



FORUM

delle Camere di Commercio dell'Adriatico e dello Ionio
of the Adriatic and Ionian Chambers of Commerce
Gospodarskih Komora Jadransko-jonskog područja

Women's entrepreneurship
of the Adriatic and Ionian Area

5TH CONGRESS OF WOMEN'S ENTERPRISES OF THE ADRIATIC AND IONIAN AREA

8TH-9TH NOVEMBER, 2010

Međugorje (Federation of Bosnia-Herzegovina)

On 8th and 9th November 2010 the habitual annual congress linked to the activities of the Workgroup for women entrepreneurship was held in Međugorje (Federation of Bosnia-Herzegovina).

This year's fifth edition of the congress of women enterprises of the Adriatic and Ionian area focussed on "Innovate to compete" to enhance the human capital and knowledge work of women, which are two elements that are widespread in the female world.

Organisational secretariat:

AIC Forum Workgroup for Women Entrepreneurship at the Ancona Chamber of Commerce, Chamber of the Economy of the Federation of Bosnia-Herzegovina and Chamber of the Economy of Split.

Member States involved:

Bosnia-Herzegovina, Croatia, Italy, Albania

Other participating countries:

Serbia

Participants:

120 delegates representing the Chamber of the Economy of the Federation of Bosnia-Herzegovina, the Croatian Chambers of Commerce of Split, Dubrovnik and Pula, the Italian Chambers of Commerce of Ancona, Ravenna, Rimini, Isernia, Campobasso and Unioncamere Molise, the Province of Ancona, the Italian-Bosnian Chamber of Commerce, the "Croatian Business Women KRUG" Association, the Association of Albanian Women Entrepreneurs (SHGPA), as well as representatives of state and legal bodies and organizations of the five countries.

WORKS DEVELOPMENT

The Congress was opened by the President of the Chamber of the Economy of the Federation of Bosnia and Herzegovina Mr. Jago Lasić. Participants were welcomed also by the President of the AIC Forum and President of the Split Chamber of the Economy Ms. Jadranka Radovanić, the member of Parliament of the Federation of Bosnia-Herzegovina Ms. Katica Čerkez, the President of Hercegovinačko-neretvanska County Government Mr. Srećko Boras, the Advisor of the Mayor of the City of Mostar Ms. Radmila Komadina, the director of the *Gender Task Force Regional Centre for Gender Equality Zagreb* Ms. Mary Ann Rukavina Cipetić, the director of the BHWI Foundation Ms. Marijana Dinek, the Secretary-General of the Croatian Chamber of the Economy Ms. Martina Velnić Župić and the President of the Province of Ancona Ms. Patrizia Casagrande Esposto.



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Participating speakers gave their contribution and offered excellent hints to identify the types and ways of intervention that can support those women, who every year bet on an enterprise for their affirmation. Favouring women's access to entrepreneurship is fundamental to guarantee equal opportunities and provide each country with an important contribution in terms of capacities, growth and development.

✓ **Bosnia-Herzegovina**

Only production creates new value; knowledge is an important resource and can be used to maintain a competitive edge on the market.

In particular, the issue of innovation as a key element for the wellbeing of the whole community and the market was the main point made by Ms. Ante Mišković, who is the advisor for development, entrepreneurship and crafts of the Ministry of the Federation of Bosnia-Herzegovina.

The advisor believes that production should be highly innovative, flexible, easy to adapt to rapid answers and change. In her opinion, enterprises should also work in clusters and be networked, and base their activities on the knowledge of the results of scientific research. It is therefore important to encourage the participation of women in "enterprising" through tailored programmes.

At the same time, the head of the Economic Planning Directorate of Bosnia-Herzegovina Ms. Ljerka Marić stated that it is also necessary to adopt women entrepreneurship supporting policies in order to improve education for young girls, react and fight against age-based discrimination facing women and provide adequate training programmes in order to convey knowledge and reinforce the visibility of enterprises run by women.

In this respect, the gender equality law has recently been reviewed in Bosnia-Herzegovina (BIH Official Journal no. 32/2010). This piece of legislation was officially approved in 2003 (BIH Official Journal no. 16/2003) and subsequently modified in 2009 (Official Journal no. 102/2009). During the meeting, the details of the law were illustrated by Ms. Branislava Crnčević Čulić from the Equal Opportunities Agency of the Ministry for Human Rights and Refugees of Bosnia-Herzegovina. It regulates, promotes and protects gender equality and guarantees equal opportunities and equal treatment to everybody, irrespective of their sex, both in the public and private sphere and provides regulation/protection in all cases of gender-based discrimination. The aim of the law is above all to provide strategies and implementation programmes to guarantee equal opportunities.

To this end, a gender action plan was presented under the "FIGAP" programme spanning over five years, whose aim is to promote/spread the concept of gender equality as a central approach in the creation and implementation of programmes and policies in all sectors of society and at all government levels. A significant contribution was also made by Ms. Shani Nand, who is the contact person of the Regional Cooperation Council, i.e. an organization whose secretariat is based in Sarajevo and which supports the participation of nations to the cooperation and growth process of South-Eastern Europe.

The Regional Cooperation Council (RCC) plays a key role in supporting economic and social development and related reforms and promoting the European and Euro-Atlantic integration of the region, with regional cooperation being an integral part thereof.

The following countries are members to the Regional Cooperation Council of South-East Europe: Albania, Bosnia-Herzegovina, Bulgaria, Croatia, Greece, Moldova, Montenegro, Romania, Serbia, Former Yugoslav Republic of Macedonia, Slovenia, Turkey, Unimik-Kosovo.



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To this end, the RCC and the United Nations Economic Commission for Europe (UNCE) submitted a joint project under the title "*Women's Entrepreneurship – a job creation engine for South East Europe*", whose aim is to support the women entrepreneurs of South-East European countries.

The project, whose partners are the Gender Task Force (GTF) and the South-East European Centre for Entrepreneurial Learning (SEECLE) and which is supported by the European Training Foundation (ETF) and the Ancona Chamber of Commerce, could play a significant role in the relaunch of economic growth and in job creation. The project activities have been conceived to provide a positive answer to difficulties and the potential limitations that women enterprises might encounter when trying to innovate; in particular, these activities aim at:

- 1) improving women's access to the opportunities offered by the net;
- 2) improving policies related to women entrepreneurs;
- 3) developing and testing the indicators of women entrepreneurship policies;
- 4) facilitating women's access to credit through the definition of innovative financing modalities;
- 5) improving women's capacity and their ability to develop their activities.

After the search for partners started in June 2009, a number of initiatives were carried out (1st October 2009: seminar held in Sarajevo under the title "Reinforcing women entrepreneurship in the EEA"; 11th December 2009: follow-up meeting organized by the RCC in collaboration with UNCE; 21st/22nd September 2010: 1st Forum of South-East European Women Entrepreneurs in Istanbul), which drew the attention on the importance of women entrepreneurship as a still untapped resource for economic growth and job creation in South-Eastern Europe. And yet, mobilizing this potential is still a major challenge for all countries, not only for the ones of the EEA.

It should be highlighted that in a market, which is increasingly led by innovation and creativity, the participation of women has become a fundamental element of sustainable competitiveness.

✓ **Croatia**

It's important that women take on leading positions in all fields, from the economy to politics, as these are the major areas where decision-making is concentrated.

In particular, the President of the AIC Forum and of the Chamber of the Economy of Split Ms. Jadranka Radovanić, who has matured considerable experience in the field of women entrepreneurship since 1992, highlighted the importance of helping women enter the world of business and politics, as well as the need for a constant and systematic collection of data concerning their actions in order to carry out an analysis of their influence and role in society.

She also expressed her satisfaction for the data collected in Croatia: the database of female enterprises created at regional and national level, which she had solicited, was followed by a project under the title "Women in entrepreneurship, politics and science in Croatia" implemented by the Association of Croatian women entrepreneurs KRUG. The results obtained have been published in the volume entitled "Implementation of women's potential in entrepreneurship, science and politics in the Republic of Croatia".

The Croatian Chamber of the Economy has supported the activities of the KRUG association for many years.

In Croatia, 52% of inhabitants are women and 59% of them hold a university degree. In the Splitsko-dalmatinska County, 30% of enterprises are run by women or see women as majority stockholders, while the corresponding percentage in the whole of Croatia is 23%.



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Only 5% of women hold decision-making positions in the county and the corresponding percentage at national level is 6%.

With reference to the activity of mapping female enterprises, the President suggests that the countries, which have not yet created the database, exercise pressure on competent institutions to achieve the obligation of gender distinction when registering the enterprise.

The President also informed participants of the recent admission of the Forum of the Chambers of Commerce of the Adriatic and Ionian Area in the European Association of Chambers of Commerce and Industry Eurochambres.

She finally focussed on the Contest for the concession of prizes to innovative women enterprises of the Adriatic and Ionian Area and thanked women enterprises for supporting the Ancona Chamber of Commerce, the Province of Ancona and the Croatian Chamber of the Economy. In her contribution to the congress, the Secretary-General of the Croatian Chamber of the Economy Ms. Martina Velić Župić recognized the support given to the contest as one of the future activities for the promotion of women entrepreneurship and highlighted the specific value of the initiative during the awarding ceremony of the winners who received their prizes by their colleagues from the area.

✓ Italy

Women enterprises play a fundamental role in the economic and social growth of countries. This was stated by the President of the Province of Ancona Ms. Patrizia Casagrande Esposto, who spoke at congress together with province councillors for equal opportunities Ms. Carla Virili and Ms. Eliana Maiolini. With their determination, which they do not only show in running their enterprises, women are the right players to start for the new kind of development promoted by the European Union.

The Secretary-General of the Ravenna Chamber of Commerce Ms. Paola Morigi stated that networking is a winning challenge for the future.

Yet statistics have shown that within the field of innovation women face the biggest difficulties, however innovation is the main driver for the development of their enterprises.

In this respect, the methodological contribution of engineer Andrea Giaconi from the Ancona Chamber of Commerce proved to be extremely significant. During the congress Mr. Giaconi illustrated how innovation should be managed, classified and mentioned the reasons why it is necessary to innovate.

According to Mr. Giaconi, innovation within a system is the ability to interpret the existing situation to find new ideas, solutions and technologies for the change of elementary economic systems, while innovation within an enterprise is used to reach the economic aims of technical inventions or technological know-how (markedly improved new product/process). He pointed out that in most of the cases innovation needs longer times to develop, enter the market and affirm itself; it is the result of a complex process and brings about a notable benefit, as efficiency increases (progress leaps) and this helps distinguishing innovation from improvements. An innovation-friendly environment can be created through research and development activities that can be carried out in cooperation with universities, research centres, technological poles or participating in trade fairs, events and workshops, i.e. generating creativity and curiosity.

✓ Albania

According to Ms. Iris Gruda from the Association of Women Professionals from the world of Business and Crafts (SHGPA), in spite of the economic crisis and its effects on the Albanian

economy the development of new enterprises registered an increase in 2010. The number of registered enterprises in the first six months of this year increased by 48% as against the same period in 2009 (data made available by the Albanian National Registration Centre). Furthermore, in the first semester of 2010 a decrease of 18% of enterprises wiped out from the register was registered as against the corresponding figure registered one year ago. In absolute terms, in the first semester of 2010 10,500 new enterprises were registered vis-à-vis the 2,900 firms that were wiped out. The growth was mainly registered in Tirana, Durres, Fier and Lushnje.

In Albania there are about 133 thousand enterprises, 87% of which are individual firms and about 30 thousand are small and medium-sized enterprises run by women. Women represent a real strength in the field of production: about 73.4% of the total number of Albanian employees are women.

In Tirana there over 100 women large enterprises, which are especially active in the following sectors: (clothing), import-export firms, constructions, tourism (travel agencies), while there are about 30 in Durres and 20 in Korca. Although women make up for 51% of the Albanian population, they have limited opportunities of development and independence.

56% of the total number of Albanian civil servants are women, with the latter covering only 28% of high official and legislative official positions. Disparities are even more evident in the private sector, where only 17% of women are in management top positions. The lack of policies in favour of the promotion of women entrepreneurship and the fact that only 8% of women in Albania own property are likely reasons for the still limited number of women running small, medium-sized and large enterprises.

In Albania there is no specific credit line in favour of women enterprises, which might stimulate the participation of women in business. However, it should be pointed out that the SGHPAZ Association provides a whole series of services and tools helping those women who decide to start a business through adequate promotion activities (e.g. participation in national and international trade fairs) and support in the drafting of the business plan and marketing strategic plan of their enterprise.

✓ Serbia

Ms. Vesna Rusić, who is charge of Re Crafts, strongly highlighted the entrepreneurial spirit of women wishing to carry out entrepreneurial activities by recovering old professions.

The synergy creating clusters defined by the economist Michael Porter in his book "*The competitive advantage of nations*" and acting as "geographical concentrations of interconnected businesses (specialised suppliers, service companies, etc.) which cooperate and compete at the same time creating an unusual competitive success", are widespread in Serbia. They favour economic growth and regional cooperation and encourage innovation to conquer new markets and thus reinforce their position on the market. It should rightly be pointed out that the type of clusters described by Michael Porter cannot be solely identified with a small portion of the territory, i.e. with the so-called industrial district, but they can also extend at a regional level and the interrelations created within it are able to promote new ways of competition and brand-new opportunities.

Proximity and coexistence are fundamental in clusters in order to share specialized knowledge and skills, as well as differentiate functions and implicit knowledge through the exchange of the labour force and experience of others. This makes it possible for small enterprises to maintain their size and yet participate in a bigger system, which is necessary and useful to exchange information on technological evolution, cooperate in the



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development of some technical-productive improvements and implement common training initiatives. The idea developed and promoted through cluster creation in Serbia was therefore to recover old professions, thereby taking advantage of the knowledge and traditions that are deeply rooted in the existing manufacturing and crafts system and aiming at sustainable development at the same time.

The second day of the congress focussed on the presentation of the contest for the concession of prizes to innovative women enterprises of the Adriatic and Ionian Area and of the Charter of Values by the Head of the Economic Development Department of the Ancona Chamber of Commerce Ms. Luciana Frontini and by some participating enterprises through a useful comparison of the experiences made at sector and country level:

Bosnia-Herzegovina

Ružica Ćurković - "Kupreška Mljekara" - Kupres
Zdenka Ćorić - "Modex Tekstil d.o.o." - Mostar

Croatia

Sofija Šmitran - "Ind-eko d.o.o." – Rijeka
Ana Barać - "Poduzetnički centar Sinj d.o.o." - Sinj
Smiljana Rađa - "Priska d.o.o." - Split
Jasminka Biliškov - "Biliškov nekretnine d.o.o." – Kaštel Stari
Mirela Bulić – "Ustanova Slatinski dvori" - Slatine

Italy

Adriana Bandoni – President of the Women's Entrepreneurship Committee of Ancona
Francesca Gironi - Le Noci Agricultural Farm - Staffolo

CONCLUSIONS

Enhancing the visibility of women entrepreneurs, creating a favourable climate for them and increasing the number and size of enterprises run by women, networking to analyze and carry out comparative analyses and common projects are the objectives that participants have set themselves to achieve and that they intend to pursue and reach. At the same time, it is necessary to carry out activities of promotion on foreign markets, innovate and compete. If these are turned into tangible actions, they can represent the inning factor to strengthen the role of women enterprises and above all to develop the economic and productive fabric of every country.

Tangible activities:

1) Association of European women entrepreneurs.

Women entrepreneurs are already grouped in their associations at the level of their country, of the Adriatic and Ionian Area, of the Mediterranean, as well as at a world level, but there is no corresponding association active at a European level so far. Hence the proposal to set up an association of European women entrepreneurs.



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2) Contest for the concession of prizes to innovative women enterprises of the Adriatic and Ionian Area

The contest, which was given the patronage of the Union of Italian Chambers of Commerce *Unioncamere* and sees the collaboration of the Croatian Chamber of the Economy, the Ancona Chamber of Commerce and the Province of Ancona is in line with Community guidelines that have all too often highlighted the need to promote talents and encourage women entrepreneurship.

In particular, the initiative will award prizes to those women-run enterprises, which have stood out for the originality of their activity and management style, the implementation of good practices of environmental and corporate social responsibility actions, the experimentation of projects for the combination of working times with family times and the promotion of job-creating measures.

Applications should be submitted by filling in the relevant form and will have to be sent in English to the Secretariat of the Workgroup for Women Entrepreneurship not later than 1st February 2011. The Chambers of Commerce member to the AIC Forum can register deserving women enterprises in the contest; participating firms commit themselves to do their best in order to promote the initiative. The best three experiences of women enterprises will be awarded prizes in money (2,000.00 EUR – enterprise ranking first; 1,500.00 EUR – enterprise ranking second; 1,000.00 enterprise ranking third), while all participating businesses will have the right to two complementary training days. The prize awarding ceremony will take place on the occasion of the 11th edition of the AIC Forum, which is scheduled to take place in Montenegro in May 2011.

3) New logo and coordinate image of the Workgroup for Women Entrepreneurship

Starting from the 11th edition of the AIC Forum the Workgroup for Women Entrepreneurship will have a new logo and a new coordinated image, which will be used for all future initiatives and whose aim will be to share and specifically to enhance even more the women enterprises of the Adriatic and Ionian Area.

4) Ethical and responsible enterprises: the Charter of Values of Women Enterprises

The Charter of Values is a voluntary tool that acknowledges the strength of gender differences and promotes ethical and responsible women entrepreneurship. It will be available for all women-run enterprises of the Adriatic and Ionian Area, as well as for chambers of commerce. Chambers of commerce willing to enhance their initiatives and good practices in favour of women enterprises can sign the Charter of Values. The registration form for enterprises and chambers of commerce can be downloaded from the website of the Workgroup for Women Entrepreneurship <http://womeninbusiness.forumaic.org>.

5) 6th Congress of Women's Enterprises of the Adriatic and Ionian Area

The next Congress of Women's Enterprises of the Adriatic and Ionian Area will take place in Croatia. The Split Chamber of the Economy applied to organize and host the initiative.

Annex: Regulation and application form for the contest for the concession of prizes to innovative women enterprises; form to adhere to the Charter of Values for enterprises and chambers of commerce.



Call for the concession of prizes to innovative women enterprises of the Adriatic and Ionian Area

- 1ST EDITION -

REGULATION

ART. 1 Aim

The Contest is promoted by the Workgroup for Women Entrepreneurship of the Forum of the Chambers of Commerce of the Adriatic and Ionian Area (hereinafter referred to as the 'Forum') in collaboration with the Croatian Chamber of Economy, the Ancona Chamber of Commerce and the Ancona Province. Its intent is to recognise and optimise the potential of the area's women enterprises and to strengthen synergies between equal opportunities in gender and employment policies in order to encourage recovery and stimulate sustainable growth.

More specifically, the Contest intends to reward the women enterprises of the Adriatic and Ionian Area that stand out for:

- ✓ the originality and innovation of the activities carried out and management style;
- ✓ the implementation of good practises of environmental protection and good practises of social responsibility, defined by the European Commission as "*integration on a voluntary basis by enterprises, of social and ecological concerns in their commercial integrations and relations with the parties concerned*";

- ✓ having experimented projects to combine work time with personal commitments, encouraged employment, optimised human resources and actions for reinforcement of women role in decisional process.

Art. 2 Contest addressees

All women enterprises¹ with their seats in the area of the Adriatic and Ionian Chambers of Commerce and Economy that are AIC Forum members are admitted: **Italy, Croatia, Bosnia-Herzegovina, Montenegro, Slovenia, Greece and Albania.**

The requirements² stated must be possessed at the time of presenting the application at risk of exclusion.

¹ Women enterprises' are defined as "*cooperative companies and companies of people constituted with no fewer than 50% women, capital companies whose shares are held no fewer than 50% by women and whose administrative bodies consist of at least of 50% by women, and all individual businesses managed by women.*"

² The requirement "*women enterprise*" will be assessed according to the national legislation of the countries of the Adriatic and Ionian area.

Art. 3 Method of Participation

1. The application should be made on plain paper, using the specific form and providing a photocopy of a valid identity document. Enterprises may additionally present all brief documentation considered useful.
2. The form is available:
 - ✓ on-line on the website of the Workgroup for Women Entrepreneurship;
 - ✓ www.womeninbusiness.forumaic.org;
 - ✓ from the Secretariat of the Workgroup for Women Entrepreneurship;
 - ✓ from the Forum member Chambers of Commerce.

3. The documentation listed at point one of this article must be sent, in English, no later than **"1st February 2011"** to the following address:

Secretariat of the Workgroup on Women Entrepreneurship
FORUM AIC C/o Camera di Commercio di Ancona Piazza XXIV Maggio, 1 60124 – Ancona (Italy)

Specifying "Bando per la concessione di premi alle imprese femminili innovative dell'Adriatico e dello Ionio"

or by e-mail: segreteria@forum.an.camcom.it
by fax: +39 071 5898255

The request for participation may also be delivered by hand to the Forum member Chambers of Commerce, which will then forward by fax (n° 0039/071/5898255) the documentation to the Secretariat of the Workgroup.

4. The Forum member Chambers of Commerce may enrol any women enterprises they consider to be worthy of note, for one of the reasons specified in article one of these regulations, in the contest.

Art. 4 Judging Commission

1. A Judging Commission will examine the applications. The Commission will be made up of at least five and at most nine members, of which: the President of the Forum, one representative of the Ancona Province, from one

to three representatives of the Forum member Chambers of Commerce, from one to three representatives of women associations and one expert working on the matters concerned by the initiative.

2. The Commission works will be flanked by the Secretariat of the Workgroup for Women Entrepreneurship.

Art. 5 Assessment Criteria

1. The Judging Commission will make a final decision, preparing an honours list.

The honours list will be formed in two stages:

- **preliminary**, entailing a formal type control aimed at verifying the completeness of the application and that the admission criteria are met;
- **evaluation of technical merit** of the project content.

2. Any applications that are not complete in all parts, which are presented in other ways or beyond the terms established, will not be considered.

3. During the preliminary investigations, the Commission may request supplementary information and/or clarifications with regards to the documents presented. Failure to send such within the fundamental terms of **10 days** as from the date of receipt of the request will result in automatic exclusion of the project from the honours list.

4. The Commission will evaluate each project by assigning a score from 0 to 10, on the basis of the following criteria:

- innovation and originality of the activities carried out;
- optimisation and protection of the environment and/or social responsibility policies;
- optimisation of human resources, also through projects on the combination between personal and work time and policies encouraging health and safety at work;
- completeness and overall coherence of the project.

Art. 6 Prizes

1. At the end of the evaluation, the Judging Commission will appoint the **three best experiences of women entrepreneurship**.

The winning businesses will be issued a certificate-plate of merit of attendance and three prizes will be awarded:

first **€2,000.00**

second **€1,500.00**

third **€1,000.00**

All the businesses participating in the contest will have the right to use **two free training days** and will also benefit from visibility on the institutional websites of the Initiatives' promoters.

Atr. 7 Prize-giving

1. Prize-giving will take place at the 11th edition of the Forum of the Adriatic and Ionian Chambers of Commerce to be held in Montenegro (Spring 2011). The honours list will be published on the websites of the Forum Workgroup for Women Entrepreneurship, the AIC Forum and the Institutions that are promoters of the Call.

2. In accordance with Italian legislative decree no. 196/03, the data required by this notice and the attached forms, will be used for the purposes and methods set out by the notice and for eventual promotion of the Workgroups' new initiatives. The data required could be communicated to other Initiatives promoters in full compliance with the stated regulations and the obligations of secrecy.



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Under the patronage of:



With contributions from:



Provincia di Ancona

www.womeninbusiness.forumaic.org



Call for the concession of prizes to innovative women enterprises of the Adriatic and Ionian Area

Participation sheet

**The form must be filled in and sent, complete with all other documentation
required no later than 1st February 2011.**

Name Surname

Business (company name)

Registered offices
Address (number and street)

Town/City

Country

Telephone and fax

E-mail

Website

Other offices: YES NO Specify where _____

Activity start date _____ Company business _____

Secretariat of Women Entrepreneurship Workgroup:

Forum AIC - c/o Ancona Chamber of Commerce – Piazza XXIV Maggio, 1 60124 - Ancona (Italy)
phone 0039 071 5898266/249/218; fax 0039 071 5898255; e-mail: segreteria@forum.an.camcom.it - www.forumaic.org



Legal status

Individual firm Company Other (cooperative, etc.) _____

Total number of partners _____ of which women (min. 50%) _____

Number of employees _____ of which women _____

MARKET OF REFERENCE

1. The business operates on the following market:

domestic international

If the business operates on the international market, specify the geographic area.

FURTHER INFORMATION

1. Has the business already participated in similar contests?

YES NO

BUSINESS CONTACT FOR THE PRIZE CONTACTABLE BY THE SECRETARIAT:

Name Surname _____

Office held _____

Address _____

Town/City _____ Country _____

Telephone _____ E- mail _____



Documents to be attached:

- entrepreneurial sheet (attachment no. 1)
- photocopy of a valid ID
- explanatory material/documentation considered useful to best illustrating the project (brochure, prototypes)

To this end, *in accordance with Art. 4 of Italian Presidential Decree no. 445 dated 28th December 2000, aware of the criminal liability in the event of untruthful declarations and the formation or use of false deeds (Art. 76 of Italian Presidential Decree no. 445/2000),*

THE APPLICANT DECLARES:

- that they hereby accept all the contest regulations;
- that the business is in full and free exercise of its rights (not being in a state of liquidation, bankruptcy, arrangements with creditors, administered by the court or similar such situations deriving from similar procedures as envisaged by the respective national legislations);
- that they accept the fact that no materials sent will be returned;
- that they are willing to provide any additional information as may be useful to assessing and selecting candidates.

PRIVACY DISCLOSURE

The Forum of the Chambers of Commerce of the Adriatic and Ionian Area – 1 Piazza XXIV Maggio, 60124 Ancona is the subject in charge of the processing of your Personal Data.

In accordance with Italian legislative decree no. 196/03, the data required by this notice and the attached forms, will be used for the purposes and methods set out by the notice and for eventual promotion of the Workgroups' new initiatives. The data required could be communicated to other Initiatives promoters in full compliance with the stated regulations and the obligations of secrecy.

I, the undersigned, hereby consent to the processing of my personal data as described in the disclosure made in accordance with Italian Legislative Decree no. 196/03 on the protection of personal data.

I accept

Stamp
Signed by the legal representative

Place and Date



3. Briefly describe the general characteristics of your product/service.

4. Is there a link between your activity and the promotion of the territory?

YES NO

If YES, what?

5. Has the business taken (or is it taking) steps aimed at reducing its environmental impact beyond the limits established by current legislation?

YES NO

If YES, what?

- use of recycled materials and raw materials
- use of renewable energy sources
- reduction in consumption of raw materials (water, electricity, natural gas, etc.)
- separate waste collection (paper, plastic, glass, etc.)
- reduction of noise pollution and other emissions
- use of Ecolabel-branded and organic products
- staff training and awareness-raising to matters of environmental nature
- other (please specify) _____

Describe briefly.



6. Does the business apply a certified environmental management system (e.g. UNI EN ISO 14001), is it EMAS registered (Community Regulation no. 761/2001) or is it in possession of other certificates?

YES NO

If YES, which?

7. Has the business promoted environmental communication actions?

YES NO

If YES, what?

8. Briefly describe the initiatives and voluntary projects developed by the business and/or underway that can be traced to criteria and objectives of Social Responsibility.
(e.g. quality of work, equal opportunities, relations with employees, suppliers, local community)



9. Does the business adopt human resource management policies/strategies beyond the limits established by current legislation?

- YES NO

If YES, what?

- conciliation of working times in the business in relation to life times (flexitime, part-time, working from home, etc.)
- lifelong learning
- train-on-job programmes for new employees
- employee benefits (nursery schools, housing, services, etc.)
- policies for the protection of health and safety at work
- other _____

Provide a brief description of each policy adopted and the results attained.

10. Since the start-up of activities, has it participated in vocational training courses and/or refreshers' courses?

- YES NO

If YES, what?

11. Has it organised/encouraged the participation of its employees and/or collaborators in vocational training courses?

- YES NO

If YES, what?



12. Do you envisage an increase in employment for the coming years in order to develop your business?

YES NO

13. How are working times in the company combined with life commitments?

14. Have you ever participated in the 'Congress of Women Enterprises of the Adriatic and Ionian Area'?

YES NO

If YES, which edition?

- I Congress 2006 Croatia (Dubrovnik)
- II Congress 2007 Italy (Portonovo – Ancona)
- III Congress 2008 Montenegro (Pržno)
- IV Congress 2009 Albania (Durrës)
- V Congress 2010 Bosnia and Herzegovina (Međugorje)

Please provide a brief account of the experience.



FORUM

delle Camere di Commercio dell'Adriatico e dello Ionio
of the Adriatic and Ionian Chambers of Commerce
Gospodarskih Komora Jadransko-jonskog područja

Women's entrepreneurship
of Adriatic and Ionian Area

FORUM AIC - Women Entrepreneurship

APPLICATION FORM for female enterprises

to be sent by fax or e-mail:

fax: **00 39 071 5898255** or e-mail: **monica.paolucci@an.camcom.it**

Company name _____

Owner/legal representative _____

Address _____

Postal Code _____ City _____ Country _____

Phone _____ Fax _____

E-mail _____ Website _____

Category of activity:

- | | |
|--|---|
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Wholesale and Retail Trade |
| <input type="checkbox"/> Crafts | <input type="checkbox"/> Service |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Other _____ |

WOMEN PARTICIPATING IN THE ENTERPRISE

Legal Status:

- Individual Firm Companies Others (ex cooperatives) _____

Total number of partners _____ , of which women (min. 50%) _____

TOTAL NUMBER OF EMPLOYEES _____

Secretariat of Women Entrepreneurship Workgroup:

Forum AIC - C/o Ancona Chamber of Commerce – Piazza XXIV Maggio, 1 60124 - Ancona (Italy)
phone 0039 071 5898218; fax 0039 071 5898255; e-mail: monica.paolucci@an.camcom.it - <http://www.forumaic.org>



FORUM

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CERTIFICATIONS:

The company has the following system certifications:

- | | |
|---|---|
| <input type="checkbox"/> ISO9001 quality certification | <input type="checkbox"/> OHSAS18001 health and safety |
| <input type="checkbox"/> ISO14001 environmental certification | <input type="checkbox"/> other certifications_____ |
| <input type="checkbox"/> SA8000 social certification | |

Attach documentary material (copy of certificate)

Briefly describe the voluntary initiatives and projects carried out by the business over the last few years and/or currently ongoing voluntary initiatives and projects that can be related to corporate social responsibility criteria and objectives.

(e.g. quality of work, equal opportunities, relations with employees, suppliers, local community and the environment)

MARKET:

The business is active on the market: national international

Other useful information:

The **document** can be viewed on the following website: <http://womeninbusiness.forum.org/>

ASKS TO JOIN the:

“Charter of Values for Women Enterprises”

PRIVACY INFORMATION NOTE

The Forum of the Adriatic and Ionian Chambers of Commerce - Piazza XXIV Maggio, 1 - 60124 Ancona - Italy is the subject in charge of the processing of your personal data. The personal information provided will be processed by means of its systems by the subjects in charge of personal data processing, duly entrusted and appointed to this purpose by the person in charge above, in compliance with the norms on the protection of personal data in force (Italian Legislative Decree no. 196/03).

The provision of personal data is voluntary. However, in case of denial to provide personal data, the signing of the Charter of Values for Women Enterprises will not be allowed.

The data provided can be updated, edited or eliminated at any time under article 7 of the Italian Legislative Decree no. 196/03.

I accept

Date,

Signature _____



FORUM

delle Camere di Commercio dell'Adriatico e dello Ionio
of the Adriatic and Ionian Chambers of Commerce
Gospodarskih Komora Jadransko-jonskog područja



FORUM AIC - Women Entrepreneurship

APPLICATION FORM for Chambers of Commerce

to be sent by fax or e-mail:

fax: **00 39 071 5898255** or e-mail: **monica.paolucci@an.camcom.it**

The undersigned _____

in the name and behalf of the _____

Address _____

Postal Code _____ **Town** _____ **Country** _____

Phone _____ **Fax** _____

E- mail _____ **Website** _____

The **document** can be viewed on the following website: <http://womeninbusiness.forum.org/>

ASKS TO JOIN the:

“Charter of Values for Women Enterprises”

1. Brief description of ongoing initiatives to promote women entrepreneurship.

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Gospodarskih Komora Jadransko-jonskog područja



2. Has Your Chamber of Commerce promoted initiatives/actions to raise awareness and promote the development of CSR (Corporate Social Responsibility)?

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I accept

Date,

Signature _____

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