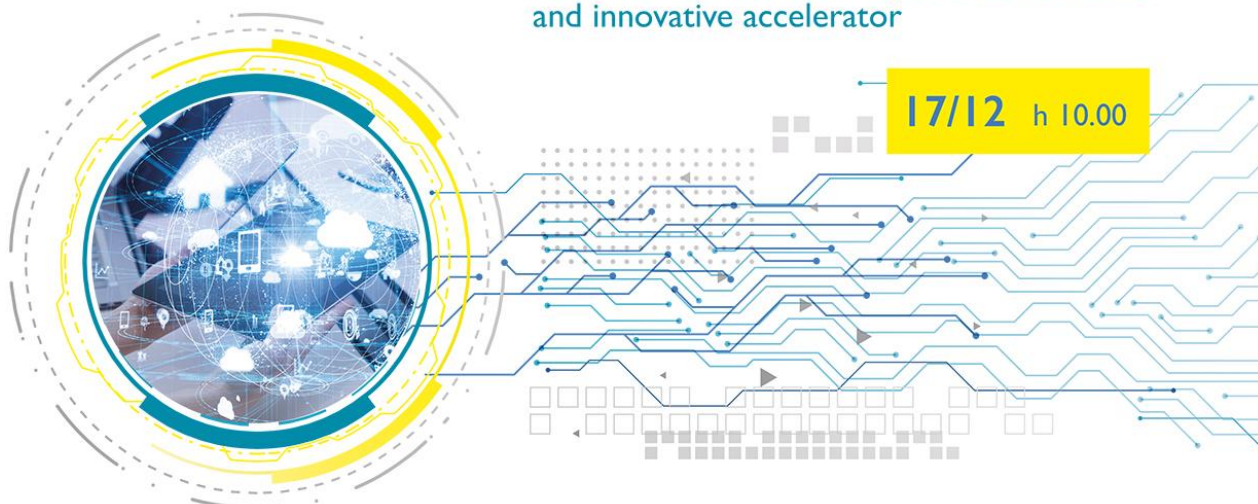


Connectivity and Covid-19

the crisis as a factor of digital transformation and innovative accelerator



ONLINE EVENTS EUSAIR Facility Point



CAMERA DI COMMERCIO
DELLE MARCHE



PROGRAMME

Working languages (English, Italian, Croatian)

Moderator: **Emanuele Frontoni** (Marche Polytechnic University)

10:00 - 10:15 WELCOME GREETINGS AND INTRODUCTION

- **Gino Sabatini** (Marche Chamber of Commerce, Forum of the Adriatic and Ionian Chambers of Commerce)
- **Mirco Carloni** (Vice President Marche Region)

10:15 – 11:00 FUTURE EU STRATEGIES: THE CRISIS AS DIGITAL TRANSFORMATION AND INNOVATION ACCELERATOR

- **Elena Angiolini** (European Commission - DG Connect)
Digital Europe Programme and digital transformation: the role of the European Digital Innovation Hubs
- **Domagoj Šarić** (Croatian Chamber of Economy)
Smart Specialization Strategies as an opportunity for EUSAIR – OIS AIR

11:00 – 12:00 BEST PRACTICES AND FUTURE CHALLENGES

- **Luca Romeo** (Marche Polytechnic University), **Jonathan Montomoli** (RISC-19-ICU board)
RISC-19-ICU: digitalization, connectivity and AI to support COVID cares
- **Nicolas Caradot** (Kompetenzzentrum Wasser Berlin)
Digital Water City: leading urban water management to its digital future
- **Daniela Vasari** (Pluservice)
STEPUP (Sustainable Transport E-Planner to Upgrade the IT-HR mobility)
- **Cosmo Albertini** (Bari Chamber of Commerce),
BRE Project: Business Registry Empowerment. Exchanging and improving experiences among Italian, Albanian and Montenegrin Business Registries
- **Elena Montironi** (Central Adriatic Ports Authority), **Domagoj Dražina** (National Museum Zadar)
Remember Project (Restoring the memory of Adriatic ports sites. maritime culture to foster balanced territorial growth) - Case study: Zadar Museum "Virtual Museum: a challenge between local reality and Global ambitions"

12:00 DISCUSSION AND CLOSING REMARKS

Representatives of the Managing Authorities of:

Lodovico Gherardi, (Interreg Adrion); **Mauro Novello** (Interreg IPA CBC Italy-Albania-Montenegro); **Laura Comelli** (Interreg Italy-Slovenia)