

# CISP

## platform for innovation and development for fisheries



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7 Departments



103 Institutes

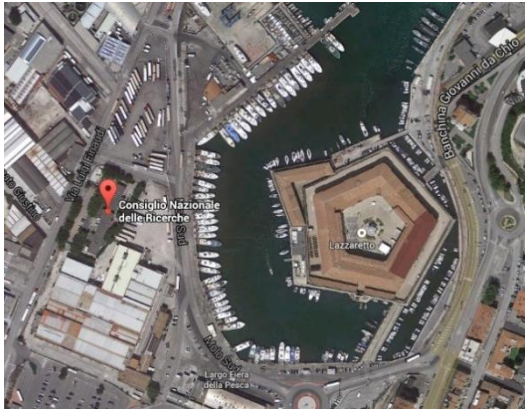


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IRBIM  
Institute of Biological Resources  
and Marine Biotechnologies

## IRBIM

Institute of Biological Resources and Marine  
Biotechnologies, U.O.S. Ancona



### INSTITUTE ORGANISATION

**Fishing Technology**

**Fishing Vessels Technology**

Applied Electronics

Oceanography

Marine Fishery Biology

Mariculture and Artificial Reefs

Fish Population Dynamics

Marine Geology

## EC Reg. 508/2014 – EMFF (European Maritime and Fisheries Fund



Community-led local development should be implemented through a **bottom-up approach by local partnerships that are composed of representatives of the public, private and civil society sectors** and that reflect correctly the local society. Those local actors are best placed to draw up and implement multisectoral community-led local development strategies to meet the needs of their local fisheries area. It is important to ensure that no single interest group has more than 49 % of the voting rights in the decision-making bodies of **Fisheries local action groups (FLAGs)**.

Local authorities, chamber of commerce, port authority, fisheries associations,  
research institutes, universities, fishing cooperatives



Fondo europeo per gli  
affari marittimi e la pesca  
FEAMP 2014-2020



**Flag**  
Marche Centro



**Flag Marche Centro**  
**[www.flagmarchecentro.eu](http://www.flagmarchecentro.eu)**



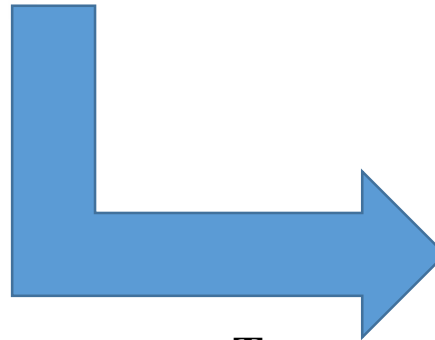




Comune  
di Ancona



**From Tipicità in blu 2014**



**To...**

**Flag**  
Marche Centro



# Strategy of FLAG Marche Centro

**A1.1:** Center for innovation and development for fisheries (CISP)

**A1.2:** Start up, and SMESs for fisheries and blue economy

**A2.1:** Creation of «Umbrella Brand» to incentive local marketing

**A2.2:** Promotion of regional products cultures and traditions related to fisheries

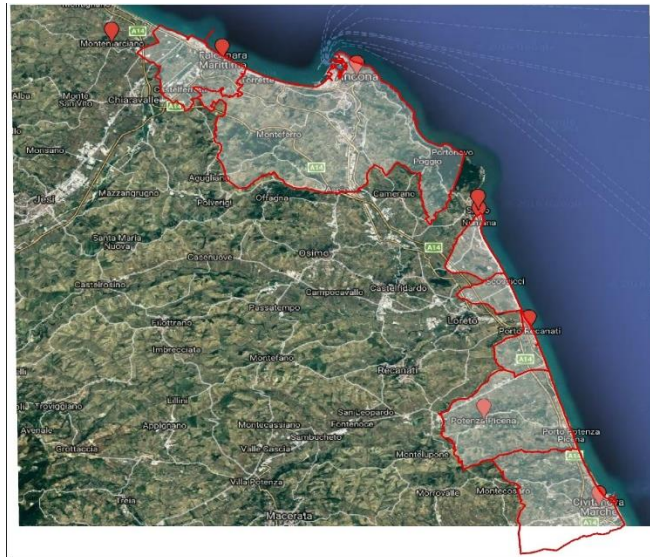
**A2.3:** Fishing harbors

**A3.1:** Networking and international cooperation

Actions	Total budget	Contribution		Co-funding		FEAMP budget allocated	FEAMP to be allocated
	Euro	Euro	% of total budget	Euro	% of total budget		
<b>A1.1:</b> Center for innovation and development for fisheries (CISP)	800.000	600.000	75%	200.000	25%	600.000	0,00
<b>A1.2:</b> Start up, and SMESs for fisheries and blue economy	185.800	92.900	50%	92.900	50%	0	92.900
<b>A2.1:</b> Creation of «Umbrella Brand» to incentive local marketing	97.600	97.600	100%			87.840	9.760
<b>A2.2:</b> Promotion of regional products cultures and traditions related to fisheries	286.375	234.875	82%	51.500	18%	164.000	70.875
<b>A2.3:</b> Fishing harbors	238.000	119.000	50%	119.000	50%	20.000	99.000
<b>A3.1:</b> Networking and international cooperation	250.000	250.000	100%				250.000
<b>Total</b>	<b>1.857.775</b>	<b>1.394.375</b>		<b>463.400</b>		<b>871.840</b>	<b>522.535</b>



# Geographical localization of the Flag Marche Centro



Falconara Marittima

Ancona

Numana

Porto Recanati

Potenza Picena

Civitanova Marche

# Platform for innovation and development for fisheries (CISP)

[www.cisp-flag.eu](http://www.cisp-flag.eu)



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CISP-FLAG Marche Centro

## CENTRO INNOVAZIONE E SVILUPPO DELLA PESCA

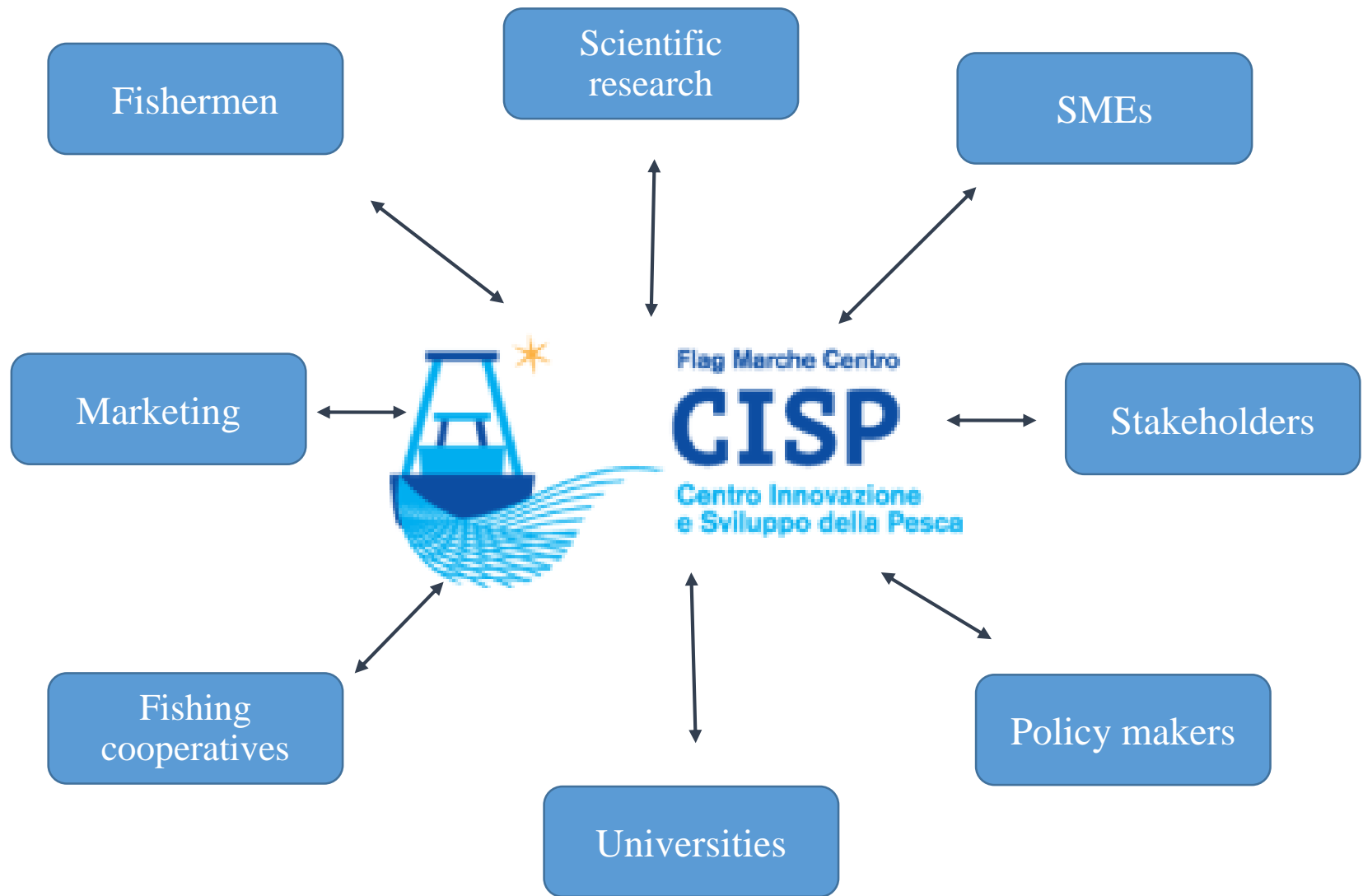
Servizi per la crescita del settore ittico

### Partner



Organizzazione di Produttori  
della Pesca  
di Civitanova Marche





## *Main pillars*



1. Technological innovation for Blue Economy and Blue growth
2. Marketing strategies for, internationalization, cooperation commercialization



# *Technological innovation for Blue Economy and Blue growth*

## What?

- Eco innovation
- Circular economy
- Traceability

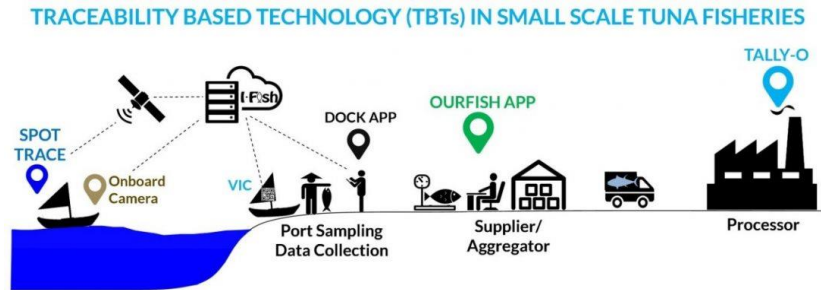


## How?

- Laboratories
- Pilot projects
- Technological transfer

# *Eco-innovation: what?*

## Traceability of fish products



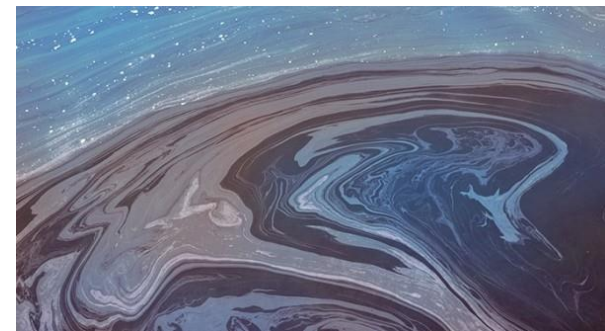
## Reduction of GHG emission in harbors



## Circular economy focusing on marine litter



## Modernization of fishing harbor





## *Eco-innovation: how?*



## *Targets*

- Contribute to the growing of the fishing sector;
- Make fishing operators actors of the development;
- Modernization of the fishing sector from technical, cultural, management and marketing perspectives;
- Scale up experiences with other potential investors and stakeholders (cooperation among Flags, bilateral agreements for Adriatic fishing sector management, ..);
- Stimulate the interest and the investments in the field of the Blue Economy and the Blue Growth

