



FORUM

delle Camere di Commercio dell'Adriatico e dello Ionio
of the Adriatic and Ionian Chambers of Commerce
Gospodarskih Komora Jadransko-jonskog područja



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



Collaboration agreement between Forum AIC and Phoenicians' Route

In the presence of

On the one hand, Antonio Barone, Director of the Phoenicians' Route – Cultural Route of the Council of Europe, International Confederation (shown below as Phoenicians' Route), with Direction Office in Castelvetro (Italy),

On the other hand, Gino Sabatini, President of the Forum of Adriatic and Ionian Chambers of Commerce, (shown below as AIC Forum) with the Permanent Secretariat in Ancona (Italy).

CONSIDERING THAT

1. Phoenicians' Route aims to preserve and disseminate cultural, monumental, scientific, material and immaterial heritage reinforcing the historical and cultural links among the Mediterranean and Adriatic Ionian area
2. Phoenicians' Route carry out the promotion and development of all kinds of study, researches and socio-cultural activities, in favour of a better reciprocal cultural exchange between the countries of the Mediterranean and Adriatic Ionian area
3. Phoenicians' Route promotes the recognition of ancient civilizations, through the different routes and through a deeper knowledge of these civilizations, as in the case of their cultural heritage.
4. Phoenicians' Route constitutes an initiative of Cultural Tourism, which combines a great number of localities, through specific paths with rich heritage, outside the usual tourism circuits with the aim of materializing them, with the creation of infrastructures and tourism services.
5. AIC Forum and Phoenicians' Route share cultural heritage, visions and methodological approaches to the territorial communities of different countries, intercultural dialogue and the promotion of the principles of peace and mutual respect
6. AIC Forum and Phoenicians' Route crossing a large euro-mediterranean territory that includes many countries, want develop international cooperation in the field of cultural, rural, slow, responsible, integrated, sustainable, creative and community tourism, following principles of local development and quality, promoting support for companies in tourism sector and integrated sectors, in particular small and medium-sized enterprises (SME), to develop new opportunities for cooperation between the countries of the area in the name of the shared past and a future of prosperity

Both institutions express their interest in signing this agreement with the following:

DISPOSITIONS

1. AIC Forum and The Phoenicians' Route are interested in collaborating to improve collaborations in better knowledge of the material and immaterial heritage of the Mediterranean and Adriatic Ionian region and other themes of mutual interest.
2. AIC Forum and The Phoenicians' Route declare interest in the development of cultural heritage of cultural routes about the ancient civilizations heritage.



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3. AIC Forum and the Phoenicians' Route declare interest in the development of cultural, slow, rural, nautic, creative, responsible, sustainable tourism by projects, programs, initiatives and promotional campaigns at international level based on quality and cooperation .
4. The parties agree to jointly collaborate to the implementation of the following activities:
 - Support of good development strategies for both the entities, marketing actions, study and analysis activities, including supporting activities for Routes4U project development;
 - Realization of events to present the respective activities and the common ones, starting from this agreement;
 - Jointly organize events, exhibitions, seminars, training actions, meetings involving EUSAIR civil society;
 - Realizing an exchange / twinning among young people of the respective countries, in the context of a scientific and pedagogical collaboration, schools projects, etc;
 - Collaborating on international projects ;
 - Organize together communication actions, promotion campaigns, press tours and more.

In order to achieve the above, the AIC Forum and Phoenicians' Route will develop an action plan for the following two-year period agreed by their respective managers as representatives of their respective networks.

This agreement is valid for 1 year, renewable, by agreement between the parties.

Place and date, Amcom, 25/7/19

For AIC Forum

Michele De Vita
Secretary-General

For the Phoenicians' Route

Antonio Barone
Director