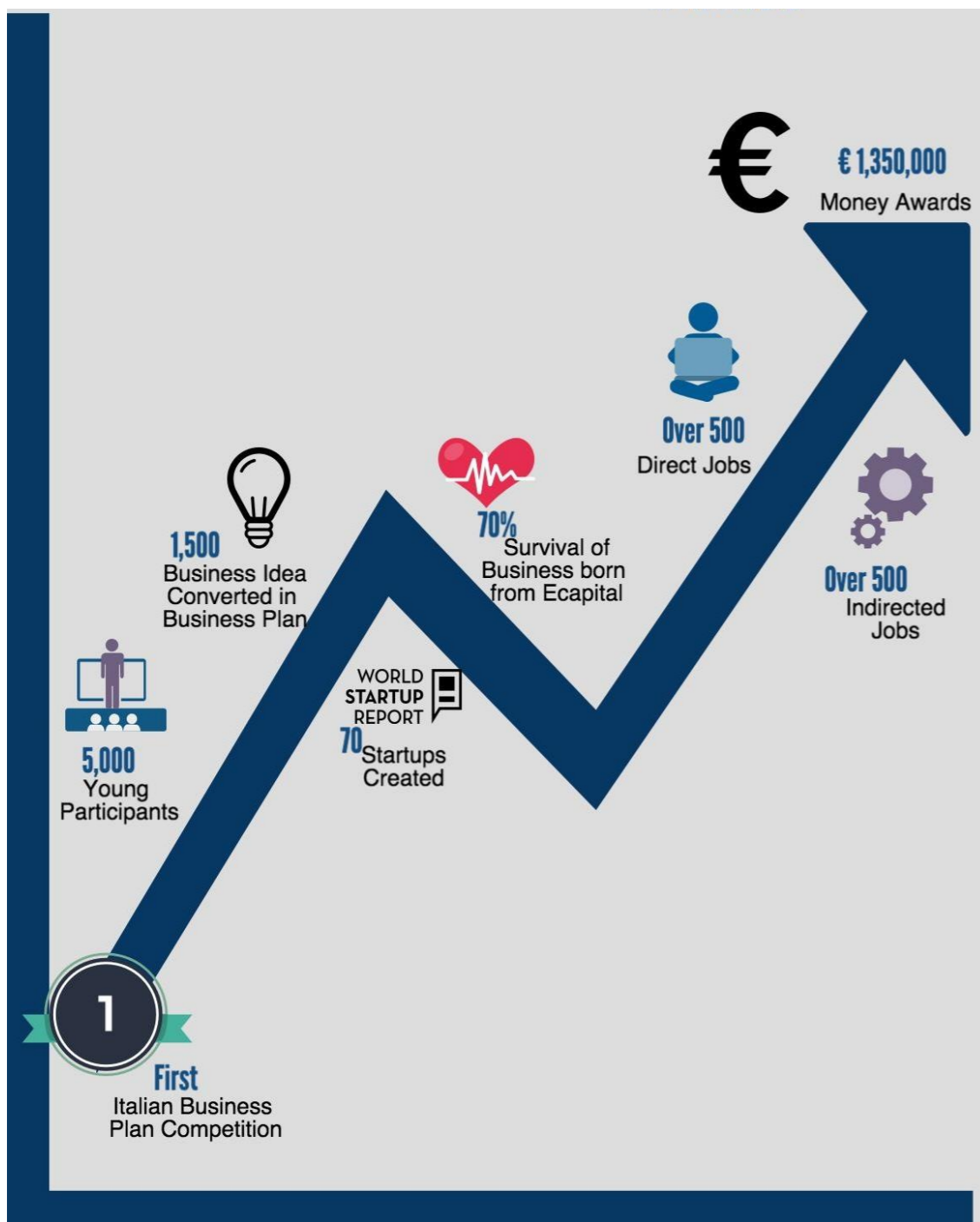
to present and promote the initiative in each Country



Macro Region Key Partners



18 years success IN START UP CREATION



FONDAZIONE MARCHE

**THANKS FOR YOUR
ATTENTION**



CONTACTS

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