

Hybrid (at Hotel Splendid and Online)



**13<sup>th</sup> CONGRESS ON**  
*Women's entrepreneurship*  
of the Adriatic and Ionian Area  
Budva (MNE), 10 October 2023



CHAMBER OF  
ECONOMY OF  
MONTENEGRO



KONFERENCIJA O EKONOMIJI  
ECONOMIC CONFERENCE

# 13th Congress on Women's entrepreneurship of the Adriatic and Ionian Area

## AI-NURECC Plus Side Event

10 October 2023 - Hotel Splendid, Budva (Montenegro)

10:00 - 16:00h (CEST) - *Mode of delivery: hybrid (on-site and online)*

Working languages: *English, Montenegrin, Croatian, Greek, Italian*

## Agenda

### 10:00 - 10:30 INTRODUCTORY ADDRESS

*Moderator: Camilla Chiappini, Communications Officer at Forum of the Adriatic and Ionian Chambers of Commerce*

- Ms. Nina Drakić, President of the Chamber of Economy of Montenegro
- Mr. Jozse Tomaš, President of the Forum AIC
- Amb. Fabio Pigliapoco, Head of the Adriatic and Ionian Initiative Permanent Secretariat

*Signing of Memorandum of Understanding between Montenegro Chamber of Economy and Marche Chamber of Commerce.*

### 10:30 - 11:15 OVERVIEW OF WOMEN-LED ENTERPRISES IN THE ADRIATIC-IONIAN REGION: AVAILABLE DATA AND CONSIDERATIONS

- Ms. Nikolina Trojić, President of Dubrovnik Chamber of Economy - member of Forum AIC and Mr. Jozse Tomaš, President of the Forum AIC
- Ms. Ljiljana Burzan Nikolić, Top Women Business Montenegro

11:15-11:30 *Coffee break and networking*

### 11:30 - 13:00 IMPORTANT INITIATIVES ENHANCING WOMEN'S ENTREPRENEURSHIP

*Moderators: Marija Risteska, Secretariat of the Competitiveness Council and Alessandro Cinti, Postdoctoral researcher - Department of Management, Marche Polytechnic University - member of UniAdriion*

- Ms. Kaca Đuričkovic, Team Leader, Gender Equality SEAL Hub, United Nations Development Programme (UNDP) Montenegro (online)





- Ms. Sanja Popović Pantic, Chair of EEN thematic group Women Entrepreneurship
- Ms. Tiziana Pompei, Deputy Secretary General of Unioncamere Italy
- Ms. Alma Harašić Bremec, President KRUG – Croatian business women
- Ms. Evisi Kopliku, Expert on Competitiveness, Regional Cooperation Council South East Europe, working group for Women Entrepreneurship (online)
- Ms. Idaira Robayna Alfonso, EISMEA Project Advisor, Supporting Women Entrepreneurs (online)
- Ms. Marina Duhani, President of Scutari Regional Council, Albania
- Ms. Anela Lemeš, Women's Economic Empowerment Programme Coordinator - UN Women Generation equality

### 13:00 -14:00 *Networking lunch*

### 14:00 - 15:30 TESTIMONIES OF ENTREPRENEURS

*Moderators: Jasna Pejović, CEO Flourish & CEO DigitalBee and Dimitrios F. Bakalis, Project Management Officer of EU-funded projects, Ilija Chamber of Commerce*

*Topic: Women in STEM/ Breaking down the traditional gender working barriers*

- Ms. Milica Janković, Exploring & CEO in Techorio (Montenegro)
- Ms. Marijana Gligorić, owner of IT company Bright – winner of RCC award as Young Woman Entrepreneur of the Western Balkans (Serbia)
- Ms. Luciana Di Bisceglie, President Bari Chamber of Commerce, President of Terziario Donna of Confcommercio Bari/Bat, vice president of Terziario Donna of national Confcommercio (online)
- Ms. Branka Babić, Owner INFOS PLUS d.o.o – winner of award Woman Entrepreneur Croatia 2019 -2022 (Croatia)
- Ms. Mojca Cvirn, Operations & Competencies Development Manager, PMP SRCInfonet (Slovenia) (online)
- Ms. Azra Dzical, independent consultant on women's entrepreneurship, member of the Regional Association of Female Entrepreneurs (BIH)
- Ms. Anne-Claire De Faveri, CEO of Algem Natura (San Marino) (online)
- Ms. Hatixhe Bilibashi, CEO STEM Hub Albania (Albania) (online)

### 15:30 CONCLUSIONS

- Mr. Stavros Kalognomos, Executive Secretary of the Balkan and Black Sea Commission (BBSC), Conference of Peripheral Maritime Regions (CPMR) - AI-NURECC PLUS Coordinator (online)

### *Coffee break and networking*

16:30 - FORUM AIC General Assembly (for members only)