



REPUBLIC OF SLOVENIA
MINISTRY OF FOREIGN AFFAIRS



All-FORA online Side-Event

“COVID-19 pandemic – imposed catalyst for Women’s Entrepreneurship progress in the Adriatic and Ionian Region?”

29th January 16:00

Since the COVID-19 pandemic hit the world, everything has changed and especially for the economic environment of women entrepreneurship. The most affected activities during COVID-19 pandemic are those in which a larger share are women, such as consulting, education, tourism and trade. Many women in high-risk sectors are self-employed or owners of micro or small -sized enterprises, who have been especially impacted by the Covid-19 pandemic. Furthermore, available evidences show that women are operating business with a much lower levels of capitalization and are more reliant on their own funds. On the other side, for many women the COVID-19 crisis represented the turning point for their business, giving a large push toward woman entrepreneurship.

The webinar, organized in cooperation with Croatian Chamber of Economy – Split County Chamber and Ioannina University, will open a discussion and share experiences on how the COVID-19 is changing the future of work for many women.

Working languages: English/Croatian/ Italian

Moderated by Antonija Bašić, Croatian Chamber of Economy - Split County Chamber - Croatia

16:00 Welcome greetings and Introduction

- Joze Tomas, President of the Croatian Chamber of Economy – Split County Chamber - Croatia
- Amb. Milan Jazbec – All Chairman-in-office, Ministry of Foreign Affairs of the Republic of Slovenia
- Amb. Fabio Pigliapoco – Adriatic Ionian Initiative Permanent Secretariat

16:15 How women entrepreneurs have reoriented their business?

- Mirjana Čagalj, Vice President for Construction, Transportation and Connectivity at Croatian Chamber of Economy (Croatia)
- Sanja Popović Pantić, EEN Women Entrepreneurship Sector Group (Serbia)
- Alessandra Micozzi, Center for Innovation and Entrepreneurship, Polytechnic University of Marche, Italy
- Albana Laknori, Secretary General at the Chamber of Commerce and Industry of Tirana (Albania)

16:45 Best Practices - women entrepreneurs from Adriatic and Ionian Region

- Edita Maretić Dimlić, Principal at Institution for employment, labour and professional rehabilitation of persons with disabilities DES (Croatia)
- Inga Kovačić Sindik, Inventor and Project Manager, CEO, Cristal Idea Ltd. (Croatia)
- Andrea Kavarić, Professor University Mediteran, CEO, HOST Consulting (Montenegro)
- Sara Ghorbanali, Paola&Sara Miniature, dolls dresses and wigs – Crafts, Handmade Products and Marketplace (Italy)
- Ana Zovko, Owner and Manager, Afarm Pharmacy (Bosnia and Herzegovina)

17:20 Enabling technology for women’s intrapreneurship and the role of higher education in EUSAIR Area

- Jenny Pagge, Professor, Director of Lab of New Technologies and Distance Learning, University of Ioannina (Greece)

17:30 Discussion and conclusions

in collaboration with

