

DoYouWed.Me

- **≻**Locations
- **→** Dispersing
- **>** Suppliers
- ➤ Orlando's Chocolates
- **≻**Statistics
- ➤ Fabiola & Jason's wedding
- **≻**Local gifts
- ➤ Why weddings?
- ➤ Le bouquet



Locations

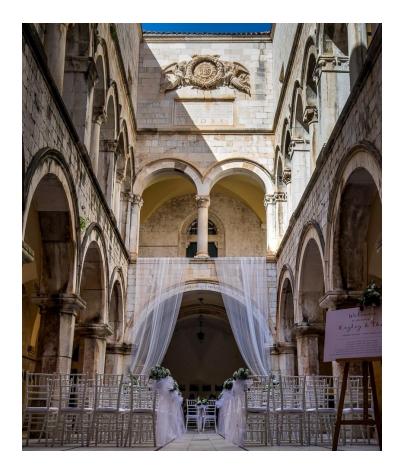
Ceremony

- Sponza Palace
- Rectors Palace
- St. Blaze church
- St. Ignatius church
 - Hotel Neptune
 - Hotel Palace
 - Lokrum island
- Villa Sheherezade
 - Park Orsula
 - Park Višnjica

Dinner reception

- Sponza Palace
- Hotel Neptune
 - Hotel Palace
- Hotel President
- Lokrum island
- Fort Lovrijenac
- Villa Sheherezade
 - Villa Tereza
 - Villa Franica
 - Villa Rose
 - Park Višnjica
- Restaurant Gverović







Sponza Palace









Lokrum Island



St. Ignatius church







Park Orsula









Fort Lovrijenac







Villa Rose







Villa Tereza

Dispersing

- Decentralization
 - 1. Overcrowded city center
 - 2. Creating new job opportunities for small, local, family owned businesses in 50km radius from the Old City of Dubrovnik

- How to decentralize?
 - 1. Recommending villas outside city center
 - 2. City center as a wedding venue / Islands as a reception venue
 - 3. Family owned businesses in the continental part of Dubrovnik region (Konavle, Župa Dubrovačka)

Suppliers



PHOT & VIDEO



MUSIC



FLOWERS



TRANSPORTATION



HAIR & MAKE UP



CATERING



LOCAL PRODUCTS



ARTS & CRAFTS

Orlando's Chocolates

- Dubrovnik cubit, the length if Orlando's forearm, 51,2 cm was used as a fabric measurement throughout Dubrovnik history and therefore became the symbol of righteousness.
- "Have a piece of some right measure, the Dubrovnik cubit od Chocolate" emphasizes the Dubrovnik key, "right measure" mindset visible in its tangible and intangible heritage.
- As an interpretation of the Dubrovnik cubit (or 'lakat' in Croatian, i.e., the length of a forearm), which was used as fabric measurement,
 "Dubrovnik cubit of chocolate" was created as an homage to Orlando, Roland in 2019, the year dedicated to him.
- The goal supporting this idea was to raise awareness of low quality and hipper production of souvenirs that do not communicate Dubrovnik's cultural heritage. This product is 100% Croatian made.



"Have a piece of some right measure, the Dubrovnik cubit of Chocolate"









Statistics



90% international weddings



20% agency provisions



75% suppliers are female



2 years of correspondence



Custome made experiences



No packages







Fabiola Beracasa and Jason Beckman's Wedding











In addition that produced products and services for the wedding benefited the economy, while organizing their wedding Fabiola and Jason also contributed to the local community through giving local gifts to their guests and donating to Dubrovnik's animal shelter "Žarkovica".







Local gifts

• Depending on the personal preference, they can choose various ways to contribute to the local community.

- "Wedding gift" examples:
 - 1. Buy and plant a tree
 - 2. Donate food to an animal society
 - Monetary help for housing of children without parental care from the children's home Olive

Why weddings?

- 1. Creating potential for local producers and service sector to invent products and services that communicate Dubrovnik (carrying the story and history of Dubrovnik within the product)
- 2. Encouraging new economic activities of the local population
- 3. Providing an opportunity for an authentic Dubrovnik experience
- 4. Providing a longer stay in the destination, average is 7 days (as opposed to one-day excursions, cruisers or usual city breaks which last two nights)
- 5. Encouraging repeated arrivals before the event (during two years of preparation), and later because people stay connected to Dubrovnik (visits for wedding anniversaries)



Why weddings?

- 1. Good referrals bring in new clients
- 2. 30-100 guests come to celebrate their loved ones marriage
- 3. Majority of organization services are related to women's professions and entrepreneurship (hairdressers, make up, beauty treatments, florists, bakers)
- 4. We are constantly looking for new locations outside the Old City. Choosing these locations will destress the city center and stimulate economic activity in the rural areas and circle around Dubrovnik
- 5. Tourism is an important economic sector in Croatia, it has a large share of GDP, and it always needs different approaches that provide sustainability and financial benefits for the majority of the local population







Le Bouquet

