



# **On Board**

## ***Women on board of local development***

**Makarska**

**24 April 2008**



# The background

- European population
- Education
- Economic and demographic challenges



# Project objectives

- Raising awareness
- Establish/broaden local partnerships
- Improve the service capacities of the Chamber network
- Creating a more women-friendly business environment





# Project priorities

- Women on Chamber boards
- Linking local actors
- Access to finance



## The working groups (1)

- Women on Chamber Boards

Lead Chamber: WKÖ

Partners:

IHK zu Schwerin

Central Chamber of Finland

CCI Milan

Slovenian Chamber of Commerce and Industry



## The working groups (2)

- Linking Local Actors

Lead Chamber: Retecamere

Partners:

Aland Chamber of Commerce

Chambers Ireland

CCI of Romania





## The working groups (3)

- Access to Finance

Lead Chamber: Cyprus CCI

Partners:

Rome CCI

Unioncamere Toscana

Bulgarian CCI

Latvian CCI

Zlin CCI

UHCCI



# Project Results 1

## *Women on Chamber Boards*

- Common guidelines on how to enhance the female presence on Chamber boards

## *Linking local actors*

- Practical tools for promoting a better reconciliation between professional and family life





## Project Results 2

### *Access to finance*

- Survey results
  - Issues
  - Solutions
- New Chamber services
  - The e-guide
  - Practical tools



## Project Results 3

### *Access to finance – practical tools*

- Women entrepreneurs discussion network
- Business plan guide
- Information service: one-stop-shop + internet
- Assistance with public funds
- Assistance with bank negotiation





Thank you for your attention!

