

# CIRCLE-IN

## Promoting Circular Economy Investments and Policies in the Cross- border area of Greece-Italy



# CIRCLE-IN project

Co-funded by the Interreg V-A Greece-Italy Programme 2014-2020

Financed under the Priority Axis 1 – Innovation and Competitiveness, that is based on the Circular Economy concept



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# CIRCLE-IN project

It promotes Circular Economy, the respective innovative processes and benefits from its application

It assists entrepreneurs and businesses to take advantage of the relevant opportunities



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# Circular Economy Platform

# Circular Economy Platform

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About The Platform

Information

Networking

Training

Mentoring

Forum

Registration



## Introduction

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The CIRCLE-IN Joint Pilot Platform is the project's main outlet and an important tool for promoting circular economy to stakeholders and the target audience of the project. The Platform offers high value-added services that inform stakeholders about the principles and applications of the circular economy, educate, network and guide them in implementing relevant initiatives and investments.

## Presentation

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The Joint Pilot Platform is the main output of the project and the focal point for all stakeholders and target groups of the project. It offers a comprehensive set of services including the following:

- Networking services among stakeholders of different regions starting with a registration and self-assessment tool and offering matchmaking services to enhance cooperation among them. The registration process also categorizes stakeholders and analyzes their profile and needs in order to perform a matchmaking with stakeholders from other project regions.
- Mentoring and guidance services offered to stakeholders aiming at advising stakeholders in implementing policy-changes, investments and in accessing financial tools to support investments. These services will be offered in collaboration with circular economy experts.
- Training services to stakeholders offering a complete training package to registered and approved users and also including a tool for assessing knowledge and identifying knowledge gaps.
- Capitalization services which refer to a venue for entrepreneurs, scientists, business support organizations and policy-makers to study and engage in an informed dialogue about circular economy, financing investments in circular economy, policies and their effectiveness at driving circular economy investments.
- Awareness-raising services referring to continuous updates on circular economy developments, events and trends, as well as on financing circular economy investments.
- Forum for direct and immediate interaction among stakeholders and project partners.



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# Circular Economy Platform

## Objectives

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The main objective of the CIRCLE-IN Joint Pilot Platform is to promote circular economy in the cross-border area of the Interreg V-A Greece-Italy program. To achieve this objective, the following individual objectives have been set:

- Engage stakeholders in the project through the provision of high value added services related to the development of knowledge and skills in circular economy.
- Awareness-raising and informing stakeholders on both the principles and latest developments of circular economy.
- Developing synergies and cooperation between stakeholders of project regions to promote the principles of circular economy as well as relevant investments and initiatives.
- Develop stakeholder capacities through the provision of an integrated education program about circular economy.



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# Circular Economy Platform

Interreg Greece-Italy European Regional Development Fund EUROPEAN UNION CIRCLE-IN PROMOTING CIRCULAR ECONOMY INITIATIVES AND POLICIES IN THE CROSS-BORDER AREA OF GREECE-ITALY

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Circular Economy  
 Good Practices  
 Policies And Strategies  
 Success Stories

Home / Circular Economy

The concept of Circular Economy has emerged in order to further promote the idea of sustainable development. The traditional open economies have been evolved in a way that does not prioritize recycling, that results in transforming the environment in a waste disposal site. This further results in more pressure on the ecosystems and the environment, as well as continuous economic repercussions on businesses and industries, high level of pollution and non-sustainable development models.

So far, the economy has been functioned upon the model of 'take-make-dispose' that leads every product to the 'end of life' stage. Valuable materials are being used on food production, building of infrastructure and houses, production of consumer goods or energy supply. When such products are consumed or when they are no longer useful, they end up being dumped. However, increase in population and wealth also resulted, more than ever, in the increase in demand for rare raw materials leading to environmental degradation. Subsequently, this leads to the increase in the price of metals and ores, fossil fuels, feed and food, but also clear water and fertile soils.

Every year, European Union uses 15 tones materials per person, while every European citizen produces and average of more than 4,5 tons of waste on a yearly basis, half of which ends up in waste landfills. Linear Economy, that is solely based on mining, no longer consists of a valuable choice. The transfer to a Circular Economy requires to change our focus in reuse, repair, refurbishment and recycling of the existing materials and products. That means that, what was so far considered as waste, it can be transferred to raw material. Circular Economy can provide alternative solutions for sustainable economic



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## Courses

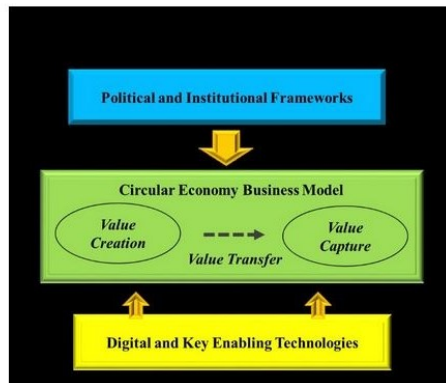
Home / Courses

### Circle-In Web Academy

**Circle-In Web Academy** is a training initiative aimed to promote the development of entrepreneurial competencies in the field of circular economy.

In coherence with the goals of the **CIRCLE-IN project**, the web academy aims to foster the creation of innovative mindsets and competencies in human capital and to support the exploitation of technological know-how into sustainable entrepreneurial ventures.

The program of the web academy is structured around **three main thematic areas**:



Modules and lectures are available after user registration and enrolment request.



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## Forum

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Forum Members Activity Login Register

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 Συζήτηση

You need to log in to create posts and topics.

## Συζήτηση

Παράδειγμα κατηγορίας

Last post

 Πρώτο Φόρουμ  
Το πρώτο μου φόρουμ.

 New posts  Nothing new  Mark All Read  Show Unread Topics



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CIRCLE-IN Website

# CIRCLE-IN website

## Circle - In

Promoting CIRCULAR Economy Investments and policies in the cross-border area of Greece-Italy



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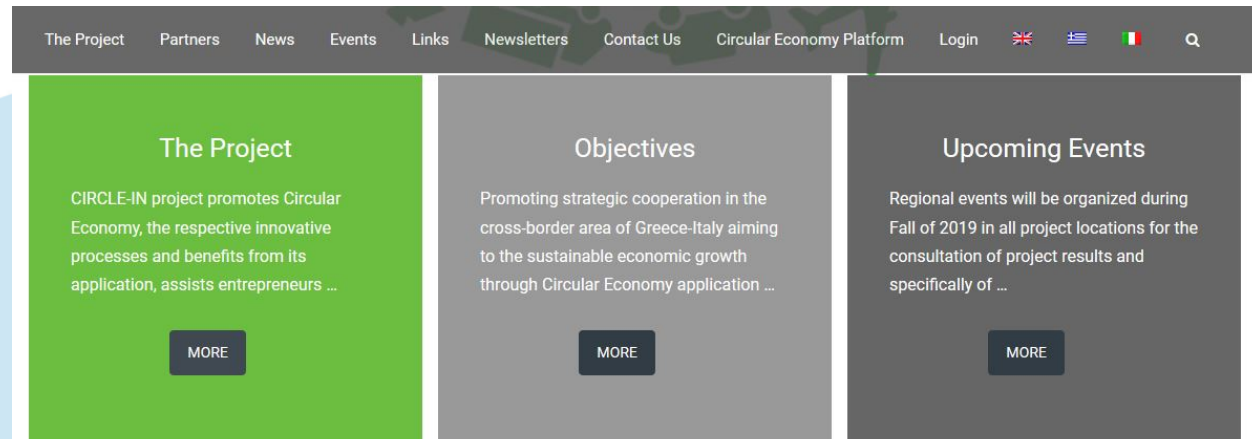






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# CIRCLE-IN website



The Project Partners News Events Links Newsletters Contact Us Circular Economy Platform Login    

### The Project

CIRCLE-IN project promotes Circular Economy, the respective innovative processes and benefits from its application, assists entrepreneurs ...

[MORE](#)

### Objectives

Promoting strategic cooperation in the cross-border area of Greece-Italy aiming to the sustainable economic growth through Circular Economy application ...

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### Upcoming Events

Regional events will be organized during Fall of 2019 in all project locations for the consultation of project results and specifically of ...

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## Twitter

### Stay informed

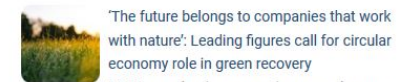
3rd project meeting in Lefkada hosted by Chamber of Lefkada  
#euinmyregion #greeceitaly  
<https://t.co/PL2XtRxNMk>

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## What is Circular Economy



## News



The future belongs to companies that work with nature: Leading figures call for circular economy role in green recovery  
MEPs, academics, campaigners and green groups argue in an open letter that Covid-19 recovery is an opportunity to create a circular economy. Thirty ...



Reusable containers don't increase risk of virus transmission, say scientists  
Reusable containers such as carrier bags, lunchboxes and water bottles do not pose a risk of viral contagion if basic hygiene rules are followed, ...



Building a healthy and resilient food system  
The Covid-19 virus has triggered a global health pandemic leading to economic recession and major disruptions of the



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## Partners

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### Chamber of Ioannina

<http://www.cci-ioannina.gr> ...

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### University of Salento

<https://www.unisalento.it/> ...

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### Chamber of Commerce of Foggia

<https://www.fg.camcom.gov.it/> ...

[Διαβάστε περισσότερα](#)

## Latest News



'The future belongs to companies that work with nature':  
Leading figures call

for circular economy role in green recovery

MEPs, academics, campaigners and green groups argue in an open letter that Covid-19 recovery is an opportunity to create a circular economy. Thirty ...



Reusable containers don't increase risk of virus transmission,



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## Activities

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CIRCLE-IN will achieve its objectives through the following activities:

- Analysis of Circular Economy practices and legal framework in project areas.
- Collection of Circular Economy good practices at regional, national and international level.
- Formulation of the Joint Strategy for the promotion of Circular Economy.
- Development of policy recommendations for the promotion of Circular Economy.
- Implementation of a capacity-building program for Circular Economy in project areas.
- Design and development of the Joint Pilot Circular Economy Platform integrating awareness-raising, training, mentoring and networking services.
- Design and implementation of the Innovation in Circular Economy training program targeting entrepreneurs in project areas.
- Cross-border promotion of Circular Economy.
- Organization of consultation and awareness-raising events in project areas.
- Dissemination and communication activities.

## Latest News



'The future belongs to companies that work with nature':

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Reusable containers don't increase risk of virus transmission, say scientists



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CIRCLE-IN Info Point

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## CIRCLE-IN Info-Point



# Thank you for your attention!

## CIRCLE-IN

### Promoting Circular Economy Investments and Policies in the Cross-border area of Greece-Italy



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for the  
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Lead-Partner

**Ioannis Daskalopoulos – Anna Zerva**