

PRELIMINARY PROGRAMME

Working languages (English, Italian, Croatian)

Moderator: Emanuele Frontoni (Marche Polytechnic University)

10:00 - 10:15 WELCOME GREETINGS AND INTRODUCTION

- Gino Sabatini (Marche Chamber of Commerce, Forum of the Adriatic and Ionian Chambers of Commerce)

- Mirco Carloni (Vice President Marche Region)

10:15 – 11:00 FUTURE EU STRATEGIES: THE CRISIS AS DIGITAL TRANSFORMATION AND INNOVATION ACCELERATOR

- Elena Angiolini (EuropeanCommission - DG Connect) Digital Europe Programme and digital transformation: the role of the European Digital Innovation Hubs

- **Domagoj Šarić** (Croatian Chamber of Economy) Smart Specialization Strategies as an opportunity for EUSAIR – OIS AIR

11:00 - 12:00 BEST PRACTICES AND FUTURE CHALLENGES

- Luca Romeo (Marche Polytechnic University), Jonathan Montomoli (RISC-19-ICU board) RISC-19-ICU: digitalization, connectivity and AI to support COVID cares

- Nicolas Caradot (KompetenzzentrumWasser Berlin)

Digital Water City: leading urban water management to its digital future

- Daniela Vasari (Pluservice)

STEPUP (Sustainable Transport E-Planner to Upgradethe IT-HR mobility)

- Cosmo Albertini (Bari Chamber of Commerce),

BRE Project: Business Registry Empowerment. Exchanging and improvingexperiences among Italian, Albanian and Montenegrin Business Registries

- **Elena Montironi**(Central Adriatic Ports Authority), **DomagojDražina** (National MuseumZadar) Remember Project (Restoring the memory of Adriatic ports sites. maritimeculture to foster balancedterritorial growth) - Case study: Zadar Museum "Virtual Museum: a challenge between local reality and Global ambitions"

12:00 DISCUSSION AND CLOSING REMARKS

Representatives of the Managing Authorities of:

Lodovico Gherardi, (Interreg Adrion); Mauro Novello* (Interreg IPA CBC Italy-Albania-Montenegro); Laura Comelli* (Interreg Italy-Slovenia), Interreg Italy-Croatia*, InterregGreece-Italy* *tbc