



REPUBLIC OF SLOVENIA
MINISTRY OF FOREIGN AFFAIRS



PRIVREDNA/GOSPODARSKA KOMORA
FEDERACIJE BOSNE I HERCEGOVINE
CHAMBER OF ECONOMY OF THE FEDERATION OF BOSNIA AND HERZEGOVINA



Dhoma e Tregtisë dhe Industrisë Durrës
Durrës Chamber of Commerce and Industry



Fakulteti i Biznesit -
UAMD
@NeJemiUAMD

AII-FORA online Side-Event

“Crisis management and marketing communication during Covid-19” *Focus on Bosnia-Herzegovina and Albania*

27th January 9:00

The Covid-19 pandemic poses an unprecedented challenge. While we do not yet know its full impact, it is set to change the future of work, economy, governance, and health and severely affects all areas of development. This side event, organized in cooperation with Chamber of Economy of Federation of Bosnia-Herzegovina and Chamber of Durres, is designed to present and discuss challenges and possible solutions and will focus on the economic sector in Albania and Bosnia-Herzegovina through presentations by University professors, examples from private sector practice, reviews of the government sector and best practices of project developers.

Working languages: English/Croatian

Moderator: Danijela Lovrić (Chamber of Economy of the Federation of Bosnia and Herzegovina)

09:00 Welcome Greetings and Introduction

- Gino Sabatini, President of Forum of Adriatic and Ionian Chamber of Commerce – Italy
- Marko Šantić – President, Chamber of Economy of the Federation of Bosnia and Herzegovina
- Alban Isteri – President, Durres Chamber of Commerce and Industry;
- Amb. Milan Jazbec – All Chairman-in-office, Ministry of Foreign Affairs of the Republic of Slovenia
- Amb. Fabio Pigliapoco – Adriatic Ionian Initiative Permanent Secretariat

09:20 Crisis Management and Communication

- Shkelqim Fortuzi - University „Aleksander Moisiu“ Durres, Albania
- Arnela Bevanda - University in Mostar
- Mia Glamuzina – Logos centar, College Mostar

09:50 Government measures in Terms of COVID-19 And the view from the perspective of FBiH Employers

- Zlatan Vujanović – Minister Federal Ministry of Trade
- Mr Senad Brka – Association of employers of FBiH

10:10 COVID-19 Impact on Tourism sector as the most affected part of economy

- Stjepan Primorac - Association of Tourism FBiH
- Klodina Gorica - Tourism Association Durres, Albania
- Flora Merko - University „Aleksander Moisiu“ Durres, Albania

10:40 Best practices and challenges for next period

- Ivan Jurilj – EU Integration office ZHŽ
- Ibrahim Osta - USAID Developing sustainable Tourism in Bosnia and Herzegovina

11:00 - Discussion and closing remarks

in collaboration with

