

# FORUM OF ADRIATIC AND IONIAN CHAMBERS OF COMMERCE

**2019-2020 ACTIVITIES** 

General Assembly, 19th November 2020



### **FORUM AIC 2019-2020 ACTIVITIES**

1. EUSAIR STRATEGY COMMITMENT

GROWTH Blue technologies Maritime transport Fisheries and 
aquaculture Intermodal connections to the hinterland Maritime and Energy networks marine governance and services EUSAIR ENVIRONMENTAL QUALITY SUSTAINABLE TOURISM The marine Diversified tourism offer Transnational • Sustainable and responsible tourism management Capacity building Research and innovation Small and medium size business Climate change mitigation and adaptation Disaster risk management 2. STRATEGIC PROJECTS

- ✓ AI-NURECC
- ✓ FACILITY POINT

# 3. EUROPEAN FUNDED PROJECTS

- **✓** CHESS
- **✓** MOBILISE SMES
- **✓** CENTOUR

4. FORUM AIC INITIATIVES 2019 - 2020











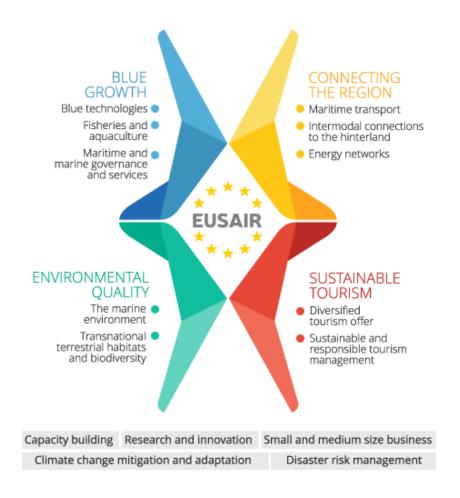


### **FORUM AIC 2019-2020 ACTIVITIES**

# 1. EUSAIR STRATEGY COMMITMENT







The activities performed by Forum AIC, FAIC and UNIADRION since their establishment – in early 2000s - under the coordination of the Permanent Secretariat of the Adriatic Ionian Initiative have identified the three FORA as major stakeholders of the European Strategy for the Adriatic and Ionian Region (EUSAIR)









In particular, the three Fora are mentioned in the following official documents:

- ❖ In the <u>first Commission Staff Working Document</u> «Action Plan» accompayning the EU Commission Communication concerning the EUSAIR, launched in 2014;
- ❖ In the <u>new Commission Staff Working Document «Action Plan»</u> released lin April 2020, following the addendum on EU Commission Communication that includes North Macedonia as the 9th Country of the EUSAIR;

In particular, in both the Action Plans, the Forum AIC has been recognised as one of the key actor for the implementation of the Strategy especially with regards to Pillar Sustainable Tourism

❖ In the <u>Working document accompaying the third and most recent report from the EU</u>
<u>Commission on the implementation of EU macro-regional Strategies</u>, released last
September 2020



The fora of Chambers of Commerce, Universities and Cities in the Adriatic and Ionian region, working under the umbrella of the AII, have continued to play an important role. Together with the Adriatic and Ionian Euroregion, they have raised general awareness about the EUSAIR's work with the public and stakeholders. These organisations are very active on the ground and thanks to their historically established partnerships across sea and land borders they are flexible mechanisms. This makes them able to quickly establish project partnerships to apply to calls for proposals relevant for the development and implementation of macroregional projects.

[...] the AI-NURECC initiative, led by the Conference of Peripheral Maritime Regions of Europe (CPMR), delivered results in youth action, smart specialisation strategies, and training. This led to the establishment of the 'Adriatic and Ionian Youth Organisations Forum' (AIYOF), (Tirana, November 2019), and the establishment of the 'Adriatic Ionian Cultural & Creative Industry Innovation Quest (within the 'Thematic Smart Specialisation Platform for Industrial Modernisation' supported by the JRC)





## Adriatic and Ionian Council/EUSAIR Ministerial Meeting

According to the "Adriatic and Ionian Council/EUSAIR Ministerial Meeting" Declarations of <u>Dubrovnik (2016)</u>, <u>Ioannina (2017)</u> and <u>Catania (2018)</u> it is to be hoped that the *Strategy will cooperate more closely with the Adriatic and Ionian Fora* as the role of civil society is considered useful to achieve tangible results in compliance with the principle of subsidiarity, without which the EUSAIR would lose its value.

### In addition,

In the <u>Budva Declaration (2019)</u> the Second Joint Conference of the Forums of the Chambers of Commerce, Cities and Universities - held back to back with the EUSAIR Forum - is mentioned as *a further step forward in bringing a broader group of stakeholders* to various sectors, to build and consolidate relations between civil society, local, regional, national and European institutions.







### 2<sup>nd</sup> Joint annual conference

Fora of the Adriatic and Ionian Chambers of Commerce, Cities and Universities

6th - 8th May 2019, Hotel Splendid Budva (Montenegro)









The 2nd Forum of the Adriatic and Ionian Chambers of Commerce, Cities and Universities, organized in coordination with the 4th EUSAIR Forum, was held in Montenegro in May 2019 thanks to the collaboration of Montenegro Chamber of Commerce.

For the three Fora it was a great and unique opportunity being involved in the *IV EUSAIR FORUM* which aimed at promoting a deeper and wider cooperation between EUSAIR-EU Member States and candidate/potential candidate countries participating in the EUSAIR, with special focus on Blue Growth and Sustainable Tourism.











Adriatic and Ionian Council/EUSAIR Ministerial Meeting

The most recent <u>Belgrade Declaration (2020)</u> - adopted on 18 June 2020 by the high-level political representatives of the AII/EUSAIR participating countries (via Videoconference) - mentions the three Fora on several points, including:

CONSIDER the three civil society *FORA to be an essential factor in the implementation phase* of the macro-regional mechanisms, and COMMIT to further raise awareness and promote participation to EUSAIR activities among civil society organisations and citizens in individual countries, convinced that civil society can provide added value to the EUSAIR delivering tangible and beneficial results;

TAKE NOTE with satisfaction that the *Serbian Chamber of Commerce joined the Forum* of the Adriatic and Ionian Chambers of Commerce as an ordinary member, within the framework of the 2019-2020 All Serbian Chairmanship;



### **FORUM AIC 2019-2020 ACTIVITIES**

2. STRATEGIC PROJECTS

- ✓2.1 AI-NURECC
- ✓ 2.2 FACILITY POINT



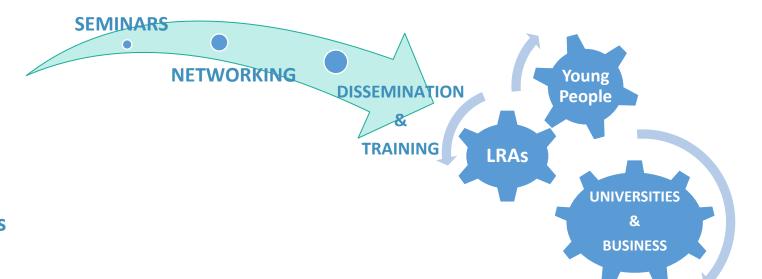




# **2. STRATEGIC PROJECTS**2.1 AI-NURECC



# AI-NURECC Project



Partnership of key stakeholder organisations in Adriatic-Ionian Region:

- Adriatic Ionian Euroregion (AIE)
- Forum of Adriatic and Ionian Cities (FAIC)
- Forum of Adriatic and Ionian Chambers of Commerce (Forum AIC)
- Association of Universities of the Adriatic-Ionian area (UniAdrion)







The Project aims to enhance economic and social promotion of the Region, increasing competitiveness, interconnection and arousing greater tourist interest in the area and contributing to the EUSAIR objectives.

**How?** Awareness-raising, training, networking and partnership development

### More specifically?

- Youth Action (Summer School, Forum of Youth Organisations, Sport&Youth)
- Creative and Cultural Industries Action (scholarship delivered to Adriatic Start up School, Training Workshops)
- Task Force on Tourism & Cultural Heritage (Workshop on Cruise Tourism, Sustainable Tourism, Info-Kiosks)
- Skills Development & Training Action (Project development, EU funding workshops)

**Duration:** (March 2018 – December 2019)







# AI-NURECC Initiative (2018-2019) 2019-2020 ACTIVITIES

- **✓ TASK FORCE ON TOURISM AND CULTURAL HERITAGE**
- **✓ TASK FORCE ON CREATIVE AND CULTURAL INDUSTRIES**
- **✓ FINAL CONFERENCE**







# **AI-NURECC Initiative**

# EU Strategy for the Adriatic and Ionian Region

#### **✓ TASK FORCE ON TOURISM AND CULTURAL HERITAGE**



"Cities and Cultural Heritage. Ideas and best practices for the Adriatic-Ionian Area" organized during the Mostar FAIR in collaboration with the Chamber of Economy of the Federation of Bosnia-Herzegovina







In June 2019, FABRIANO, Workshop "Creative Cities & Creative Industries Sustainable Tourism and Cultural Heritage in the Al Region", organized during the XIII Annual Conference of UNESCO Creative Cities.









#### **✓ TASK FORCE ON CREATIVE AND CULTURAL INDUSTRIES**













**Doing Business** in the Creative and Cultural Field How to develop your business idea 8th March 2019

University of Sarajevo Center for Interdisciplinary Studies Zmaia od Bosne 8, 7 1000 Saraievo, BiH

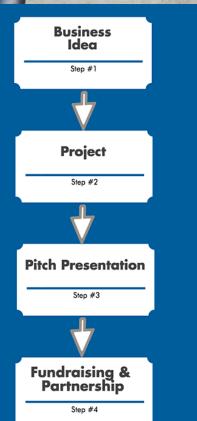


The 3° training Workshops on Creative and Cultural Industries in the EUSAIR area «Doing Business in the Creative and cultural field How to develop your business idea», organized in collaboration with Uniadrion, was held in March 2019 in Sarajevo and hosted by the University of Sarajevo. The purpose of the workshop was to encourage and support the creation of start-ups that link their activities to cultural heritage development.

(The previous workshops were held in Split and Tirana in 2018)



# get up! Start up your cultural idea in the Adriatic countries



#### **✓ TASK FORCE ON CREATIVE AND CULTURAL INDUSTRIES**

Within the Al-NURECC Initiative, the Forum AIC has supported the promotion and the development of the Adriatic Start-Up School.

The 3rd School Edition (free of charge) that was held in Ancona, lasted from May to June (9 weeks) and welcomed 15 young entrepreneurs coming from EUSAIR Countries. Forum AIC has:

- ✓ provided 3 scholarships to future entrepreneurs coming from NON-EU Countries;
- ✓ provided important knowledge about EUSAIR, AI-NURECC and European Funding opportunities within the school program, through appointment of key Speakers and experts in European Policy on Sustainable Tourism;
- ✓ involved Presidents of some Chambers of Commerce from EUSAIR Country during the pitch-day of the students.



















### 2020/2021 Adriatic Start-up School Project

# Stronger Collaboration with Members of the Forum AIC

Before, During and After the School

In particular, after the School we are working to:

- CREATE A PUBLIC AND PRIVATE NETWORK IN ORDER TO SUPPORT THE STARTUPPER IN EACH COUNTRY (incubators, business angels, ...)
- ORGANIZE PITCH MEETINGS WITH POTENTIAL INVESTORS OR FINANCIAL PARTNERS OR BANKS
- CHAMBERS OF COMMERCE, MEMBERS OF FORUM AS CONTACT POINT FOR THE PROJECT AND FOR YOUNG ENTREPRENEURS
  - (!) Unfortunately, due to the pandemic situation the 4th Edition has been postponed to 2021.



# **GREATER INVOLVEMENT**OF RELEVANT PARTNERS

in partnership with:













#### under the patronage of:















### **✓ AI-NURECC FINAL CONFERENCE**

The final conference of the AI-NURECC Initiative was held on the 4<sup>th</sup> December 2019 in Brussels with the participation of the EUSAIR Coordinator from DG-REGIO and other representatives of EU Commission









The new AI-NURECC Initiative will start in 2021 with a focus, as recomended by the European Commission, on Young People, Tourism, Creative and Cultural Industries, Smart Specialization Platform and Circular Economy.







2. STRATEGIC PROJECTS2.2 FACILITY POINT

Cooperation Agreement between Marche Region (Italian Project Partner of the Project «FACILITY POINT - Supporting the Governance of the EUSAIR» ) and Marche Chamber of Commerce, which also includes the involvement of the three Adriatic, and Ionian FORA (Forum AIC, FAIC, UNIADRION).





In collaboration with













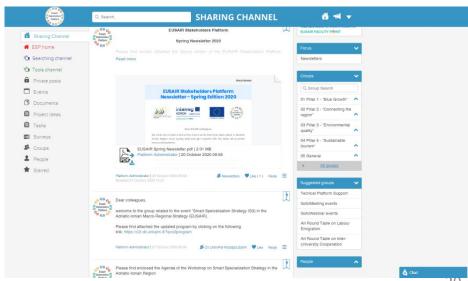


**Cooperation Agreement** between Marche Region and Marche Chamber of Commerce with the involvement of the three FORA will help the promotion, the animation and the use of the Stakeholder Platform of the Facility Point Project within the relevant stakeholder of the Area.

### The **Stakeholder Platform** for the EUSAIR is conceived:

- -as a preferred tool to **increase** stakeholder engagement in EUSAIR Strategy coordination and implementation processes.
- as a portal that supports a two-way "vertical" communication between stakeholders and EUSAIR key implementers (GB and TSGs) and vice-versa and "horizontal" communication among stakeholders.





http://esp.aimacroregion.eu/

















# FACILITY POINT PROJECT 2020 ACTIVITIES DATABASE OF EXPERTISE AREA - FORA MEMBERS

"Cooperating with Pillars/Partners roles and COOPERATING WITH PILLARS/PARTNERS ROLES AND RESPONSABILITIES — Stakeholder Consultation

#### **Before COVID**

meetings organized in each EUSAIR Country to gather Fora members and contribute to the consultation for the new EU programming period



Analysis of the database results and involvement of Fora experts in the consultation for the new EU programming period 2021-2027



#### **During COVID**

development of *Fora Research Database* in order to identifies the projects of Fora members implemented within 2014-2020 ETC Programmin Period and the Stakeholders from specific Countries who have broaden experience and expertise area in each EUSAIR Pillar.

















### **Creation of the Fora Research Database**



## 4-phase working method

#### Phase 4: Phase 1: Phase 2: Phase 3: Map Collect Identify Match stakeholders' Interreg keywords of projects and **expertise** for **projects** and each EUSAIR **EUSAIR** every country in identify Fora Pillar/Cross-Pillars/Crosseach members' cutting Issue cutting Issues Pillar/Crossprojects cutting Issue

Comprehensive map of members of the three Fora involved in Interreg projects divided per EUSAIR pillar/cross-cutting issue

Result

















# Next steps...

# Researcher hired within the Facility Point project to carry out the following activities:

- Qualitative analysis of the «Fora Database» → Fora members do have additional, complementary expertise
- 2. Consultation of «Fora Database» for the identification of experts→ from affiliations to people
- 3. Data collection of ideas, insights, suggestions during **public** consultations 2021-2027
- **4. 4 Focus Groups/Webinars** (Nov.-Dec. 2020) on the next programming period 2021/2027, divided per EUSAIR pillar

**Position Paper** 





## **FORUM AIC 2019-2020 ACTIVITIES**

# 3. EUROPEAN FUNDED PROJECTS

- **✓** CHESS
- ✓ MOBILISE SMES
- **✓** CENTOUR





COSME
Programme for the
Competitiveness of
Enterprises and SMEs
2014-2020



## 3.1 EUROPEAN FUNDED PROJECTS



## **CHESS - Creative Intrapreneurship Empowerment Skills**

#### **Partnership**

- Danish Institute for sustainable innovation & entrepreneurship DK
- Forum of the Adriatic and Ionian Chambers of Commerce -IT
- Adele Foundation BG
- Moverim Ltd BE
- Bicero Business Informatics Center Ltd SLO

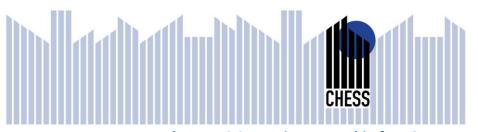
**Duration:** 24 months (September 2019 – August 2021)

Finance by <u>Erasmus Plus – KA2 Strategic Partnership for YOUTH</u>

CHESS aims at providing training tools and material, tailored to the needs and specificities of young people in the age group 20-29 from the creative industries in order to: increase their motivation and self-awareness; create incentives for acquiring new intrapreneurship-related soft skills; promote their efficient and sustainable integration into employment and society.



# Creative Intrapreneurship Empowerment Skills



**Erasmus Plus – KA2 Strategic Partnership for YOUTH** 

#### **INTRAPRENEURSHIP**

is the practice of fostering entrepreneurial behaviors within an established business organization.







# **CHESS ACTIVITIES AND OUTPUTS**

#### O1 – CHESS Survey and Gap Analysis– March 2020

The GAP Analysis guided the CHESS partnership in designing the CHESS Intreprenurship Academy training material aimed at the development of key intrapreneurship-related skills and competences among young people.

### IO2 – CHESS INTRAPRENEURSHIP ACADEMY - September 2020

#### The online training has 6 units:

- The Fundamentals of Intrapreneurship
- Characteristics of Intrapreneurs
- Becoming an Intrapreneur
- Discovery Phase: Lean Startup + Experiment Methods; Tips for Implementing a Discovery Phase
- Ideation Phase: Ideation Methods & Design Thinking; First Steps to **Develop Your Idea**
- The Intrapreneurial Process

#### **GAP ANALYSIS INSIGHTS**

"Adaptability," "Communication" and "Collaboration / Team work" 'most important competencies. "Leadership", "Resilience" and "Not being afraid to fail" were the less important competences.

Read the full CHESS report down below https://www.chessproject.eu/

Due to the current pandemic situation the course will be completely held online on the **Chess E-learning Platfom. The Chess** Intraprenurship Academy will be available online from November 2020.

### 3.2 EUROPEAN FUNDED PROJECTS







### Mobility Exchange programme for SME staff (MobiliseSME)

EaSI: EURES and PROGRESS

#### **Partnership**

- CAMARABELUX (Lead Partner) BE
- -Fundacion Equipo Humano ES
- -Dublin Chamber of Commerce IE
- -Business Incubator Novi Sad SRB
- -Tera Tehnopolis Ltd. HR
- Forum AIC IT
- BSC poslovno podporni center SI

**Duration:** 24 months (September 2020 – August 2022)

- Association of Thessalian Enterprises and Industries GR
- Chamber of Commerce of Nouvelle-Aquitaine- FR
- Chamber of Montenegro
- Austrian Chamber of Commerce-AT
- Italo Slovenska obchodna komora SK

The project Mobilise-SME aims at implementing an EU programme scheme for SMEs that allow them to exchange practices, learn from one another and build up new partnerships and establish new relations that can benefit both sides. It will support short term cross-border secondments for employees, managers and/or (co-) owners. These secondments shall provide opportunities to develop skills and capacities in host companies ('learning objective'), as well as for companies to enhance their business either by establishing new contacts abroad, or by strengthening their already existing partnerships ('international business opportunity for SME')



# WHY TO PARTICIPATE IN MOBILISESME?

If you are an employee, a manager or a co/owner of a small or medium-sized enterprise (SME), MobiliseSME programme gives you the opportunity to collaborate with other peers and businesses, obtaining mutual benefits.

#### The programme boosts:

- > New and already established business ideas.
- ➤ Internationalisation of SMEs.

Mobility of workers.

> Access to new knowledge and skills in any sector.



!!! FORUM AIC has been officially appointed by the EASI Programme as National contact point to help establishing contacts among EU SMEs in the framework of the Mobilise SME programme.

Moreover Forum AIC will be the information contact point for the Forum Members and their SMEs.

#### WHO CAN PARTICIPATE?

The MobiliseSME main target groups are:

- Staff / employees, managers, owners or co-owners of small and medium-sized enterprises (SMEs) in EU Member States, Iceland, Norway, Albania, North Macedonia, Montenegro, Serbia and Turkey.
- One-man enterprises are allowed to participate.
- Other profiles such as self-employed, freelances / independents and a set of liberal professions are also eligible.

Larger companies might participate as Host Companies, i.e. receiving seconded employees.

An SME may participate by sending or receiving employees, managers, owners or co-owners. For further details and conditions, contact the so- called Local Info Points.

#### WHAT ARE THE BENEFITS?

MobiliseSME programme is a win-win situation for both the Hosting and Sending Company, as well as for their employees:

#### Sending Company (SC):

- ✓ A deeper understanding of a thematic area. Gain knowledge about other markets.
- √ Access to a technology, a specific method or innovation.
- ✓ New needed complementary skills for your employees, managers or owners.

#### Host Company (HC):

Newer and fresher ideas from peers in those fields of your interest.

Further development of products and services.

Opportunity to widening networks at EU level.

Learn new technologies or skills from the seconded employee.

# HOW DOESTHE PROGRAMME WORK?

MobiliseSME provides practical and financial assistance for Small and Medium-Sized Enterprises (SMEs) and their staff (employees, managers and owners or co-owners) who stay for a short period of time (1 – 6 months) with another SME (Host Company) in another EU country.

MobiliseSME allows using the scheme to boost collaborations / projects taking place between two companies. There are no deadlines or calls to participate. For the matching process and supporting services, several Local Information Points are available for the arrangements in several European countries.

# SOME OF THE SERVICES MOBILISESME PROVIDES:

Information and guidance for your participation in an internationalization scheme.

Tools available to expand your networks with other business at EU level.

Analysis of your business and employees' needs.

Matchmaking services: we help you find a business partner in the EU.

Practical information on your stay abroad.

A trustful contact point for further development and guidance of your company in the EU.





## 3.3 EUROPEAN FUNDED PROJECTS

<u>CEnTOUR Circular Economy in Tourism</u>: Boosting sustainable tourism development and capacity of tourism SMEs through transnational cooperation and knowledge transfer.



This project is a strategical opportunity to develop and test innovative ideas to support SMEs in the tourism sector toward the transition to a circular economy, fostering an integrated system at local/regional level.

The Project fosters innovative solutions for sustainable tourism development and management of tourism enterprises, through transnational cooperation and knowledge transfer, in particular toward SMEs focused on local supply chains and developing industrial symbiosis to develop circular business models.

#### **Lead Partner**

#### **P1.Marche Chamber of Commerce**

P2. Marche Politechnic University UNIVPM – ITALY

**P3**. CISE-UCEIF Santander International Entrepreneurship Centre - Fundación de la Universidad de Cantabria — **SPAIN** 

P4. ECORES -BELGIUM

**P5**. ODIMM Organization for Small and Medium Enterprises Sector Development – **MOLDOVA** 

P6. BICT Business Innovation Center – NORTH MACEDONIA

**P7**. Xanthi Chamber Of Commerce – **GREECE** 

P8. Centre for Social Innovation (CSI) - CYPRUS

P9. Forum of the Adriatic and Ionian Chambers of

Commerce- ITALY

P10. Progetto ARRCADIA - ITALY

# **Duration of the project** 36 months (September 2020– August

2023)

#### The project objective:



To help the participating SMEs to learn, develop and implement solutions to create circular supply chains at local level and in particular the project will focus on opportunities offered by reintroducing the exhausted oil coming from the tourism sector, developing associated branding and promotional opportunities for tourist destinations.

http://circulartourism.eu/







Over the past few months, two projects - within the European Programs - were submitted together with the two Fora:

Creative Europe (cultural cooperation with Western Balkan countries), EUREKA project! "Ecapital culture cReative start-ups in wEstern BalkAns" to support of creative and cultural industries s in the EUSAIR Area (high score but not funded)

Partnership - UnivPm, Uniadrion, Forum AIC, Marche Foundation and 13 members of Chambers of Forum AIC and Universities of Uniadrion.

We will consider to submit it again in the next calls of the Creative Europe Program

**Europe for Citizens action "Civil Society", COMPARE project** "COnnecting Macro-regions for the Promotion of Active paRticipation in Europe" (under evaluation)

Partnership - the three Fora + the three Danube Associations: the Association of Chambers of Commerce of Danube (DCCA) - with which Forum signed a Memorandum of Understanding; the Danube Rectors' Conference and the Association of Danube Cities (all our associations represent 234 institutions in the two Adriatic-Ionian Macroregions).

**Objective**: To increase knowledge and awereness of the two European Strategies of the Danube and Adriatic-Ionian Regions which share both in terms of countries involved and in terms of policy priorities (environment protection / connectivity) thus offering a good milieu for debate, exchange of practices, development of future initiatives, active EU citizenship.



# **FORUM AIC 2019-2020 ACTIVITIES**

**4. FORUM AIC INITIATIVES 2019 - 2020** 



















On 26 and 27 June 2019 the members of the Board of Governors, gathered in Ancona during the Board meeting, discussed future projects and reflected on the importance of investment in the cultural field for young people as a development path of the Adriatic and Ionian Region.

Best practices of investment in culture field for young people are the Adriatic Start Up School and the construction of a primary school with instruments and music workshops in Muccia (one of the towns in the Marche Region most affected by the 2016 earthquake), donated by **Andrea Bocelli Foundation** in collaboration with the Marche Foundation.

The indissoluble union between culture and territory (one cannot exist without investing in the other, and vice versa) was the reason why the Marche Foundation invited in this day the representatives of the Forum Chambers of Commerce and the students the Adriatic Start up School.











On August 28, 2019 in Ancona, President Sabatini and Vice President Tomas participated in the inaugural ceremony of the 7th Edition "Noi in Gioco per la Macroregione Adriatico Ionica", which involves young players from various Croatian, Albanian and Italian cities. The edition ended with the signing of the Memorandum of Understanding between the Marche Region and the Dalmatian Region which strengthen the very long friendship existing between the cities of Ancona and Split.

The two Regions undertake to promote and enhance the territories and to encourage the participation of the parties' civil society in the development processes, promoting synergies between the stakeholders of the two Regions and involving young people in particular.





PATRA | 19th - 21st September 2019

September 2019 - Participation of President Sabatini and Vice-President Tsichritzis in the 7th Annual Conference Regional Growth, in the session "Regional Growth within the EU: where we can go, how and with what collaborators".

The event was held in the in the ancient and prestigious Achaia Clauss Winery, located in Patrass (Greece).

The event saw the presence of authoritative Ministers from the Greek government and the US ambassador to Greece and other important authorities.







# 11<sup>th</sup> Congress of Women's Entrepreneurship of Al Area 16-18 October 2019, Arta GREECE

The event was jointly organized by the Forum AIC and the Arta Chamber of Commerce in collaboration with Ioannina University and Split Chamber.

It focused on "Women's entrepreneurship contribution to the alternative and sustainable tourism in the Al Region" and saw the participation of more than 100 speakers, entrepreneurs, institutional representatives and stakeholders from Italy, Greece, Croatia, Bosnia and Herzegovina, Montenegro, Albania.

Forum AIC Extraordinary General Meeting also took place in Arta. Great success has been achieved with the Charter amendaments and 3 Vice-Presidents Marko Santic (Vicar), Joze Tomas, Panagiotis Tsichritzis - were unanimously elected for the two-years period 2019-2021.









MIRABILIA network connects, through Chambers of Commerce, SMEs operating in tourism sector with UNESCO sites, combining the offer of culture, gastronomy, arts, handcrafts, fashion, creative industries, design, cultural and natural heritage and the value chain of cultural-tourism services with an integrated holistic and bottom-up approach.

Thanks to this cooperation agreement signed in Matera on November 18, Forum AIC will coordinate the development of the Mirabilia Network in the Adriatic and Ionian Area.

At the same time, Mirabilia Network will support Forum AIC actions on Tourism and extend to buyers and sellers of the Adriatic and Ionian Area the participation in the annual International Cultural Tourism Exchange.

In 2021 Forum will coordinate the mapping of the UNESCO sites in the Adriatic and Ionian Area

# COOPERATION AGREEMENT Between Forum AIC and MIRABILIA Network Association Public and Private Partenership







### **BELGRADE TOURISM FAIR 2020**

20 - 23. februar 2020.

Under the slogan "One step ahead", the **42nd** International Belgrade Tourism Fair was held on February 20 - 23, 2020 in Belgrade.

The biggest and most important tourism event in Serbia and Southeast Europe, promoted successfully the latest trends and events in the international tourism industry, new conceptions and opportunities for travels and new perspectives in the tourism business development.

The Chamber of Commerce and Industry of Serbia was the business partner of the event and Forum AIC members had the chance to be hosted in the Serbian Chambers of Commerce booth.



# FORUM AIC VICE-PRESIDENT, MARKO ŠANTIĆ, AWARDED DURING THE 9TH DANUBE BUSINESS FORUM IN SERBIA.







On October 29 2020, the Vice president of the Forum, and President of the Chamber of the Federation of BiH, Marko Šantić, participated in the 9th Danube Business Forum, which took place in Archaeological park "Viminacijum", in Serbia, about 70 km away from Belgrade.

The Forum gathered about 50 business people from the fields of economy, energetics, culture and politics, who gave lectures on current topics of the Danube Strategy (EUSDR).

Vice president Šantić gave a speech at the opening of Danube Business Forum, in which he once again emphasized the solid cooperation between our two regions; Adriatic and Ionian region and Danube.

Vice president Šantić was awarded with prestigious award "Dunavski cvet" for his selfless engagement in connecting people, ideas and markets of our regions.



# 2020 ACTIVITIES POSTPONED TO 2021

❖ Mostar International Fair – (April 2020) postponed to 2021

- ❖ V Forum Eusair, Belgrade Serbia: (May 2020) postponed to January 2021
- \* XII CONGRESS OF WOMEN ENTREPRENEURSHIP: (October 2020) An online working session will be organized within the V Forum EUSAIR









# INVITATION\_WORKSHOPS (within Facility Point Project)

- 15/12/2020 "Possible future scenarios on tourist and commercial transport as a public investment" organized by the FAIC
- 17/12/2020 "Connectivity and Covid-19 emergency: the crisis as a factor of transformation and accelerator of innovation?" organized by Forum AIC

# **NEWS FROM THE FORUM**



### 1<sup>st</sup> Number to be launched in December 2021



Loeo



Social

#### NEWS FROM THE FORUM



AL VIA IL PROGRAMMA EUROPEO "EU4BUSINESS" CON UN'ATTENZIONE SPECIALE AL MONDO DEL VINO!

Un'occasione da non perdere per i cinque i settori interessati: Cibo biologico, vino, industrie creative, industria tessile e turismo.

Il bando sarà pubblicato a breve e sarà rivolto alle Istituzioni, Camere di Commercio e Organizzazioni settoriali e alle aziende del settore vinicolo, per promuovere incontri d'affari, visite di studio e twinning.



Scopri come partecipare! https://www.forumaic.org/eu4business-program/

#### JOIN THE UPCOMING EVENTS!

14 - 25 SETTEMBRE 2020

Webinair "Mediterranean Coast and Macro-regional Strategies Week"

Sezione

EUSAIR organizza una serie di eventi dedicati alla Mediterranean Coast and Macro-regional
Strategies Week



#### UPDATES FROM OUR MEMBERS

On October 29, 2020.

President of the Chamber of Economy of the Federation of Bosnia and Herzegovina, Marko Šantić participated in the 9th Danube Business Forum, which took place in Archaeological park "Viminacijum", in Serbia, about 70 km away from Belgrade.

President Šantić was awarded with prestigious award "Dunavski cvet" for selfless engagement in connecting people, ideas and markets of our Regions.

Congratulations Mr. President!







# Thank you!

### **Contacts**

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