



Sustainable World Starts with a Sustainable Community

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Sustainable Community – myth or reality

- If we want to grasp the big picture and understand the problem at macro-regional level, we firstly need to understand it at micro level – in this context, we need to go below the surface and try to figure what is going on in small communities. The purpose of this presentation is to give you an insight on the example of a small local community, village from the neighbouring area.



Gata – small community in Dalmatian hinterland

- Around 600 inhabitants
- Less than 25 minutes drive from Split
- 5 minutes drive from the Adriatic Sea
- 15 minutes drive from the highway exit/entrance



Tourism Era

2010

- 3 apartments
- 50 – 70 nights
- 1 tavern



2018

- 20 apartments
- 18 villas with swimming pools
- 11 000 nights (15 700 %)
- 1 tavern



New Era – new/old problems

- coexistence among the people who make a profit directly from tourism and those who don't
- legal problems that our authorities didn't solve



New Era – new/old problems

- big problems with waste management and taking care of cultural and natural heritage



New Era – new/old problems

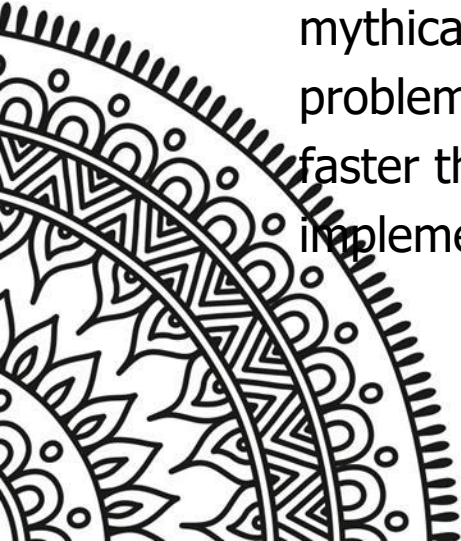
- insufficient road safety near the highway exits





“Live and let live”

- The aim of this report is not to badmouth our local authorities – eventhough it may seem quite satisfying, the aim is to raise awarness that these problems aren't someone else's, they are mine and yours.
- Even in beautiful countries such as Croatia, near breathtaking Adriatic Sea, surrounded with river Cetina and mythical mountain Mosor, we live these problems because the world is changing faster than our birocracy changes or implements laws and regulations.



Sustainable Community – myth or reality

- Eventhough, our community has the capacity and willingless to be as sustainable as possible:
 - UNESCO heritage
 - Traditional protected products
 - Cultural Associatian
 - Historical Museum
 - Cyclotourism
- unfortunately sustainability keeps being a myth**



Future

- Future is bright – we just need guidance, we have everything else.



Thank you for your attention ☺
October, 2018